

Retailing in Malaysia

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Abstracts

The COVID-19 pandemic continued to exert a very strong influence over Malaysia's retailing industry during 2021. The most important factor to take into consideration is that a strict and extended quarantine lockdown was imposed upon the population in response to the third and fourth waves of the pandemic and the presence in the country of the Delta strain of the COVID-19 virus. This meant that all store-based non-grocery specialists were required to remain closed for a period of several weeks du...

Euromonitor International's Retailing in Malaysia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-Based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RETAILING IN MALAYSIA

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

E-commerce performs well for the second consecutive year

Rapid growth of convenience stores

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Chinese New Year

New Year End

Hari Raya Aidilfitri (or Hari Raya Puasa)

11.11 Single Day Sales

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 1 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 2 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 3 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 4 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 5 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 6 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 7 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 8 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 11 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 12 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 13 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 14 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 15 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 17 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 18 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 19 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 20 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 21 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 23 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 24 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 25 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 26 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 27 Retailing GBO Company Shares: % Value 2017-2021

Table 28 Retailing GBN Brand Shares: % Value 2018-2021

Table 29 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 30 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 31 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 32 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 33 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 34 Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 35 Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 36 Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 37 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 38 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 39 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 40 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 41 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 42 Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 43 Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 44 Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 45 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 46 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 48 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026

Table 49 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026

Table 50 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026

Table 51 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 52 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 53 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 56 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 57 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 58 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 59 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 60 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 62 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 63 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 64 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 65 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 66 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 68 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 69 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 70 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 71 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE STORES IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Consumer preference for shopping in local neighbourhood boosts convenience stores

99 Speedmart undertakes an ambitious and aggressive expansion plan

Convenience stores becomes more competitive as new players enter the category

PROSPECTS AND OPPORTUNITIES

Convenience stores to remain relevant as consumers increasingly value proximity
New players set to expand their chains by appealing to younger consumers
E-commerce and home delivery to be increasingly important for convenience stores

CHANNEL DATA

Table 72 Convenience Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 73 Convenience Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 74 Convenience Stores GBO Company Shares: % Value 2017-2021

Table 75 Convenience Stores GBN Brand Shares: % Value 2018-2021

Table 76 Convenience Stores LBN Brand Shares: Outlets 2018-2021

Table 77 Convenience Stores LBN Brand Shares: Selling Space 2018-2021

Table 78 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 79 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

DISCOUNTERS IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Discounters boom as the COVID-19 pandemic increases price-consciousness

The presence of discounters in lower-income neighbourhoods set to expand

PROSPECTS AND OPPORTUNITIES

Discounters set to continue appealing primarily to price-conscious consumers

The expertise of individual players set to fuel growth in the i-KeeP programme

CHANNEL DATA

Table 184 Discounters: Value Sales, Outlets and Selling Space 2016-2021

Table 185 Discounters: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 186 Discounters GBO Company Shares: % Value 2017-2021

Table 187 Discounters GBN Brand Shares: % Value 2018-2021

Table 188 Discounters LBN Brand Shares: Outlets 2018-2021

Table 189 Discounters LBN Brand Shares: Selling Space 2018-2021

Table 190 Discounters Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 191 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HYPERMARKETS IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Hypermarkets continues to struggle as demand shifts towards convenience stores

Giant closes more hypermarkets as it shifts towards smaller concept stores

Increased demand seen for online orders for home delivery or in-store collection

PROSPECTS AND OPPORTUNITIES

A recovery in sales expected as consumers return to shopping in hypermarkets

The rise of e-commerce set to present challenges and opportunities to hypermarkets

Shift towards proximity retailing set to put limits on hypermarkets' growth potential

CHANNEL DATA

Table 80 Hypermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 81 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 82 Hypermarkets GBO Company Shares: % Value 2017-2021

Table 83 Hypermarkets GBN Brand Shares: % Value 2018-2021

Table 84 Hypermarkets LBN Brand Shares: Outlets 2018-2021

Table 85 Hypermarkets LBN Brand Shares: Selling Space 2018-2021

Table 86 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 87 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

