

# Rice, Pasta and Noodles in Belarus

<https://marketpublishers.com/r/R02CBEC9156EN.html>

Date: December 2020

Pages: 33

Price: US\$ 990.00 (Single User License)

ID: R02CBEC9156EN

## Abstracts

Within pasta, the share of smaller players which offer premium pasta of various kinds will visibly grow in 2020, with the share of “others” increasing. Many such brands are imported by retailers themselves. The limited number of competitors in noodles allowed the leading player, Rollton TD, to maintain its dominant value share in 2020, due to the popularity of the company’s Rollton and Big Bon brands and the strong advertising campaigns. Pasta will continue to be strongly led by local player Bor...

Euromonitor International's Rice, Pasta and Noodles in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Noodles, Pasta, Rice.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### KEY DATA FINDINGS

#### 2020 IMPACT

Leading players will retain their positions in 2020, but rising sales for smaller players in pasta

Slow move to healthier products in 2020, but most sales are still of economy lines

Noodles will face decline in 2020 due to the health trend

#### RECOVERY AND OPPORTUNITIES

Strong competition between foreign and domestic pasta brands will continue into forecast period

Pasta will perform well in coming years due to its wide presence and regular discounts

Price will remain important into the forecast period, with promotions crucial for attracting consumer attention

#### CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2015-2020

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2015-2020

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2015-2020

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2015-2020

Table 5 NBO Company Shares of Rice, Pasta and Noodles: % Value 2016-2020

Table 6 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2017-2020

Table 7 NBO Company Shares of Rice: % Value 2016-2020

Table 8 LBN Brand Shares of Rice: % Value 2017-2020

Table 9 NBO Company Shares of Pasta: % Value 2016-2020

Table 10 LBN Brand Shares of Pasta: % Value 2017-2020

Table 11 NBO Company Shares of Noodles: % Value 2016-2020

Table 12 LBN Brand Shares of Noodles: % Value 2017-2020

Table 13 Distribution of Rice, Pasta and Noodles by Format: % Value 2015-2020

Table 14 Distribution of Rice by Format: % Value 2015-2020

Table 15 Distribution of Pasta by Format: % Value 2015-2020

Table 16 Distribution of Noodles by Format: % Value 2015-2020

Table 17 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2020-2025

Table 18 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2020-2025

Table 19 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2020-2025

Table 20 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2020-2025

## I would like to order

Product name: Rice, Pasta and Noodles in Belarus

Product link: <https://marketpublishers.com/r/R02CBEC9156EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R02CBEC9156EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970