

Rexam Paketleme San ve Tic AS in Packaging Industry (Turkey)

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Date: June 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: R22DEACAF0EEN

Abstracts

Rexam Paketleme Sanayi ve Ticaret believes that innovation helps to strengthen ties with customers and stimulate demand, and the company is expected to continue successful new product launches in beverage cans over the forecast period. It will continue to focus on the management of three main areas of its business – cash, cost and return on capital in 2014/2015.

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