SUPERMARKETS IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Supermarkets continues to struggle as consumers prioritise proximity and value

No panic buying seen in 2021 despite lockdowns and restrictions on movement

Mercato and Sam's Groceria record healthy growth by targeting affluent consumers

PROSPECTS AND OPPORTUNITIES

Future growth of supermarkets continue to observe healthy growth

Further growth slated for e-commerce, presenting challenges and opportunities

Rising health consciousness to result in growing availability of organic products

CHANNEL DATA

Table 192 Supermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 193 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 194 Supermarkets GBO Company Shares: % Value 2017-2021

Table 195 Supermarkets GBN Brand Shares: % Value 2018-2021

Table 196 Supermarkets LBN Brand Shares: Outlets 2018-2021

Table 197 Supermarkets LBN Brand Shares: Selling Space 2018-2021

Table 198 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 199 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

TRADITIONAL GROCERY RETAILERS IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Leong Hup Holdings aggressively expands its The Bakers Cottage chain

Slow return to offices in 2021 set to see slow recovery of bakeries and kuih shops

Traditional grocery retailers begin offering healthier products to appeal to consumers

PROSPECTS AND OPPORTUNITIES

Relaxing of social distancing measures set to underpin the category's recovery

More traditional grocery retailers to adapt their operations to include e-commerce

Further declines expected in the numbers of traditional grocery retailers outlets

CHANNEL DATA

Table 88 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space
2016-2021

Table 89 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: %
Growth 2016-2021

Table 90 Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 91 Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 92 Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 93 Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 94 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling
Space 2021-2026

Table 95 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling
Space: % Growth 2021-2026

APPAREL AND FOOTWEAR SPECIALIST RETAILERS IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Arcadia Group closes numerous stores in Malaysia despite recovery of demand

Designer apparel and footwear booms as consumers increasingly want luxury

Stiff competition from e-commerce undermines the potential of category players

PROSPECTS AND OPPORTUNITIES

E-commerce boom to continue with more sophisticated online marketing

Foot traffic to return to normal with the relaxing of social distancing measures

Rising consumer interest in sustainable apparel to become more influential

CHANNEL DATA

Table 96 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling
Space 2016-2021

Table 97 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling
Space: % Growth 2016-2021

Table 98 Apparel And Footwear Specialist Retailers GBO Company Shares: % Value
2017-2021

Table 99 Apparel And Footwear Specialist Retailers GBN Brand Shares: % Value
2018-2021

Table 100 Apparel And Footwear Specialist Retailers LBN Brand Shares: Outlets
2018-2021

Table 101 Apparel And Footwear Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 102 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 103 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

ELECTRONICS AND APPLIANCE SPECIALIST RETAILERS IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand for computers and peripherals rises among consumers working from home
E-commerce a bright spot some players as in-store shopping comes under pressure
SenHeng Electric leads the way in the move towards e-commerce

PROSPECTS AND OPPORTUNITIES

Further declines to be seen in the numbers of stores operating in the category
Sales of computers to benefit from the increasing interest in remote working
Prices of consumer electronics and consumer appliances expected to stabilise

CHANNEL DATA

Table 104 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 105 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 106 Electronics and Appliance Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 107 Electronics and Appliance Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 108 Electronics and Appliance Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 109 Electronics and Appliance Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 110 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 111 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HEALTH AND BEAUTY SPECIALIST RETAILERS IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Rising health consciousness due to COVID-19 supports sales growth
Optical goods stores rebounds in 2021 after a difficult year in 2020
Drugstores and pharmacies benefit from their status as essential retailers

PROSPECTS AND OPPORTUNITIES

Alpro and Watsons set to continue expanding due to growing demand

Rising demand for South Korean beauty products to underpin sales growth

E-commerce set to continue presenting stiff competition to store-based retailers

CHANNEL DATA

Table 112 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 113 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 114 Sales in Health and Beauty Specialist Retailers by Channel: Value 2016-2021

Table 115 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2016-2021

Table 116 Health and Beauty Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 117 Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 118 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 119 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 120 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 121 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 122 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2021-2026

