

Retailing in Ireland

<https://marketpublishers.com/r/RB74828CBADEN.html>

Date: March 2022

Pages: 144

Price: US\$ 2,100.00 (Single User License)

ID: RB74828CBADEN

Abstracts

2021 proved to be another challenging year for retailing in Ireland. At the very end of December 2020, the Irish government announced strict lockdown measures in the country, including the closure of non-essential retail. In addition, citizens were required to stay at home except for essential reasons and not to travel further than 5km from their homes and travel restrictions with the UK were also imposed. Lockdown restrictions endured, and it was only on 17 May that non-essential retail stores...

Euromonitor International's Retailing in Ireland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-Based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RETAILING IN IRELAND

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Growth in e-commerce cements importance of omnichannel approach

“Retailtainment” attracts customers back to bricks-and-mortar stores

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Christmas

Easter

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 1 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 2 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 3 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 4 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 5 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 6 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 7 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 8 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 11 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 12 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 13 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 14 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 15 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 17 Sales in Non-Grocery Specialists by Channel: Value 2016-2021
Table 18 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021
Table 19 Non-Grocery Specialists Outlets by Channel: Units 2016-2021
Table 20 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021
Table 21 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021
Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 23 Sales in Mixed Retailers by Channel: Value 2016-2021
Table 24 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021
Table 25 Mixed Retailers Outlets by Channel: Units 2016-2021
Table 26 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021
Table 27 Retailing GBO Company Shares: % Value 2017-2021
Table 28 Retailing GBN Brand Shares: % Value 2018-2021
Table 29 Store-based Retailing GBO Company Shares: % Value 2017-2021
Table 30 Store-based Retailing GBN Brand Shares: % Value 2018-2021
Table 31 Store-based Retailing LBN Brand Shares: Outlets 2018-2021
Table 32 Non-Store Retailing GBO Company Shares: % Value 2017-2021
Table 33 Non-Store Retailing GBN Brand Shares: % Value 2018-2021
Table 34 Grocery Retailers GBO Company Shares: % Value 2017-2021
Table 35 Grocery Retailers GBN Brand Shares: % Value 2018-2021
Table 36 Grocery Retailers LBN Brand Shares: Outlets 2018-2021
Table 37 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021
Table 38 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021
Table 39 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021
Table 40 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021
Table 41 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021
Table 42 Mixed Retailers GBO Company Shares: % Value 2017-2021
Table 43 Mixed Retailers GBN Brand Shares: % Value 2018-2021
Table 44 Mixed Retailers LBN Brand Shares: Outlets 2018-2021
Table 45 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021
Table 46 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026
Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026
Table 48 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026
Table 49 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026
Table 50 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026
Table 51 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026
Table 52 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 53 Forecast Sales in Non-Store Retailing by Channel: % Value Growth
2021-2026

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space
2021-2026

Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: %
Growth 2021-2026

Table 56 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 57 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 58 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 59 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 60 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space
2021-2026

Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space:
% Growth 2021-2026

Table 62 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 63 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth
2021-2026

Table 64 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 65 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth
2021-2026

Table 66 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth
2021-2026

Table 68 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 69 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 70 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 71 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE STORES IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Despite marginal sales decline, convenience stores experiences another strong year

Various initiatives demonstrate strong customer engagement

Convenience stores to invest further in online and home delivery offer

PROSPECTS AND OPPORTUNITIES

Increase in number of outlets predicted

New initiatives to attract customers

Convenience stores to expand presence within grocery retailers in Ireland

CHANNEL DATA

Table 72 Convenience Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 73 Convenience Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 74 Convenience Stores GBO Company Shares: % Value 2017-2021

Table 75 Convenience Stores GBN Brand Shares: % Value 2018-2021

Table 76 Convenience Stores LBN Brand Shares: Outlets 2018-2021

Table 77 Convenience Stores LBN Brand Shares: Selling Space 2018-2021

Table 78 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 79 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

