

# **Retailing in Laos**

https://marketpublishers.com/r/RDD08D42724DEN.html

Date: April 2022

Pages: 51

Price: US\$ 2,100.00 (Single User License)

ID: RDD08D42724DEN

### **Abstracts**

Retailing grew steadily in 2021 as the pandemic receded in the second half of the year and lifestyles slowly normalised. However, Laos' retailing industry remains underdeveloped, with informal retailing dominant especially given the recent drop in disposable incomes, which also stimulated cross-border shopping. Traditional retailers dominate formal retailing, with modern retailing underdeveloped and catering exclusively to affluent urban dwellers interested in shopping as a leisure pursuit.

Euromonitor International's Retailing in Laos report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing; vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-Based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

RETAILING IN LAOS

**EXECUTIVE SUMMARY** 

Retailing in 2021: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

Informal retailing

What next for retailing?

MARKET DATA

Table 1 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 2 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 3 Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 4 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 5 Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 6 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 7 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 8 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 9 Retailing GBO Company Shares: % Value 2017-2021

Table 10 Retailing GBN Brand Shares: % Value 2018-2021

Table 11 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 12 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 13 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 14 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 15 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth

2021-2026

Table 16 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 17 Forecast Sales in Store-Based Retailing by Channel: % Value Growth

2021-2026

Table 18 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 19 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 20 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 21 Forecast Sales in Non-Store Retailing by Channel: % Value Growth

2021-2026

**DISCLAIMER** 

MODERN GROCERY RETAILERS

2021 Developments

**Prospects and Opportunities** 



#### **Channel Data**

Table 22 Modern Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021 Table 23 Modern Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth

2016-2021

Table 24 Sales in Modern Grocery Retailers by Channel: Value 2016-2021

Table 25 Sales in Modern Grocery Retailers by Channel: % Value Growth 2016-2021

Table 26 Modern Grocery Retailers Outlets by Channel: Units 2016-2021

Table 27 Modern Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 28 Modern Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 29 Modern Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 30 Modern Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 31 Modern Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 32 Modern Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 33 Modern Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 34 Forecast Sales in Modern Grocery Retailers by Channel: Value 2021-2026

Table 35 Forecast Sales in Modern Grocery Retailers by Channel: % Value Growth 2021-2026

Table 36 Forecast Modern Grocery Retailers Outlets by Channel: Units 2021-2026

Table 37 Forecast Modern Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

#### TRADITIONAL GROCERY RETAILERS

Table 38 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 39 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 40 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 41 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

#### **NON-GROCERY SPECIALISTS**

Table 42 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021 Table 43 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 44 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 45 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 46 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 47 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space



2021-2026

Table 48 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 49 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026 Table 50 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 51 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026 Table 52 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

MIXED RETAILERS

Table 53 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021 Table 54 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 55 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 56 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 57 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 58 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 59 Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 60 Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 61 Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 62 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 63 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 64 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 65 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 66 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 67 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 68 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

**DIRECT SELLING** 

Table 69 Sales in Direct Selling: Value 2016-2021

Table 70 Sales in Direct Selling: % Value Growth 2016-2021

Table 71 Forecast Sales in Direct Selling: Value 2021-2026

Table 72 Forecast Sales in Direct Selling: % Value Growth 2021-2026

E-COMMERCE (GOODS)

Table 73 Sales in E-Commerce (Goods): Value 2016-2021

Table 74 Sales in E-Commerce (Goods): % Value Growth 2016-2021

Table 75 Forecast Sales in E-Commerce (Goods): Value 2021-2026

Table 76 Forecast Sales in E-Commerce (Goods): % Value Growth 2021-2026

**HOMESHOPPING** 



Table 77 Sales in Homeshopping: Value 2016-2021

Table 78 Sales in Homeshopping: % Value Growth 2016-2021

Table 79 Forecast Sales in Homeshopping: Value 2021-2026

Table 80 Forecast Sales in Homeshopping: % Value Growth 2021-2026

**VENDING** 



#### I would like to order

Product name: Retailing in Laos

Product link: <a href="https://marketpublishers.com/r/RDD08D42724DEN.html">https://marketpublishers.com/r/RDD08D42724DEN.html</a>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/RDD08D42724DEN.html">https://marketpublishers.com/r/RDD08D42724DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970