

Retailing in Qatar

<https://marketpublishers.com/r/R11759190FAEN.html>

Date: May 2022

Pages: 52

Price: US\$ 2,100.00 (Single User License)

ID: R11759190FAEN

Abstracts

In 2021, retailing in Qatar has continued to be heavily influenced by the COVID-19 pandemic. However, overall, retailing will see a positive performance as those channels negatively impacted in 2020 will begin to recover as restrictions ease and consumers return to their pre pandemic routines. Modern grocery retailers and non-grocery specialists have led growth. While e-commerce has been gathering speed at a rapid pace since the outbreak of the virus. The Qatari consumer base mainly live in urba...

Euromonitor International's Retailing in Qatar report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-Based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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