

Retailing in Sweden

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Abstracts

After seeing higher than average growth in 2020 due to the COVID-19 pandemic, overall retailing maintained a similar current value performance in 2021. Grocery retailers performed particularly well in 2020. Life was more concentrated at home, with working from home, less travelling and less eating out, which resulted in increased demand for groceries, with some degree of stockpiling also seen. Even as the COVID-19 situation eased in 2021, grocery retailers continued to see solid growth in 2021,...

Euromonitor International's Retailing in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-Based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RETAILING IN SWEDEN

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Acceleration of growth for e-commerce as consumers limit their risk of infection

Transformation of physical stores

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Christmas

Summer sales

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 1 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 2 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 3 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 4 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 5 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 6 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 7 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 8 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 11 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 12 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 13 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 14 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 15 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 17 Sales in Non-Grocery Specialists by Channel: Value 2016-2021	
Table 18 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021	
Table 19 Non-Grocery Specialists Outlets by Channel: Units 2016-2021	
Table 20 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021	
Table 21 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021	
Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021	
Table 23 Sales in Mixed Retailers by Channel: Value 2016-2021	
Table 24 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021	
Table 25 Mixed Retailers Outlets by Channel: Units 2016-2021	
Table 26 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021	
Table 27 Retailing GBO Company Shares: % Value 2017-2021	
Table 28 Retailing GBN Brand Shares: % Value 2018-2021	
Table 29 Store-based Retailing GBO Company Shares: % Value 2017-2021	
Table 30 Store-based Retailing GBN Brand Shares: % Value 2018-2021	
Table 31 Store-based Retailing LBN Brand Shares: Outlets 2018-2021	
Table 32 Non-Store Retailing GBO Company Shares: % Value 2017-2021	
Table 33 Non-Store Retailing GBN Brand Shares: % Value 2018-2021	
Table 34 Grocery Retailers GBO Company Shares: % Value 2017-2021	
Table 35 Grocery Retailers GBN Brand Shares: % Value 2018-2021	
Table 36 Grocery Retailers LBN Brand Shares: Outlets 2018-2021	
Table 37 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021	
Table 38 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021	
Table 39 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021	
Table 40 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021	
Table 41 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021	
Table 42 Mixed Retailers GBO Company Shares: % Value 2017-2021	
Table 43 Mixed Retailers GBN Brand Shares: % Value 2018-2021	
Table 44 Mixed Retailers LBN Brand Shares: Outlets 2018-2021	
Table 45 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021	
Table 46 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026	
Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026	
Table 48 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026	
Table 49 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026	
Table 50 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026	
Table 51 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026	
Table 52 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026	

Table 53 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 56 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 57 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 58 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 59 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 60 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 62 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 63 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 64 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 65 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 66 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 68 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 69 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 70 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 71 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE STORES IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Move to larger formats within and outside convenience stores

The rise of unmanned stores continues

Coop turns its convenience stores into supermarkets

PROSPECTS AND OPPORTUNITIES

Adapting to changing consumer trends will be important

E-commerce grocery sales will limit the growth potential of convenience stores

Continued working from home will hamper the growth of smaller formats

CHANNEL DATA

Table 72 Convenience Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 73 Convenience Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 74 Convenience Stores GBO Company Shares: % Value 2017-2021

Table 75 Convenience Stores GBN Brand Shares: % Value 2018-2021

Table 76 Convenience Stores LBN Brand Shares: Outlets 2018-2021

Table 77 Convenience Stores LBN Brand Shares: Selling Space 2018-2021

Table 78 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 79 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

DISCOUNTERS IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Lidl remains dominant in a concentrated channel

Growth for discounters thanks to reasonable prices

Lidl Plus and marketing aim to increase customer loyalty

PROSPECTS AND OPPORTUNITIES

Competition from e-commerce set to rise

Locally produced Swedish products a way to attract consumers

Sustainability will remain important, and Lidl has taken note

CHANNEL DATA

Table 80 Discounters: Value Sales, Outlets and Selling Space 2016-2021

Table 81 Discounters: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 82 Discounters GBO Company Shares: % Value 2017-2021

