

Retailing in Thailand

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Abstracts

Retailing current value sales in Thailand fell for the second year in a row during 2021, with the rate of decline accelerating into double digits. Having seen very few cases of COVID-19 during 2020, its incidence soared during mid-2021, leading to a new lockdown in July 2021 (the first was in 2020). This led to the closure of non-essential retail outlets, such as department stores and variety stores, for an extended period. However, retailing current value sales were supported to an extent by an...

Euromonitor International's Retailing in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-Based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RETAILING IN THAILAND

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Restrictions on movement drive surge in e-commerce

Tesco exits Thailand after almost a quarter of a century

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

11.11 or single day

Mid- and end-year sales

Black Friday

Back to School

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 1 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 2 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 3 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 4 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 5 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 6 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 7 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 8 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 11 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 12 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 13 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 14 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 15 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 17 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 18 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 19 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 20 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 21 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 23 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 24 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 25 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 26 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 27 Retailing GBO Company Shares: % Value 2017-2021

Table 28 Retailing GBN Brand Shares: % Value 2018-2021

Table 29 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 30 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 31 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 32 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 33 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 34 Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 35 Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 36 Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 37 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 38 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 39 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 40 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 41 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 42 Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 43 Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 44 Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 45 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 46 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 48 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026

Table 49 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026

Table 50 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026

Table 51 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 52 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 53 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 56 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 57 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 58 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 59 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 60 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 62 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 63 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 64 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 65 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 66 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 68 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 69 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 70 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 71 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE STORES IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Retail current value sales continue to fall during 2021, as pandemic limits opening hours

Convenience stores adapt to COVID-19 by installing more vending machines

7-Eleven widens its offer to include banking and in-store dining

PROSPECTS AND OPPORTUNITIES

Retail current value sales will not exceed their pre-pandemic peak until 2025

Convenience stores will continue to expand their offer

Convenience stores will increasingly work with online delivery apps

CHANNEL DATA

Table 72 Convenience Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 73 Convenience Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 74 Convenience Stores GBO Company Shares: % Value 2017-2021

Table 75 Convenience Stores GBN Brand Shares: % Value 2018-2021

Table 76 Convenience Stores LBN Brand Shares: Outlets 2018-2021

Table 77 Convenience Stores LBN Brand Shares: Selling Space 2018-2021

Table 78 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 79 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

DISCOUNTERS IN THAILAND

2021 DEVELOPMENTS

HYPERMARKETS IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Value sales have plunged by more than a quarter since the onset of the pandemic

Hypermarkets ramp up online presence

Demand for non-grocery items particularly weak

PROSPECTS AND OPPORTUNITIES

Recovery from COVID-19 sales slump will take several years

Competitive pressure from e-commerce will intensify

Hypermarkets will seek to become destination stores

CHANNEL DATA

Table 80 Hypermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 81 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 82 Hypermarkets GBO Company Shares: % Value 2017-2021

Table 83 Hypermarkets GBN Brand Shares: % Value 2018-2021

Table 84 Hypermarkets LBN Brand Shares: Outlets 2018-2021

Table 85 Hypermarkets LBN Brand Shares: Selling Space 2018-2021

Table 86 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 87 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

SUPERMARKETS IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Amid a reduction in opening hours due to pandemic restrictions, supermarket current value sales continue to decline

Supermarkets reduce delivery charges in an effort to entice consumers online

Second-placed Talad Lotus changes hands and is renamed Lotus's

PROSPECTS AND OPPORTUNITIES

Post-pandemic recovery will be sluggish

Fresh food will be a key growth driver

Promotional offers and discounting will become more aggressive

CHANNEL DATA

Table 88 Supermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 89 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 90 Supermarkets GBO Company Shares: % Value 2017-2021

Table 91 Supermarkets GBN Brand Shares: % Value 2018-2021

Table 92 Supermarkets LBN Brand Shares: Outlets 2018-2021

Table 93 Supermarkets LBN Brand Shares: Selling Space 2018-2021

Table 94 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 95 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

