

Retailing in the United Arab Emirates

<https://marketpublishers.com/r/RCBAADE192DEN.html>

Date: February 2022

Pages: 136

Price: US\$ 2,100.00 (Single User License)

ID: RCBAADE192DEN

Abstracts

In 2021, the United Arab Emirates witnessed a gradual economic recovery, mainly thanks to the return of tourists and a COVID-19 crisis largely under control. Pent-up demand from the previous year fuelled high levels of discretionary spending, and strong hiring resumed amongst firms based in the country, easing some of the middle class jitters that were prevalent even amongst those with a steady income.

Euromonitor International's Retailing in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-Based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RETAILING IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Dramatic legislative changes in the United Arab Emirates

Localisation

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2022

Physical retail landscape

Cash and carry

Seasonality

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 1 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 2 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 3 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 4 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 5 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 6 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 7 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 8 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 11 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 12 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 13 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 14 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 15 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 17 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 18 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

- Table 19 Non-Grocery Specialists Outlets by Channel: Units 2016-2021
- Table 20 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021
- Table 21 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021
- Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021
- Table 23 Sales in Mixed Retailers by Channel: Value 2016-2021
- Table 24 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021
- Table 25 Mixed Retailers Outlets by Channel: Units 2016-2021
- Table 26 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021
- Table 27 Retailing GBO Company Shares: % Value 2017-2021
- Table 28 Retailing GBN Brand Shares: % Value 2018-2021
- Table 29 Store-based Retailing GBO Company Shares: % Value 2017-2021
- Table 30 Store-based Retailing GBN Brand Shares: % Value 2018-2021
- Table 31 Store-based Retailing LBN Brand Shares: Outlets 2018-2021
- Table 32 Non-Store Retailing GBO Company Shares: % Value 2017-2021
- Table 33 Non-Store Retailing GBN Brand Shares: % Value 2018-2021
- Table 34 Grocery Retailers GBO Company Shares: % Value 2017-2021
- Table 35 Grocery Retailers GBN Brand Shares: % Value 2018-2021
- Table 36 Grocery Retailers LBN Brand Shares: Outlets 2018-2021
- Table 37 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021
- Table 38 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021
- Table 39 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021
- Table 40 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021
- Table 41 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021
- Table 42 Mixed Retailers GBO Company Shares: % Value 2017-2021
- Table 43 Mixed Retailers GBN Brand Shares: % Value 2018-2021
- Table 44 Mixed Retailers LBN Brand Shares: Outlets 2018-2021
- Table 45 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021
- Table 46 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026
- Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026
- Table 48 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026
- Table 49 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026
- Table 50 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026
- Table 51 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026
- Table 52 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026
- Table 53 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space
2021-2026

Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: %
Growth 2021-2026

Table 56 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 57 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 58 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 59 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 60 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space
2021-2026

Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space:
% Growth 2021-2026

Table 62 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 63 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth
2021-2026

Table 64 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 65 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth
2021-2026

Table 66 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth
2021-2026

Table 68 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 69 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 70 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 71 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE STORES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Robust growth in 2021 after major decline the previous year

Major revamps to convenience stores

Zoom partners with NowNow and Talabat to facilitate contactless delivery

PROSPECTS AND OPPORTUNITIES

ENOC group encourages customers to use ENOC Pay

Drive-through and self-checkout expand

Digital transformation fuels recovery

CHANNEL DATA

Table 72 Convenience Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 73 Convenience Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 74 Convenience Stores GBO Company Shares: % Value 2017-2021

Table 75 Convenience Stores GBN Brand Shares: % Value 2018-2021

Table 76 Convenience Stores LBN Brand Shares: Outlets 2018-2021

Table 77 Convenience Stores LBN Brand Shares: Selling Space 2018-2021

Table 78 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 79 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

DISCOUNTERS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Viva is the only player in discounters

Dominance of private label in Viva stores

PROSPECTS AND OPPORTUNITIES

Retreat of premiumisation trend

Growth of multi-brand private label strategy

HYPERMARKETS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Single-digit decline in 2021 following double-digit growth the previous year

