

# Rexam France SA in Packaging Industry (France)

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## Abstracts

Rexam France's sales depend strongly on export markets. The fragile economic climate impacted negatively on the demand for rigid plastic, chiefly concentrated in beauty and personal care, and home care. Weaker demand therefore resulted in the overall rigid plastic division at the company underperforming in 2011. Such declining demand led Rexam to start negotiating the sales of its overall rigid plastic operations, included facilities in France.

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