TRADITIONAL GROCERY RETAILERS IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Current value sales plunge by fifth amid tighter pandemic restrictions

Traditional grocery retailers stock more ready meals and frozen foods, as consumers seek to shop closer to home

Government co-payment scheme helps to support demand

PROSPECTS AND OPPORTUNITIES

Supermarkets and convenience store expansion will continue to put pressure on traditional grocery retailers

Online competition will intensify

Traditional grocery retailers will seek to widen their offer

CHANNEL DATA

Table 96 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 97 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 98 Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 99 Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 100 Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 101 Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 102 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 103 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

APPAREL AND FOOTWEAR SPECIALIST RETAILERS IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Pandemic devastates demand, leading to widespread store closures, with tourist areas particularly hard hit

Pandemic leads to an increased emphasis on digital marketing

Luxury brands particularly hard hit by the pandemic

PROSPECTS AND OPPORTUNITIES

Tourism revival will aid recovery in demand

Apparel and footwear specialists will pivot towards an omnichannel model

Marketing will also shift online

CHANNEL DATA

Table 104 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 105 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 106 Apparel And Footwear Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 107 Apparel And Footwear Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 108 Apparel And Footwear Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 109 Apparel And Footwear Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 110 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 111 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

ELECTRONICS AND APPLIANCE SPECIALIST RETAILERS IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Lockdown drives double-digit decline in retail current value sales

Lockdown boosts demand for computers, TVs and small cooking appliances

IT City benefits from its focus on computers and gaming

PROSPECTS AND OPPORTUNITIES

Stimulus efforts will support a rebound in demand, but e-commerce expansion will put downward pressure on physical store sales

Digital devices will play an ever-more important role in Thai lifestyles

Heightened interest in health and wellness will impact demand for consumer electronics

CHANNEL DATA

Table 112 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 113 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 114 Electronics and Appliance Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 115 Electronics and Appliance Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 116 Electronics and Appliance Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 117 Electronics and Appliance Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 118 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 119 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HEALTH AND BEAUTY SPECIALIST RETAILERS IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Drugstores/parapharmacies and chemists/pharmacies fare much better than other health beauty specialist retailers

Leader Watson invests in new technology to improve the customer experience

New Boots app provides consumers with access to online consultations

PROSPECTS AND OPPORTUNITIES

Economic recovery, the normalisation of daily life and revival in tourism will drive recovery

Watsons and Boots will continue to invest in e-commerce, but the shift online will be gradual

Health and wellness trend will outlast the pandemic

CHANNEL DATA

Table 120 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 121 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling

Space: % Growth 2016-2021

Table 122 Sales in Health and Beauty Specialist Retailers by Channel: Value
2016-2021

Table 123 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth
2016-2021

Table 124 Health and Beauty Specialist Retailers GBO Company Shares: % Value
2017-2021

Table 125 Health and Beauty Specialist Retailers GBN Brand Shares: % Value
2018-2021

Table 126 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets
2018-2021

Table 127 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space
2018-2021

Table 128 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and
Selling Space 2021-2026

Table 129 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and
Selling Space: % Growth 2021-2026

Table 130 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value
2021-2026

Table 131 Forecast Sales in Health and Beauty Specialist Retailers by Channel: %
Value Growth 2021-2026

HOME AND GARDEN SPECIALIST RETAILERS IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

A stabilising economy helps to support modest rebound in demand

Pandemic restrictions lead players to turn to homeshopping and e-commerce

Unmatched store network makes leader Home Pro more accessible to consumers than
most of its rivals

PROSPECTS AND OPPORTUNITIES

Private label set to grow in importance

Increased investment in housing and shrinking household size will boost demand

Consumers will become more comfortable buying online

CHANNEL DATA

Table 132 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling
Space 2016-2021

