

Retailing in Switzerland

<https://marketpublishers.com/r/R80741678B7EN.html>

Date: June 2022

Pages: 129

Price: US\$ 2,100.00 (Single User License)

ID: R80741678B7EN

Abstracts

The Swiss economy weathered the COVID-19 pandemic relatively well and swiftly recovered to pre-pandemic levels in 2021. Overall, there was an increase in value sales, though growth was lower than in 2020, with inflation rising slightly in 2021.

Euromonitor International's Retailing in Switzerland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-Based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RETAILING IN SWITZERLAND

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Seismic shift in e-commerce

Further focus on organic and sustainable manufacturing

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Table 1 Cash and Carry Sales: Value 2016-2021

Seasonality

Christmas

Easter

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 2 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 3 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 4 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 5 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 6 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 7 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 8 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 9 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 11 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 12 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 13 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 14 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 15 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth

2016-2021

Table 18 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 19 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 20 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 21 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 23 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 24 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 25 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 26 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 27 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 28 Retailing GBO Company Shares: % Value 2017-2021

Table 29 Retailing GBN Brand Shares: % Value 2018-2021

Table 30 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 31 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 32 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 33 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 34 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 35 Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 36 Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 37 Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 38 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 39 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 40 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 41 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 42 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 43 Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 44 Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 45 Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 46 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 48 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 49 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026

Table 50 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026

Table 51 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026

Table 52 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 53 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 54 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 56 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 57 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 58 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 59 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 60 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 62 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 63 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 64 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 65 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 66 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 68 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 69 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 70 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 71 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 72 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE STORES IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Modest recovery in 2021

No change in status quo in 2021

Convenience stores using technology in inventive ways

PROSPECTS AND OPPORTUNITIES

Full return of commuters benefits convenience stores

Prepared food increasingly popular

Omnichannel strategy gains momentum

CHANNEL DATA

Table 73 Convenience Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 74 Convenience Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 75 Convenience Stores GBO Company Shares: % Value 2017-2021

Table 76 Convenience Stores GBN Brand Shares: % Value 2018-2021

Table 77 Convenience Stores LBN Brand Shares: Outlets 2018-2021

Table 78 Convenience Stores LBN Brand Shares: Selling Space 2018-2021

Table 79 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 80 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

DISCOUNTERS IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Slight drop in value sales after bumper 2020

Competitive landscape stable

German discounters embracing technology

PROSPECTS AND OPPORTUNITIES

Higher inflation could benefit discounters

Discounters' expansion continues

E-commerce potential threat to discounters

CHANNEL DATA

Table 81 Discounters: Value Sales, Outlets and Selling Space 2016-2021

Table 82 Discounters: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 83 Discounters GBO Company Shares: % Value 2017-2021

Table 84 Discounters GBN Brand Shares: % Value 2018-2021

Table 85 Discounters LBN Brand Shares: Outlets 2018-2021

Table 86 Discounters LBN Brand Shares: Selling Space 2018-2021

Table 87 Discounters Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 88 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HYPERMARKETS IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Current value decline in 2021

Stagnant competitive landscape

Continued focus on developing private label ranges

PROSPECTS AND OPPORTUNITIES

Hypermarkets in decline

Hypermarkets will seek to increase profits through non-food products and e-commerce

Inflation could stem cross-border shopping and benefit hypermarkets

CHANNEL DATA

Table 89 Hypermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 90 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 91 Hypermarkets GBO Company Shares: % Value 2017-2021

Table 92 Hypermarkets GBN Brand Shares: % Value 2018-2021

Table 93 Hypermarkets LBN Brand Shares: Outlets 2018-2021

Table 94 Hypermarkets LBN Brand Shares: Selling Space 2018-2021

Table 95 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 96 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

SUPERMARKETS IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Slight drop in value sales after bumper 2020

Supermarkets focus on value-added rather than expansion

Consumers even more environmentally conscious

PROSPECTS AND OPPORTUNITIES

Negative constant value growth over forecast period

Supermarkets face growing competition from other formats

Continued focus on developing private label ranges

CHANNEL DATA

Table 97 Supermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 98 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 99 Supermarkets GBO Company Shares: % Value 2017-2021

Table 100 Supermarkets GBN Brand Shares: % Value 2018-2021

Table 101 Supermarkets LBN Brand Shares: Outlets 2018-2021

Table 102 Supermarkets LBN Brand Shares: Selling Space 2018-2021

Table 103 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 104 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

TRADITIONAL GROCERY RETAILERS IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

