

Rice, Pasta and Noodles in Argentina

<https://marketpublishers.com/r/R895CF7FDDCEN.html>

Date: November 2023

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: R895CF7FDDCEN

Abstracts

The rice sector in Argentina is witnessing a significant downturn in 2023, following a period of relatively robust performance the previous year. The previous boost in volume sales, facilitated by government-imposed price controls in 2022 that kept inflation in check, has not been sustained. Consumers, grappling with diminishing purchasing power, had initially turned to rice as an economical staple, but with the onslaught of adverse climatic conditions in 2023, the situation has deteriorated sha...

Euromonitor International's Rice, Pasta and Noodles in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Rice, Pasta and Noodles market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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