

Rice, Pasta and Noodles in Austria

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Abstracts

After a very successful 2020 where retail volume sales of rice, pasta and noodles rocketed due to home seclusion – but also due to the stockpiling of pasta products – 2021 saw a more settled year with consumers no longer stockpiling. 2022 was largely a continuation of this trend as the further relaxation of movement restrictions led to Austrian consumers venturing out of the home more often. The reduced frequency of cooking and eating at home led to volume sales dropping sharply, although sales...

Euromonitor International's Rice, Pasta and Noodles in Austria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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