Table 83 Discounters GBN Brand Shares: % Value 2018-2021

Table 84 Discounters LBN Brand Shares: Outlets 2018-2021

Table 85 Discounters LBN Brand Shares: Selling Space 2018-2021

Table 86 Discounters Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 87 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HYPERMARKETS IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Share of hypermarkets continues to rise within store-based retailing

Competition from store-based and non-store retailing hampers growth

ICA Sverige and Coop Sverige dominate

PROSPECTS AND OPPORTUNITIES

Consumers will look for cheaper prices and greater convenience

The move towards sustainability is set to continue, driven by players and consumers

The competition from e-commerce will increase, but hypermarkets remain important

CHANNEL DATA

Table 88 Hypermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 89 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 90 Hypermarkets GBO Company Shares: % Value 2017-2021

Table 91 Hypermarkets GBN Brand Shares: % Value 2018-2021

Table 92 Hypermarkets LBN Brand Shares: Outlets 2018-2021

Table 93 Hypermarkets LBN Brand Shares: Selling Space 2018-2021

Table 94 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 95 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

SUPERMARKETS IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strengthening competition hampers growth for supermarkets

Share of private label continues to rise as players meet consumers' needs

Sustainability is a hot topic, particularly food waste

PROSPECTS AND OPPORTUNITIES

Continued growth as consumer habits are likely to see permanent changes

Players invest in e-commerce, which is likely to compete strongly for customers

Physical stores will remain important, but see digitalisation

CHANNEL DATA

Table 96 Supermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 97 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 98 Supermarkets GBO Company Shares: % Value 2017-2021

Table 99 Supermarkets GBN Brand Shares: % Value 2018-2021

Table 100 Supermarkets LBN Brand Shares: Outlets 2018-2021

Table 101 Supermarkets LBN Brand Shares: Selling Space 2018-2021

Table 102 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 103 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

TRADITIONAL GROCERY RETAILERS IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Outlet closures due to competition from modern grocery retailers

Systembolaget drives value growth as COVID-19 changes consumer behaviour

Stores have to adapt to remain competitive and profitable

PROSPECTS AND OPPORTUNITIES

Decline in outlet numbers, although Systembolaget will help drive value growth

Systembolaget moves into national home delivery, despite some opposition

Sustainability is also becoming more important in traditional grocery retailers

CHANNEL DATA

Table 104 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space
2016-2021

Table 105 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: %
Growth 2016-2021

Table 106 Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 107 Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 108 Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 109 Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 110 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling
Space 2021-2026

Table 111 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling
Space: % Growth 2021-2026

APPAREL AND FOOTWEAR SPECIALIST RETAILERS IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Slight value rebound in 2021 is insufficient to return to pre-pandemic sales

Rise of e-commerce and live video shopping hampers growth of store-based retailers

Sustainability evident in the rise of second-hand clothing services

PROSPECTS AND OPPORTUNITIES

Despite consistent growth, sales will not return to the 2019 level

Sustainability likely to be taken a step further

Despite the challenge from e-commerce, physical outlets will remain important

CHANNEL DATA

Table 112 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling
Space 2016-2021

Table 113 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling
Space: % Growth 2016-2021

Table 114 Apparel And Footwear Specialist Retailers GBO Company Shares: % Value
2017-2021

Table 115 Apparel And Footwear Specialist Retailers GBN Brand Shares: % Value
2018-2021

Table 116 Apparel And Footwear Specialist Retailers LBN Brand Shares: Outlets
2018-2021

Table 117 Apparel And Footwear Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 118 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 119 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

ELECTRONICS AND APPLIANCE SPECIALIST RETAILERS IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

More time spent at home drives sales of goods to improve quality of life

Elgiganten maintains its lead thanks to a wide array of online and offline services

Changes are afoot in the competitive landscape

PROSPECTS AND OPPORTUNITIES

Continued growth, but outlets will have to adapt to retain customers' interest

E-commerce set to continue to grow, but will also need to adapt

Competition from newly-entered Amazon set to rise

CHANNEL DATA

Table 120 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 121 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 122 Electronics and Appliance Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 123 Electronics and Appliance Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 124 Electronics and Appliance Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 125 Electronics and Appliance Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 126 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 127 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HEALTH AND BEAUTY SPECIALIST RETAILERS IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Less social interaction and avoidance of non-essential retailers hamper sales