Table 123 Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2021-2026

HOME AND GARDEN SPECIALIST RETAILERS IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

The 2021 IPO of Mr DIY boosts the category leader's expansion plans

Fella Design shifts towards e-commerce as consumers buy more homewares online

IKEA targeting younger generations with highly affordable home furnishings

PROSPECTS AND OPPORTUNITIES

Continued expansion for Mr DIY set to be seen over the forecast period

Shift towards e-commerce set to continue building over the forecast period

Smaller players innovate to remain relevant amidst very stiff competition

CHANNEL DATA

Table 124 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 125 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 126 Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021

Table 127 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021

Table 128 Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 129 Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 130 Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 131 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 132 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 133 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 134 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value 2021-2026

Table 135 Forecast Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2021-2026

DEPARTMENT STORES IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

The withdrawal of Robinsons marks the end of an era for department stores

Expansion of department stores into suburban areas caters to need for convenience

Recovery of department stores driven by reopening of outlets in suburban areas

PROSPECTS AND OPPORTUNITIES

Smaller formats expected to emerge in department stores

Sales of department stores set to recover with greater footfall over forecast period

The online presence of the leading department stores set to improve

CHANNEL DATA

Table 176 Department Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 177 Department Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 178 Department Stores GBO Company Shares: % Value 2017-2021

Table 179 Department Stores GBN Brand Shares: % Value 2018-2021

Table 180 Department Stores LBN Brand Shares: Outlets 2018-2021

Table 181 Department Stores LBN Brand Shares: Selling Space 2018-2021

Table 182 Department Stores Forecasts: Value Sales, Outlets and Selling Space
2021-2026

Table 183 Department Stores Forecasts: Value Sales, Outlets and Selling Space: %
Growth 2021-2026

VARIETY STORES IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Forced closures during quarantine lockdown negatively impact category sales

ECO-Shop continues with its ambitious expansion plan during 2021

Yubiso continues to struggle in 2021 due to the quarantine lockdown

PROSPECTS AND OPPORTUNITIES

ECO-Shop set to continue expanding its outlet network as it consolidates its position

More low-priced variety stores to open as consumers increasingly demand value

New players to enter the category as competition becomes increasingly intense

CHANNEL DATA

Table 136 Variety Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 137 Variety Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 138 Variety Stores GBO Company Shares: % Value 2017-2021

Table 139 Variety Stores GBN Brand Shares: % Value 2018-2021

Table 140 Variety Stores LBN Brand Shares: Outlets 2018-2021

Table 141 Variety Stores LBN Brand Shares: Selling Space 2018-2021

Table 142 Variety Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 143 Variety Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth
2021-2026

WAREHOUSE CLUBS IN MALAYSIA

2021 DEVELOPMENTS

DIRECT SELLING IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong demand for shopping experiences with the personal touch boosts sales

Increasing demand for consumer health products supports growth for Herbalife

Amway performs well as demand for its consumer health products increases

PROSPECTS AND OPPORTUNITIES

Customer loyalty and increasing health consciousness set to support sales growth

Category leaders expected to face stiffer competition from smaller companies

Increasing shift towards e-commerce likely to provide strong growth opportunities

CHANNEL DATA

Table 144 Direct Selling by Category: Value 2016-2021

Table 145 Direct Selling by Category: % Value Growth 2016-2021

Table 146 Direct Selling GBO Company Shares: % Value 2017-2021

Table 147 Direct Selling GBN Brand Shares: % Value 2018-2021

Table 148 Direct Selling Forecasts by Category: Value 2021-2026

Table 149 Direct Selling Forecasts by Category: % Value Growth 2021-2026

HOMESHOPPING IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong sales growth continues as home seclusion boosts demand