With society opening up again, traditional grocery retailers lose out

Landscape continues to be hugely fragmented

Traditional grocery retailers need to embrace digital

PROSPECTS AND OPPORTUNITIES

Traditional grocery retailers face mounting pressure from modern grocery retailers

Specialisation key to survival

Consolidation likely over forecast period

CHANNEL DATA

Table 105 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 106 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 107 Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 108 Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 109 Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 110 Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 111 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 112 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

APPAREL AND FOOTWEAR SPECIALIST RETAILERS IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Much improved picture in 2021

Continued shift to online

Several retailers forced to close

PROSPECTS AND OPPORTUNITIES

Bleak outlook over forecast period

Fast-fashion could pose a threat

Consumers increasingly looking for sustainable options

CHANNEL DATA

Table 113 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 114 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 115 Apparel And Footwear Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 116 Apparel And Footwear Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 117 Apparel And Footwear Specialist Retailers LBN Brand Shares: Outlets

2018-2021

Table 118 Apparel And Footwear Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 119 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 120 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

ELECTRONICS AND APPLIANCE SPECIALIST RETAILERS IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Recovery starts in 2021

Brick-and-mortar still key channel

Most retailers offer omnichannel strategy

PROSPECTS AND OPPORTUNITIES

Bleak outlook over forecast period

Brick-and-mortar sees changing role

Players up their online presence

CHANNEL DATA

Table 121 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 122 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 123 Electronics and Appliance Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 124 Electronics and Appliance Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 125 Electronics and Appliance Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 126 Electronics and Appliance Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 127 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 128 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HEALTH AND BEAUTY SPECIALIST RETAILERS IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Slight decline in value sales, as consumers less concerned about COVID-19

Healthy performance from smaller channels

Rebound for beauty specialist retailers helped by minimal overseas travel

PROSPECTS AND OPPORTUNITIES

Mixed performance over forecast period

Players develop omnichannel features to remain connected to consumers

The health and wellness trend continues to drive sales of organic products with a natural profile

CHANNEL DATA

Table 129 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 130 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 131 Sales in Health and Beauty Specialist Retailers by Channel: Value 2016-2021

Table 132 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2016-2021

Table 133 Health and Beauty Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 134 Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 135 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 136 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 137 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 138 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 139 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2021-2026

Table 140 Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2021-2026

HOME AND GARDEN SPECIALIST RETAILERS IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Fall in value sales as society opens up

Ikea continued to hold on to top spot

E-commerce continues to gain value share

PROSPECTS AND OPPORTUNITIES

Fall in constant value sales over forecast period

Retailers adopt an omnichannel strategy

Further shake-up of competitive landscape over forecast period

CHANNEL DATA

Table 141 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 142 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 143 Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021

Table 144 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021

Table 145 Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 146 Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 147 Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 148 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 149 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 150 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 151 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value 2021-2026

Table 152 Forecast Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2021-2026

DEPARTMENT STORES IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Recovery starts in 2021

Globus closes a store

Online key battleground

PROSPECTS AND OPPORTUNITIES

Fall in constant value sales over forecast period

Omnichannel channel strategy key to survival

Some opportunities for growth remain

CHANNEL DATA

Table 153 Department Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 154 Department Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 155 Department Stores GBO Company Shares: % Value 2017-2021

Table 156 Department Stores GBN Brand Shares: % Value 2018-2021

Table 157 Department Stores LBN Brand Shares: Outlets 2018-2021

Table 158 Department Stores LBN Brand Shares: Selling Space 2018-2021

Table 159 Department Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 160 Department Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

VARIETY STORES IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Continued current value growth in 2021

Sector leader expands further

Retailers invest in omnichannel strategy

PROSPECTS AND OPPORTUNITIES

Muted constant value growth over forecast period

Novelty remains key to success

Online global competitors a threat

CHANNEL DATA

Table 161 Variety Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 162 Variety Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 163 Variety Stores GBO Company Shares: % Value 2017-2021

Table 164 Variety Stores GBN Brand Shares: % Value 2018-2021

Table 165 Variety Stores LBN Brand Shares: Outlets 2018-2021

Table 166 Variety Stores LBN Brand Shares: Selling Space 2018-2021

Table 167 Variety Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 168 Variety Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

WAREHOUSE CLUBS IN SWITZERLAND

2021 DEVELOPMENTS

DIRECT SELLING IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Continued value growth in 2021