Majid Al Futtaim boosts Carrefour's digital capabilities

Technology creates better in-store experiences

PROSPECTS AND OPPORTUNITIES

Discounters poses a threat to hypermarkets

Majid Al-Futtaim maintains its dominance in hypermarkets

Sustainability programmes become more relevant for consumers

CHANNEL DATA

Table 80 Hypermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 81 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 82 Hypermarkets GBO Company Shares: % Value 2017-2021

Table 83 Hypermarkets GBN Brand Shares: % Value 2018-2021

Table 84 Hypermarkets LBN Brand Shares: Outlets 2018-2021

Table 85 Hypermarkets LBN Brand Shares: Selling Space 2018-2021

Table 86 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 87 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

SUPERMARKETS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Supermarkets sees a decline after registering strong growth in 2020

Launch of the first fully automated store in Dubai

Omnichannel approach becomes essential

PROSPECTS AND OPPORTUNITIES

Autonomous delivery solutions tested for the first time

Spinneys expands its online store

Sustainability gains steam

CHANNEL DATA

Table 88 Supermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 89 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 90 Supermarkets GBO Company Shares: % Value 2017-2021

Table 91 Supermarkets GBN Brand Shares: % Value 2018-2021

Table 92 Supermarkets LBN Brand Shares: Outlets 2018-2021

Table 93 Supermarkets LBN Brand Shares: Selling Space 2018-2021

Table 94 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 95 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

TRADITIONAL GROCERY RETAILERS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Slight recovery in 2021, on the heels of single-digit decline in 2020

New players enter the channel

Recovery of chocolate speciality stores due to pent-up demand

PROSPECTS AND OPPORTUNITIES

Traditional grocery retailers remains a limited channel

Ethnic speciality goods stores continue to do well

Specialist health food stores benefit from new lifestyle concerns

CHANNEL DATA

Table 96 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 97 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 98 Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 99 Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 100 Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 101 Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 102 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 103 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

APPAREL AND FOOTWEAR SPECIALIST RETAILERS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Robust double-digit growth in 2021 due to return of tourists

Sustainability becomes key in 'slow luxury' apparel and footwear

adidas opens first flagship store in the Middle East

PROSPECTS AND OPPORTUNITIES

Loyalty programmes become vital

Brand Dubai grows in importance

Growing penetration of e-commerce

CHANNEL DATA

Table 104 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 105 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 106 Apparel And Footwear Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 107 Apparel And Footwear Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 108 Apparel And Footwear Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 109 Apparel And Footwear Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 110 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 111 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

ELECTRONICS AND APPLIANCE SPECIALIST RETAILERS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Electronics and appliance specialist retailers returns to growth in 2021

Sales of small appliances help drive growth

Samsung launches reward programme

PROSPECTS AND OPPORTUNITIES

Sharaf DG remains the leading retailer with its wide selection of home and entertainment products

Innovation remains key

Sales dominated by electronics and appliance specialist retailers

CHANNEL DATA

Table 112 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 113 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 114 Electronics and Appliance Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 115 Electronics and Appliance Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 116 Electronics and Appliance Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 117 Electronics and Appliance Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 118 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 119 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HEALTH AND BEAUTY SPECIALIST RETAILERS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Wellness trend continues to grow

Price movement leads to channel and brand switches

Life expands aggressively across all seven Emirates

PROSPECTS AND OPPORTUNITIES

Premiumisation trend slows

The parallel rise of 'clean' and 'anti-clean' beauty

Obesity continues to be a growing concern

CHANNEL DATA

Table 120 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 121 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 122 Sales in Health and Beauty Specialist Retailers by Channel: Value 2016-2021

Table 123 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2016-2021

Table 124 Health and Beauty Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 125 Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 126 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 127 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 128 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 129 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 130 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2021-2026