Table 133 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling
Space: % Growth 2016-2021

Table 134 Sales in Home and Garden Specialist Retailers by Channel: Value
2016-2021

Table 135 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021

Table 136 Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 137 Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 138 Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 139 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 140 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 141 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 142 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value 2021-2026

Table 143 Forecast Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2021-2026

DEPARTMENT STORES IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Lockdowns, reduced opening hours and economic shock of pandemic hit department stores particularly hard

Department stores seek to assuage consumer concerns regarding COVID-19 contagion

Leader Central Retail Corp seek to compensate for pandemic disruption by driving e-commerce growth

PROSPECTS AND OPPORTUNITIES

Post-pandemic recovery will be sluggish, as many consumers continue to focus on necessities

Struggling to compete on price, department stores will continue to lose value share to specialists

With e-commerce here to stay, department stores will adopt a more omnichannel approach

CHANNEL DATA

Table 144 Department Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 145 Department Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 146 Department Stores GBO Company Shares: % Value 2017-2021

Table 147 Department Stores GBN Brand Shares: % Value 2018-2021

Table 148 Department Stores LBN Brand Shares: Outlets 2018-2021

Table 149 Department Stores LBN Brand Shares: Selling Space 2018-2021

Table 150 Department Stores Forecasts: Value Sales, Outlets and Selling Space
2021-2026

Table 151 Department Stores Forecasts: Value Sales, Outlets and Selling Space: %
Growth 2021-2026

VARIETY STORES IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Variety store sales have halved since the onset of the pandemic

Fixed-price strategy drove Daiso's growth pre-pandemic

Premium pricing leaves MUJI particularly vulnerable to pandemic economic shock

PROSPECTS AND OPPORTUNITIES

On-going expansion of e-commerce will weigh on recovery in variety store value sales

Variety stores will pivot towards omnichannel retail

Popularity of Japanese culture among younger consumers could drive revival in MUJI's
value share

CHANNEL DATA

Table 152 Variety Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 153 Variety Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 154 Variety Stores GBO Company Shares: % Value 2017-2021

Table 155 Variety Stores GBN Brand Shares: % Value 2018-2021

Table 156 Variety Stores LBN Brand Shares: Outlets 2018-2021

Table 157 Variety Stores LBN Brand Shares: Selling Space 2018-2021

Table 158 Variety Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 159 Variety Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth
2021-2026

WAREHOUSE CLUBS IN THAILAND

2021 DEVELOPMENTS

DIRECT SELLING IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Value sales continue to decline, as many consumers focus on essentials

Leader Amway pivots towards e-commerce but also increases its number of selling
partners

Mistine shifts 20% of its value sales online

PROSPECTS AND OPPORTUNITIES

E-commerce will continue to cannibalise direct selling

New product development will focus on health and wellness

Elevated unemployment rate will lead to more Thais to become sales agents

CHANNEL DATA

Table 160 Direct Selling by Category: Value 2016-2021

Table 161 Direct Selling by Category: % Value Growth 2016-2021

Table 162 Direct Selling GBO Company Shares: % Value 2017-2021

Table 163 Direct Selling GBN Brand Shares: % Value 2018-2021

Table 164 Direct Selling Forecasts by Category: Value 2021-2026

Table 165 Direct Selling Forecasts by Category: % Value Growth 2021-2026

HOMESHOPPING IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Slight decline in retail value sales, as pandemic economic shock is largely offset by the positive effect of increased screen time

Homeshopping mainly targets older consumers with health-related products

Investment in outbound sales staff helps RS narrows the gap to leader TV Direct

PROSPECTS AND OPPORTUNITIES

More retailers will utilise homeshopping as they pivot towards an omnichannel strategy

As they seek to attract younger consumers, homeshopping players will pay more attention to social media

