

Retailing in Uganda

<https://marketpublishers.com/r/REA3091C98C8EN.html>

Date: February 2022

Pages: 51

Price: US\$ 2,100.00 (Single User License)

ID: REA3091C98C8EN

Abstracts

During 2020, retailing current value sales for the first time in the review period due a combination of to the economic shock of the pandemic and restrictions on movement, but they rebounded strongly in 2021. The competitive landscape in store-based retailing saw significant changes during the latter part of the review period, while supermarket and hypermarket chain Carrefour entering and South Africa-based Shoprite and Game exiting, in addition to Kenyan supermarket chain Tuskys.

Euromonitor International's Retailing in Uganda report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-Based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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