Drugstores/parapharmacies bucks the trend

Physical outlets remain important despite rise in e-commerce

PROSPECTS AND OPPORTUNITIES

Offering new concepts and experiences to attract back consumers

Retailers will adopt an omnichannel approach to broaden their customer base

Digitalisation and sustainability likely to be two major trends

CHANNEL DATA

Table 128 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 129 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 130 Sales in Health and Beauty Specialist Retailers by Channel: Value 2016-2021

Table 131 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2016-2021

Table 132 Health and Beauty Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 133 Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 134 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 135 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 136 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 137 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 138 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2021-2026

Table 139 Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2021-2026

HOME AND GARDEN SPECIALIST RETAILERS IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

More time spent at home during the pandemic drives growth

Ikea maintains its lead and invests for the future

Sales move online, prompting players to adapt

PROSPECTS AND OPPORTUNITIES

Home working and active housing market set to maintain growth

Continued move online will encourage store-based players to digitalise to compete

Sustainability awareness will continue to rise amongst consumers and players

CHANNEL DATA

Table 140 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 141 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 142 Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021

Table 143 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021

Table 144 Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 145 Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 146 Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 147 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 148 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 149 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 150 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value 2021-2026

Table 151 Forecast Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2021-2026

DEPARTMENT STORES IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Lower footfall leads to plummeting value sales

Department stores increase their online presence in view of store-based challenges

h&M adapts to try and maintain its sales and share

PROSPECTS AND OPPORTUNITIES

Players will offer new products and services in order to survive

Competition from other channels set to continue

Players will follow consumer trends and focus on sustainability

CHANNEL DATA

Table 152 Department Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 153 Department Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 154 Department Stores GBO Company Shares: % Value 2017-2021

Table 155 Department Stores GBN Brand Shares: % Value 2018-2021

Table 156 Department Stores LBN Brand Shares: Outlets 2018-2021

Table 157 Department Stores LBN Brand Shares: Selling Space 2018-2021

Table 158 Department Stores Forecasts: Value Sales, Outlets and Selling Space
2021-2026

Table 159 Department Stores Forecasts: Value Sales, Outlets and Selling Space: %
Growth 2021-2026

VARIETY STORES IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

New outlet openings help drive growth and maintain Rusta's lead

Regular changes to the product assortment to adapt to consumer demand

Although physical stores are more important, variety stores venture into e-commerce

PROSPECTS AND OPPORTUNITIES

More time at home for hobbies will help drive continued growth

Continued growth despite competition from outside the channel

Variety stores eye opportunities outside of town centres

CHANNEL DATA

Table 160 Variety Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 161 Variety Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 162 Variety Stores GBO Company Shares: % Value 2017-2021

Table 163 Variety Stores GBN Brand Shares: % Value 2018-2021

Table 164 Variety Stores LBN Brand Shares: Outlets 2018-2021

Table 165 Variety Stores LBN Brand Shares: Selling Space 2018-2021

Table 166 Variety Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 167 Variety Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth
2021-2026

DIRECT SELLING IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Direct selling under pressure both before and during the pandemic

Beauty and personal care direct selling fails to achieve growth

Brands that focus on vitamins and dietary supplements perform the best

PROSPECTS AND OPPORTUNITIES

Little movement in a channel that is considered old-fashioned

Growing use of social media will help to prevent decline

Little chance of players looking for growth in an insignificant channel

CHANNEL DATA

Table 168 Direct Selling by Category: Value 2016-2021

Table 169 Direct Selling by Category: % Value Growth 2016-2021

Table 170 Direct Selling GBO Company Shares: % Value 2017-2021

Table 171 Direct Selling GBN Brand Shares: % Value 2018-2021

Table 172 Direct Selling Forecasts by Category: Value 2021-2026

Table 173 Direct Selling Forecasts by Category: % Value Growth 2021-2026

HOMESHOPPING IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Accelerated decline for homeshopping