Health and wellness offerings will be a key growth driver

CHANNEL DATA

Table 166 Homeshopping by Category: Value 2016-2021

Table 167 Homeshopping by Category: % Value Growth 2016-2021

Table 168 Homeshopping GBO Company Shares: % Value 2017-2021

Table 169 Homeshopping GBN Brand Shares: % Value 2018-2021

Table 170 Homeshopping Forecasts by Category: Value 2021-2026

Table 171 Homeshopping Forecasts by Category: % Value Growth 2021-2026

VENDING IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Lockdowns result in significantly reduced footfall at key locations for vending machines

Leader Saha Pathanapibul loses value share due to its focus on train stations and roadside areas

Vending Plus benefits from its focus on such products as facemasks and smartphone chargers

PROSPECTS AND OPPORTUNITIES

Demand will recover as daily life normalises

Convenience stores set to install more vending machines

Contactless payment will increasingly become the norm

CHANNEL DATA

Table 172 Vending by Category: Value 2016-2021

Table 173 Vending by Category: % Value Growth 2016-2021

Table 174 Vending GBO Company Shares: % Value 2017-2021

Table 175 Vending GBN Brand Shares: % Value 2018-2021

Table 176 Vending Forecasts by Category: Value 2021-2026

Table 177 Vending Forecasts by Category: % Value Growth 2021-2026

E-COMMERCE (GOODS) IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Restrictions on movement and fear of contagion fire rapid expansion in online sales

Fear of contagion drives grocery shopping online

With more retail chains now offering online shopping, the competitive landscape is fragmenting

PROSPECTS AND OPPORTUNITIES

As local consumers become ever more comfortable shopping online, e-commerce retail current value sales will more than double by 2026

Supply chain improvements will make deliveries faster and cheaper

Foreign players like Lazada will continue to lead

CHANNEL DATA

Table 178 E-Commerce (Goods) by Channel and Category: Value 2016-2021

Table 179 E-Commerce (Goods) by Channel and Category: % Value Growth 2016-2021

Table 180 E-Commerce (Goods) GBO Company Shares: % Value 2017-2021

Table 181 E-Commerce (Goods) GBN Brand Shares: % Value 2018-2021

Table 182 Forecast E-Commerce (Goods) by Channel and Category: Value 2021-2026

Table 183 Forecast E-Commerce (Goods) by Channel and Category: % Value Growth 2021-2026

MOBILE E-COMMERCE (GOODS) IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Mobile e-commerce now accounts for more than half of e-commerce (goods) retail value sales

The proliferation of shopping apps and digital wallets encourages more Thais to use their smartphones to shop online

Digital wallets facilitate online shopping among the unbanked

PROSPECTS AND OPPORTUNITIES

Increased smartphone penetration will underpin rapid growth

Less time spent at home will make consumers more likely to use their smartphone for online shopping

Social media apps will remain an important driver of mobile e-commerce growth

CHANNEL DATA

Table 184 Mobile E-Commerce (Goods): Value 2016-2021

Table 185 Mobile E-Commerce (Goods): % Value Growth 2016-2021

Table 186 Mobile E-Commerce (Goods) Forecasts: Value 2021-2026

Table 187 Mobile E-Commerce (Goods) Forecasts: % Value Growth 2021-2026

FOOD AND DRINK E-COMMERCE IN THAILAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Pandemic normalises online purchases of food and drink for more consumers

Delivery of online food and drink orders is getting faster

More retailers and manufacturers work with third party marketplaces

PROSPECTS AND OPPORTUNITIES

Convenience, competitive pricing and wide product offer will be key growth drivers

Hybrid working arrangements will boost online grocery shopping

Third-party marketplaces will remain key to growth

CHANNEL DATA

Table 188 Food and Drink E-Commerce: Value 2016-2021

Table 189 Food and Drink E-Commerce: % Value Growth 2016-2021

Table 190 Food and Drink E-Commerce Forecasts: Value 2021-2026

Table 191 Food and Drink E-Commerce Forecasts: % Value Growth 2021-2026

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