DISCOUNTERS IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Discounters continues to develop within Irish grocery retailers

Growth rate of discounters in 2021 slows when compared to remarkable 2020

Operators of discounters continue to identify new ways to attract customers

PROSPECTS AND OPPORTUNITIES

Discounters predicted to grow throughout the forecast period

Developing use of technology to further relationships with consumers

Sustainability programmes will become increasingly relevant factor in purchasing decision

CHANNEL DATA

Table 80 Discounters: Value Sales, Outlets and Selling Space 2016-2021

Table 81 Discounters: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 82 Discounters GBO Company Shares: % Value 2017-2021

Table 83 Discounters GBN Brand Shares: % Value 2018-2021

Table 84 Discounters LBN Brand Shares: Outlets 2018-2021

Table 85 Discounters LBN Brand Shares: Selling Space 2018-2021

Table 86 Discounters Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 87 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HYPERMARKETS IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Hypermarkets continues to lose ground to other grocery retailers

Tesco expands its Clubcard membership

Partnership with Love Irish Food to support local production

PROSPECTS AND OPPORTUNITIES

Large stores can diversify offer to encourage customers to visit stores

No significant increase in number of hypermarkets predicted

Weak performance set for hypermarkets due to change in consumer habits

CHANNEL DATA

Table 88 Hypermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 89 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 90 Hypermarkets GBO Company Shares: % Value 2017-2021

Table 91 Hypermarkets GBN Brand Shares: % Value 2018-2021

Table 92 Hypermarkets LBN Brand Shares: Outlets 2018-2021

Table 93 Hypermarkets LBN Brand Shares: Selling Space 2018-2021

Table 94 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 95 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

SUPERMARKETS IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Supermarkets located in suburban and rural areas continue to benefit from restrictions

Development of omnichannel approach

Strong engagement with customers is evident

PROSPECTS AND OPPORTUNITIES

Diversification of offer to attract customers back to stores

Minimal growth predicted over the forecast period

Focus on local sourcing and sustainability

CHANNEL DATA

Table 96 Supermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 97 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 98 Supermarkets GBO Company Shares: % Value 2017-2021

Table 99 Supermarkets GBN Brand Shares: % Value 2018-2021

Table 100 Supermarkets LBN Brand Shares: Outlets 2018-2021

Table 101 Supermarkets LBN Brand Shares: Selling Space 2018-2021

Table 102 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 103 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

TRADITIONAL GROCERY RETAILERS IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Marginal decline in value sales for traditional grocery retailers in 2021

Health food stores benefit from new lifestyle concerns

Further drop in outlet numbers as retailers in city centre locations struggle

PROSPECTS AND OPPORTUNITIES

Health food stores to gain further share

Consistent decline in number of outlets will continue

Focus on quality rather than price

CHANNEL DATA

Table 104 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space
2016-2021

Table 105 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: %
Growth 2016-2021

Table 106 Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 107 Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 108 Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 109 Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 110 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling
Space 2021-2026

Table 111 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling
Space: % Growth 2021-2026

APPAREL AND FOOTWEAR SPECIALIST RETAILERS IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Notable reduction in outlet numbers as economic impact of COVID-19 hits

Small recovery for sales when compared to 2020's drastic declines

Tough operating conditions persist

PROSPECTS AND OPPORTUNITIES

Expansion of in-store offer to attract customers back to bricks-and-mortar outlets

Sustainability and health concerns to remain strong

Growing proportion of online sales

CHANNEL DATA

Table 112 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling
Space 2016-2021

Table 113 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling
Space: % Growth 2016-2021

Table 114 Apparel And Footwear Specialist Retailers GBO Company Shares: % Value
2017-2021

Table 115 Apparel And Footwear Specialist Retailers GBN Brand Shares: % Value
2018-2021

Table 116 Apparel And Footwear Specialist Retailers LBN Brand Shares: Outlets

2018-2021

Table 117 Apparel And Footwear Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 118 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 119 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