Boom in demand for consumer appliances homeshopping drives growth in 2021

Increasing availability of e-commerce supports growth in homeshopping

PROSPECTS AND OPPORTUNITIES

Slower growth anticipated as consumers return to stores and e-commerce booms

Category leaders set to face stiffer competition from smaller players

The shift towards e-commerce set to present challenges and opportunities

CHANNEL DATA

Table 150 Homeshopping by Category: Value 2016-2021

Table 151 Homeshopping by Category: % Value Growth 2016-2021

Table 152 Homeshopping GBO Company Shares: % Value 2017-2021

Table 153 Homeshopping GBN Brand Shares: % Value 2018-2021

Table 154 Homeshopping Forecasts by Category: Value 2021-2026

Table 155 Homeshopping Forecasts by Category: % Value Growth 2021-2026

VENDING IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Healthy growth continues as diversification of vending machines widens demand

Coffeobot Vending continues to expand or rapidly

The development of vending is set to see the category expand beyond soft drinks

PROSPECTS AND OPPORTUNITIES

Vending to benefit from the wider range of products on offer

Rising number of vending machines to be seen in public locations

Offering contactless payment options set to become crucial to success in vending

CHANNEL DATA

Table 156 Vending by Category: Value 2016-2021

Table 157 Vending by Category: % Value Growth 2016-2021

Table 158 Vending GBO Company Shares: % Value 2017-2021

Table 159 Vending GBN Brand Shares: % Value 2018-2021

Table 160 Vending Forecasts by Category: Value 2021-2026

Table 161 Vending Forecasts by Category: % Value Growth 2021-2026

E-COMMERCE (GOODS) IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

E-commerce booms as consumers continue to avoid stores, wherever possible

Stiff competition between the leading e-commerce players Shopee and Lazada

Easier digital payments via the use of payment apps and digital wallets boost sales

PROSPECTS AND OPPORTUNITIES

Growth to continue at a slower pace as maturity sets in

More SMEs to jump on the e-commerce bandwagon, supporting greater diversity

Shopee set to continue growing, leaving arch-rival in Lazada struggling to keep up

CHANNEL DATA

Table 162 E-Commerce (Goods) by Channel and Category: Value 2016-2021

Table 163 E-Commerce (Goods) by Channel and Category: % Value Growth 2016-2021

Table 164 E-Commerce (Goods) GBO Company Shares: % Value 2017-2021

Table 165 E-Commerce (Goods) GBN Brand Shares: % Value 2018-2021

Table 166 Forecast E-Commerce (Goods) by Channel and Category: Value 2021-2026

Table 167 Forecast E-Commerce (Goods) by Channel and Category: % Value Growth 2021-2026

MOBILE E-COMMERCE (GOODS) IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

High smart phone penetration supports very strong growth in mobile e-commerce

Rising demand for convenience supports growth in mobile e-commerce

Advertising and marketing increasingly moves online

PROSPECTS AND OPPORTUNITIES

Mobile e-commerce set to increase in importance due to increasing digitalisation

The penetration of apparel and footwear set to increase in mobile e-commerce

Live streaming and the gamification of marketing campaigns set to emerge strongly

CHANNEL DATA

Table 168 Mobile E-Commerce (Goods): Value 2016-2021

Table 169 Mobile E-Commerce (Goods): % Value Growth 2016-2021

Table 170 Mobile E-Commerce (Goods) Forecasts: Value 2021-2026

Table 171 Mobile E-Commerce (Goods) Forecasts: % Value Growth 2021-2026

FOOD AND DRINK E-COMMERCE IN MALAYSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Food and drink e-commerce continue to boom due to lockdown restrictions
Foodpanda and Grabfood increase their partnerships with foodservice players
The visibility of food and drink e-commerce increases due to more advertising

PROSPECTS AND OPPORTUNITIES

Growth rates set to slow down over forecast period
Online grocery shopping to become the new normal for busy urban professionals
Alcoholic drinks players increasingly shifting towards e-commerce

CHANNEL DATA

Table 172 Food and Drink E-Commerce: Value 2016-2021

Table 173 Food and Drink E-Commerce: % Value Growth 2016-2021

Table 174 Food and Drink E-Commerce Forecasts: Value 2021-2026

Table 175 Food and Drink E-Commerce Forecasts: % Value Growth 2021-2026

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