

Ricard SA in Alcoholic Drinks (France)

https://marketpublishers.com/r/R3101C6B76EEN.html

Date: June 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: R3101C6B76EEN

Abstracts

2016 was surprisingly not a disappointing year in France for the GBO Pernod Ricard Groupe. Admittedly, its Ricard subsidiary lost ground officially due to the technical effects of anticipating shipments over 2015/2016. In addition, as France had already dropped to fourth position just behind India in 2015, the activities of its Pernod and Ricard subsidiaries had to become more tactical in its core country. In the context of a price war and waning profitability, Pernod Ricard Groupe announced in...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Ricard SA: Key Facts

Summary 2 Ricard SA: Operational Indicators

Competitive Positioning

Summary 3 Ricard SA: Competitive Position 2016



I would like to order

Product name: Ricard SA in Alcoholic Drinks (France)

Product link: https://marketpublishers.com/r/R3101C6B76EEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/R3101C6B76EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970