Catalogues maintain some relevance, but TV shopping has disappeared

Consumers shift to e-commerce for their apparel and footwear needs

PROSPECTS AND OPPORTUNITIES

Consumer base to continue to decline as even older consumers turn to e-commerce

There may be no place for homeshopping in the changing Swedish retail landscape

No new entrants expected, and current players will move to e-commerce

CHANNEL DATA

Table 174 Homeshopping by Category: Value 2016-2021

Table 175 Homeshopping by Category: % Value Growth 2016-2021

Table 176 Homeshopping GBO Company Shares: % Value 2017-2021

Table 177 Homeshopping GBN Brand Shares: % Value 2018-2021

Table 178 Homeshopping Forecasts by Category: Value 2021-2026

Table 179 Homeshopping Forecasts by Category: % Value Growth 2021-2026

VENDING IN SWEDEN

KEY DATA FINDINGS

2021 DEVELOPMENTS

Fewer trips on public transport hamper vending sales

Personal hygiene vending maintains growth

Competition from other channels hampers growth

PROSPECTS AND OPPORTUNITIES

The normalisation of consumers' lives will drive growth

Offering contactless payments will be necessary

Innovation in the products carried in vending machines

CHANNEL DATA

Table 180 Vending by Category: Value 2016-2021

Table 181 Vending by Category: % Value Growth 2016-2021

Table 182 Vending GBO Company Shares: % Value 2017-2021

Table 183 Vending GBN Brand Shares: % Value 2018-2021

Table 184 Vending Forecasts by Category: Value 2021-2026

Table 185 Vending Forecasts by Category: % Value Growth 2021-2026**E-COMMERCE (GOODS) IN SWEDEN****KEY DATA FINDINGS****2021 DEVELOPMENTS**

More companies move online due to explosion in demand

More players offer live video shopping as a result of the pandemic

Threat from Amazon has not yet proven to be significant

PROSPECTS AND OPPORTUNITIES

Continued growth as consumers maintain pandemic shopping habits

Players will continue to innovate in terms of delivery solutions

Amazon set for growth, but unlikely to reach the level seen elsewhere in Europe

CHANNEL DATA

Table 186 E-Commerce (Goods) by Channel and Category: Value 2016-2021

Table 187 E-Commerce (Goods) by Channel and Category: % Value Growth 2016-2021

Table 188 E-Commerce (Goods) GBO Company Shares: % Value 2017-2021

Table 189 E-Commerce (Goods) GBN Brand Shares: % Value 2018-2021

Table 190 Forecast E-Commerce (Goods) by Channel and Category: Value 2021-2026

Table 191 Forecast E-Commerce (Goods) by Channel and Category: % Value Growth 2021-2026

MOBILE E-COMMERCE (GOODS) IN SWEDEN**KEY DATA FINDINGS****2021 DEVELOPMENTS**

Mobile e-commerce grows its share of overall e-commerce

Swish is a key player in mobile e-commerce

Mobile apps a key competitive advantage

PROSPECTS AND OPPORTUNITIES

Share of mobile e-commerce set to continue to rise

Younger generation is born into a digital world

Apps will be important to compete in an increasingly competitive market

CHANNEL DATA

Table 192 Mobile E-Commerce (Goods): Value 2016-2021

Table 193 Mobile E-Commerce (Goods): % Value Growth 2016-2021

Table 194 Mobile E-Commerce (Goods) Forecasts: Value 2021-2026

Table 195 Mobile E-Commerce (Goods) Forecasts: % Value Growth 2021-2026

FOOD AND DRINK E-COMMERCE IN SWEDEN**KEY DATA FINDINGS****2021 DEVELOPMENTS**

Dynamic growth for food and drink e-commerce during the pandemic

Strong growth in food and drink e-commerce leads to heavy investment

Even older consumers move online to buy groceries

PROSPECTS AND OPPORTUNITIES

Expectation of continued growth

Investments to meet consumers' expectations in terms of delivery and service quality

Competition set to intensify along with investments and new players

CHANNEL DATA

Table 196 Food and Drink E-Commerce: Value 2016-2021

Table 197 Food and Drink E-Commerce: % Value Growth 2016-2021

Table 198 Food and Drink E-Commerce Forecasts: Value 2021-2026

Table 199 Food and Drink E-Commerce Forecasts: % Value Growth 2021-2026

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