

# **RG Brands AO in Soft Drinks (Kazakhstan)**

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## **Abstracts**

RG Brands AO will follow a strategy of sustainable growth in profitability over the forecast period. The company plans to generate good performance by ensuring growth through long-term financing of working capital and diversify its liabilities by using different types of financial instruments. Also, RG Brands AO plans to search for niches in the market and introduce new products, expand focus on existing brands, and become the leading innovator.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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