ELECTRONICS AND APPLIANCE SPECIALIST RETAILERS IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Further reduction in number of outlets due to declining footfall

Stark difference between in-store and online sales

Most popular products reflect impact of COVID-19

PROSPECTS AND OPPORTUNITIES

Online sales to continue to grow

Transition away from standalone stores to concessions

Further outlet closures as business model shifts

CHANNEL DATA

Table 120 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 121 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 122 Electronics and Appliance Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 123 Electronics and Appliance Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 124 Electronics and Appliance Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 125 Electronics and Appliance Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 126 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 127 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HEALTH AND BEAUTY SPECIALIST RETAILERS IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Some recovery for bricks-and-mortar sales compared to 2020

Distinction between beauty and health products

Discount pharmacy enters Ireland

PROSPECTS AND OPPORTUNITIES

Greater demand for beauty products expected

Pharmacies to increase in relevance

Total value sales to recover in 2022

CHANNEL DATA

Table 128 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 129 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 130 Sales in Health and Beauty Specialist Retailers by Channel: Value 2016-2021

Table 131 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2016-2021

Table 132 Health and Beauty Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 133 Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 134 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 135 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 136 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 137 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 138 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2021-2026

Table 139 Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2021-2026

HOME AND GARDEN SPECIALIST RETAILERS IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Growth of in-store sales in 2021 as demand for home renovation continues

Popularity of online remains strong and tempers in-store recovery

New homewares and home furnishing stores emerge

PROSPECTS AND OPPORTUNITIES

Return to normalisation in terms of spending expected

New stores to reflect changes

Online demand to remain strong

CHANNEL DATA

Table 140 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 141 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 142 Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021

Table 143 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021

Table 144 Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 145 Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 146 Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 147 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 148 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 149 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 150 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value 2021-2026

Table 151 Forecast Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2021-2026

DEPARTMENT STORES IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Department stores continues to struggle

Department store outlets continue to close as impact of the pandemic is felt

Two of Ireland's major department stores are agreed for sale, reflecting ongoing pressures

PROSPECTS AND OPPORTUNITIES

Department store model contrasts with consumer trends

Attempts to attract consumers back to stores

Ongoing challenge of e-commerce

CHANNEL DATA

Table 152 Department Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 153 Department Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 154 Department Stores GBO Company Shares: % Value 2017-2021

Table 155 Department Stores GBN Brand Shares: % Value 2018-2021

Table 156 Department Stores LBN Brand Shares: Outlets 2018-2021

Table 157 Department Stores LBN Brand Shares: Selling Space 2018-2021

Table 158 Department Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 159 Department Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

VARIETY STORES IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Marginal improvement in sales in 2021 due to favourable 2020 comparisons

Outlet numbers decline in Ireland, but some players open new stores

Development of e-commerce offer by major brands

PROSPECTS AND OPPORTUNITIES

Some plans for opening – especially by value-for-money retailers

Recovery to pre-pandemic sales levels predicted over forecast period

New initiatives to reach customers

CHANNEL DATA

Table 160 Variety Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 161 Variety Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 162 Variety Stores GBO Company Shares: % Value 2017-2021

Table 163 Variety Stores GBN Brand Shares: % Value 2018-2021

Table 164 Variety Stores LBN Brand Shares: Outlets 2018-2021

Table 165 Variety Stores LBN Brand Shares: Selling Space 2018-2021

Table 166 Variety Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 167 Variety Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

WAREHOUSE CLUBS IN IRELAND

2021 DEVELOPMENTS

DIRECT SELLING IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Strong growth continues in 2021