Direct sellers increasingly focus on online space

Key players recruit millennials to stay relevant

PROSPECTS AND OPPORTUNITIES

Healthy constant value growth over forecast period

Direct sellers adjust to the online space

Tough economic conditions could spur an increase in sales consultants

CHANNEL DATA

Table 169 Direct Selling by Category: Value 2016-2021

Table 170 Direct Selling by Category: % Value Growth 2016-2021

Table 171 Direct Selling GBO Company Shares: % Value 2017-2021

Table 172 Direct Selling GBN Brand Shares: % Value 2018-2021

Table 173 Direct Selling Forecasts by Category: Value 2021-2026

Table 174 Direct Selling Forecasts by Category: % Value Growth 2021-2026

HOMESHOPPING IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Homeshopping continues its decline

Homeshopping looks to integrate with online channels

Food and drink only sector to register growth

PROSPECTS AND OPPORTUNITIES

Bleak outlook over forecast period

To survive, players must adopt omnichannel strategy

Retailers will look to discourage homeshopping

CHANNEL DATA

Table 175 Homeshopping by Category: Value 2016-2021

Table 176 Homeshopping by Category: % Value Growth 2016-2021

Table 177 Homeshopping GBO Company Shares: % Value 2017-2021

Table 178 Homeshopping GBN Brand Shares: % Value 2018-2021

Table 179 Homeshopping Forecasts by Category: Value 2021-2026

Table 180 Homeshopping Forecasts by Category: % Value Growth 2021-2026

VENDING IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Recovery in 2021, as society opens up

New direct competitor for Selecta

Technology improving vending experience

PROSPECTS AND OPPORTUNITIES

Rosey outlook over forecast period

Vending represents significant cost saving for retailers

Increased competition could spur further innovation

CHANNEL DATA

Table 181 Vending by Category: Value 2016-2021

Table 182 Vending by Category: % Value Growth 2016-2021

Table 183 Vending GBO Company Shares: % Value 2017-2021

Table 184 Vending GBN Brand Shares: % Value 2018-2021

Table 185 Vending Forecasts by Category: Value 2021-2026

Table 186 Vending Forecasts by Category: % Value Growth 2021-2026

E-COMMERCE (GOODS) IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Continued healthy growth in 2021

No change in status quo in 2021

Companies continue driving online sales

PROSPECTS AND OPPORTUNITIES

Rosey outlook over forecast period

Efficient delivery key differentiator in online space

Apparel and footwear remains best-selling sector via e-commerce

CHANNEL DATA

Table 187 E-Commerce (Goods) by Channel and Category: Value 2016-2021

Table 188 E-Commerce (Goods) by Channel and Category: % Value Growth 2016-2021

Table 189 E-Commerce (Goods) GBO Company Shares: % Value 2017-2021

Table 190 E-Commerce (Goods) GBN Brand Shares: % Value 2018-2021

Table 191 Forecast E-Commerce (Goods) by Channel and Category: Value 2021-2026

Table 192 Forecast E-Commerce (Goods) by Channel and Category: % Value Growth 2021-2026

MOBILE E-COMMERCE (GOODS) IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Continued healthy growth in 2021

Increased contactless threshold spurs mobile payment growth

Social commerce a growing payment option

PROSPECTS AND OPPORTUNITIES

Fastest growing retail channel over forecast period

Companies to reach out to millennials through social media

Incentivise customers to use mobile payments

CHANNEL DATA

Table 193 Mobile E-Commerce (Goods): Value 2016-2021

Table 194 Mobile E-Commerce (Goods): % Value Growth 2016-2021

Table 195 Mobile E-Commerce (Goods) Forecasts: Value 2021-2026

Table 196 Mobile E-Commerce (Goods) Forecasts: % Value Growth 2021-2026

FOOD AND DRINK E-COMMERCE IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Value sales still significantly higher than before pandemic

Competitive landscape increasingly varied

Emerging business models

PROSPECTS AND OPPORTUNITIES

Continued healthy constant value growth over forecast period

Significant potential for further food and drink e-commerce growth

Consumers expect a seamless experience

CHANNEL DATA

Table 197 Food and Drink E-Commerce: Value 2016-2021

Table 198 Food and Drink E-Commerce: % Value Growth 2016-2021

Table 199 Food and Drink E-Commerce Forecasts: Value 2021-2026

Table 200 Food and Drink E-Commerce Forecasts: % Value Growth 2021-2026

I would like to order

Product name: Retailing in Switzerland

Product link: <https://marketpublishers.com/r/R80741678B7EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R80741678B7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970