

Rexam Beverage Can Ibérica SL in Packaging Industry (Spain)

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Abstracts

No major changes are expected to be seen in Rexam Beverage Can Ibérica's strategy over the coming years. Customising will be one of the key assets the company will continue to offer to its clients in order to support sales. This will be especially crucial in its fusion bottle. Also, after the transformation of one of its production sites from tin to aluminium, the other site is expected to follow the same path, and the conversion is expected to take place during the forecast period. According...

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