Table 131 Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2021-2026

HOME AND GARDEN SPECIALIST RETAILERS IN THE UNITED ARAB EMIRATES KEY DATA FINDINGS

2021 DEVELOPMENTS

IKEA continues to lead and maintains single-digit growth

Major promotions in home and garden specialist retailers in 2021

Big box brands launch smaller express stores to offer convenience

PROSPECTS AND OPPORTUNITIES

Pandemic-induced lifestyle changes to benefit the channel, but growth will be limited

High-value purchases fuel modest low single-digit growth

Buy Now, Pay Later (BNPL) continues to expand

CHANNEL DATA

Table 132 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 133 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 134 Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021

Table 135 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021

Table 136 Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 137 Home and Garden Specialist Retailers GBN Brand Shares: % Value
2018-2021

Table 138 Home and Garden Specialist Retailers LBN Brand Shares: Outlets
2018-2021

Table 139 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space
2018-2021

Table 140 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and
Selling Space 2021-2026

Table 141 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and
Selling Space: % Growth 2021-2026

Table 142 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value
2021-2026

Table 143 Forecast Sales in Home and Garden Specialist Retailers by Channel: %
Value Growth 2021-2026

DEPARTMENT STORES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Luxury department stores buoyed by the return of tourists in 2021

Local designers and home-grown labels grow with a focus on regional heritage

M H Alshaya retains Debenhams franchise after deal with new owner Boohoo.com

PROSPECTS AND OPPORTUNITIES

Luxury department stores reveal surprising resilience

Department stores set to continue to grow

Limited editions and exclusive drops key to attracting consumers

CHANNEL DATA

Table 144 Department Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 145 Department Stores: Value Sales, Outlets and Selling Space: % Growth
2016-2021

Table 146 Department Stores GBO Company Shares: % Value 2017-2021

Table 147 Department Stores GBN Brand Shares: % Value 2018-2021

Table 148 Department Stores LBN Brand Shares: Outlets 2018-2021

Table 149 Department Stores LBN Brand Shares: Selling Space 2018-2021

Table 150 Department Stores Forecasts: Value Sales, Outlets and Selling Space
2021-2026

Table 151 Department Stores Forecasts: Value Sales, Outlets and Selling Space: %
Growth 2021-2026

VARIETY STORES IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Recovery to pre-pandemic level of sales expected to be faster than overall retailing

Trading down benefits low-priced variety stores

Variety stores a reliable provider of affordable PPE

PROSPECTS AND OPPORTUNITIES

Variety stores to face a threat from discounters

Variety stores accelerate the expansion of outlet coverage across the country

Asian variety stores grow the mass skin care category

CHANNEL DATA

Table 152 Variety Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 153 Variety Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 154 Variety Stores GBO Company Shares: % Value 2017-2021

Table 155 Variety Stores GBN Brand Shares: % Value 2018-2021

Table 156 Variety Stores LBN Brand Shares: Outlets 2018-2021

Table 157 Variety Stores LBN Brand Shares: Selling Space 2018-2021

Table 158 Variety Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 159 Variety Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

WAREHOUSE CLUBS IN THE UNITED ARAB EMIRATES

2021 DEVELOPMENTS

DIRECT SELLING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Direct selling is immature and undeveloped

Cannibalisation by e-commerce

Omnichannel approach increasingly seen for Avon

PROSPECTS AND OPPORTUNITIES

Direct selling is stigmatised

Innovation in the hygiene and health space may fuel recovery

New law on dual jobs may help recruitment of direct selling sales force

CHANNEL DATA

Table 160 Direct Selling by Category: Value 2016-2021

Table 161 Direct Selling by Category: % Value Growth 2016-2021

Table 162 Direct Selling GBO Company Shares: % Value 2017-2021

Table 163 Direct Selling GBN Brand Shares: % Value 2018-2021

Table 164 Direct Selling Forecasts by Category: Value 2021-2026

Table 165 Direct Selling Forecasts by Category: % Value Growth 2021-2026

HOMESHOPPING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Citrus TV is the only homeshopping player in the United Arab Emirates

