

RGS Group (Pty) Ltd in Toys and Games (South Africa)

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Abstracts

RGS Group will continue to face growing competition within scientific/educational toys from multinationals during the forecast period and may thus struggle to maintain its value share. The company is however expected to continue to focus on high-quality niche products, and will benefit from its close collaboration with teachers and the South African education system. The company is thus likely to survive with a strong niche positioning and good levels of customer loyalty during the forecast...

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