

# Retailing in Sri Lanka

<https://marketpublishers.com/r/R46C6926B5A5EN.html>

Date: April 2022

Pages: 78

Price: US\$ 2,100.00 (Single User License)

ID: R46C6926B5A5EN

## Abstracts

In 2021 retailing in Sri Lanka returned to positive growth after two years of decline. The bombing of April 2019 and general uncertainty linked to the elections followed by the onset of the pandemic in 2020 and government measures imposed to control its spread created an unstable environment and a reduction in consumer confidence and spending power. However, an alleviation in the pandemic in 2021 and loosening of restrictions enabled the market to return to positive growth territory.

Euromonitor International's Retailing in Sri Lanka report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Non-Store Retailing, Store-Based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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**VENDING**

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