Homeshopping players become increasingly omnichannel

PROSPECTS AND OPPORTUNITIES

Local Emiratis are the main consumers

Popularity of streaming at the expense of cable TV may threaten growth prospects

CHANNEL DATA

Table 166 Homeshopping by Category: Value 2016-2021

Table 167 Homeshopping by Category: % Value Growth 2016-2021

Table 168 Homeshopping GBO Company Shares: % Value 2017-2021

Table 169 Homeshopping GBN Brand Shares: % Value 2018-2021

Table 170 Homeshopping Forecasts by Category: Value 2021-2026

Table 171 Homeshopping Forecasts by Category: % Value Growth 2021-2026

VENDING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Recovery fuelled by a return to offices and higher tourist arrivals

Launch of region's first-of-its-kind direct integrated payment solution for vending machines

Vending increasingly goes cashless

PROSPECTS AND OPPORTUNITIES

Vending of personal hygiene products sees growth due to pandemic

Growth of compact service stations bodes well for vending machines

Noon expands driverless vending machine vehicles

CHANNEL DATA

Table 172 Vending by Category: Value 2016-2021

Table 173 Vending by Category: % Value Growth 2016-2021

Table 174 Vending GBO Company Shares: % Value 2017-2021

Table 175 Vending GBN Brand Shares: % Value 2018-2021

Table 176 Vending Forecasts by Category: Value 2021-2026

Table 177 Vending Forecasts by Category: % Value Growth 2021-2026

E-COMMERCE (GOODS) IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

In 2021 e-commerce continues its rapid growth

D2C takes an omnichannel approach

Amazon launches Subscribe and Save in the United Arab Emirates

PROSPECTS AND OPPORTUNITIES

E-commerce given a permanent boost

Need for e-commerce licenses to stimulate growth

Farfetch launches designer handbag resale service in the United Arab Emirates

CHANNEL DATA

Table 178 E-Commerce (Goods) by Channel and Category: Value 2016-2021

Table 179 E-Commerce (Goods) by Channel and Category: % Value Growth 2016-2021

Table 180 E-Commerce (Goods) GBO Company Shares: % Value 2017-2021

Table 181 E-Commerce (Goods) GBN Brand Shares: % Value 2018-2021

Table 182 Forecast E-Commerce (Goods) by Channel and Category: Value 2021-2026

Table 183 Forecast E-Commerce (Goods) by Channel and Category: % Value Growth 2021-2026

MOBILE E-COMMERCE (GOODS) IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Permanent shift away from cash

Demand for shopping apps expected to increase

Loyalty programmes enable premiumisation and personalisation

PROSPECTS AND OPPORTUNITIES

Noon diversifies its services to fill gaps in the market

Shein Mobile app takes the market by storm

Great potential remains for mobile e-commerce in the United Arab Emirates

CHANNEL DATA

Table 184 Mobile E-Commerce (Goods): Value 2016-2021

Table 185 Mobile E-Commerce (Goods): % Value Growth 2016-2021

Table 186 Mobile E-Commerce (Goods) Forecasts: Value 2021-2026

Table 187 Mobile E-Commerce (Goods) Forecasts: % Value Growth 2021-2026

FOOD AND DRINK E-COMMERCE IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2021 DEVELOPMENTS

Sustained growth for food and drink e-commerce

Modern grocery retailers go online

Uber-owned Careem launches 'dark store'

PROSPECTS AND OPPORTUNITIES

Amazon looks to expand its capability in the region

Noon Daily explodes in popularity

Customer satisfaction and average order values rise

CHANNEL DATA

Table 188 Food and Drink E-Commerce: Value 2016-2021

Table 189 Food and Drink E-Commerce: % Value Growth 2016-2021

Table 190 Food and Drink E-Commerce Forecasts: Value 2021-2026

Table 191 Food and Drink E-Commerce Forecasts: % Value Growth 2021-2026

I would like to order

Product name: Retailing in the United Arab Emirates

Product link: <https://marketpublishers.com/r/RCBAADE192DEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RCBAADE192DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970