Focus on wellness by direct selling customers in Ireland

Increasing use of e-commerce by direct selling players

PROSPECTS AND OPPORTUNITIES

Online sales will gain further momentum

Online direct selling can attract new types of sellers

CHANNEL DATA

Table 168 Direct Selling by Category: Value 2016-2021

Table 169 Direct Selling by Category: % Value Growth 2016-2021

Table 170 Direct Selling GBO Company Shares: % Value 2017-2021

Table 171 Direct Selling GBN Brand Shares: % Value 2018-2021

Table 172 Direct Selling Forecasts by Category: Value 2021-2026

Table 173 Direct Selling Forecasts by Category: % Value Growth 2021-2026

HOMESHOPPING IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Homeshopping loses further ground to e-commerce

Non-essential products see greater reductions

PROSPECTS AND OPPORTUNITIES

Decline in sales will continue throughout the forecast period

Use of homeshopping as part of omnichannel approach will be essential

CHANNEL DATA

Table 174 Homeshopping by Category: Value 2016-2021

Table 175 Homeshopping by Category: % Value Growth 2016-2021

Table 176 Homeshopping GBO Company Shares: % Value 2017-2021

Table 177 Homeshopping GBN Brand Shares: % Value 2018-2021

Table 178 Homeshopping Forecasts by Category: Value 2021-2026

Table 179 Homeshopping Forecasts by Category: % Value Growth 2021-2026

VENDING IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Partial recovery due to increasing footfall in settings where vending machines are usually located

Personal hygiene vending remains popular following 2020's outstanding performance

EU regulations on single-use plastic come into force

PROSPECTS AND OPPORTUNITIES

Recovery delayed by subdued footfall in traditionally busy locations

Unhealthy offers likely to continue to lose favour with consumers

Increasing sophistication of vending machines

CHANNEL DATA

Table 180 Vending by Category: Value 2016-2021

Table 181 Vending by Category: % Value Growth 2016-2021

Table 182 Vending GBO Company Shares: % Value 2017-2021

Table 183 Vending GBN Brand Shares: % Value 2018-2021

Table 184 Vending Forecasts by Category: Value 2021-2026

Table 185 Vending Forecasts by Category: % Value Growth 2021-2026

E-COMMERCE (GOODS) IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

2021 sales gain further momentum as importance of e-commerce is consolidated

Amazon fulfilment centre to open

Development of partnerships with delivery companies

PROSPECTS AND OPPORTUNITIES

Omnichannel approach to develop further

Sales to increase over the forecast period

Impact of Brexit starting to be felt

CHANNEL DATA

Table 186 E-Commerce (Goods) by Channel and Category: Value 2016-2021

Table 187 E-Commerce (Goods) by Channel and Category: % Value Growth 2016-2021

Table 188 E-Commerce (Goods) GBO Company Shares: % Value 2017-2021

Table 189 E-Commerce (Goods) GBN Brand Shares: % Value 2018-2021

Table 190 Forecast E-Commerce (Goods) by Channel and Category: Value 2021-2026

Table 191 Forecast E-Commerce (Goods) by Channel and Category: % Value Growth 2021-2026

MOBILE E-COMMERCE (GOODS) IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Mobile e-commerce records more dynamic growth than overall e-commerce in 2021

Further use of digital wallets

PROSPECTS AND OPPORTUNITIES

Mobile e-commerce will continue to record strong growth

Cost of mobile purchases from UK-based retailers set to rise post-Brexit

CHANNEL DATA

Table 192 Mobile E-Commerce (Goods): Value 2016-2021

Table 193 Mobile E-Commerce (Goods): % Value Growth 2016-2021

Table 194 Mobile E-Commerce (Goods) Forecasts: Value 2021-2026

Table 195 Mobile E-Commerce (Goods) Forecasts: % Value Growth 2021-2026

FOOD AND DRINK E-COMMERCE IN IRELAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Online grocery sales record marginal dip in 2021

Move by grocery retailers to expand offer

Overall proportion of grocery sales remains low

PROSPECTS AND OPPORTUNITIES

Questions remain over extent of development of online grocery shopping

Challenges to continue to impact food and drink e-commerce

New innovations in Ireland

CHANNEL DATA

Table 196 Food and Drink E-Commerce: Value 2016-2021

Table 197 Food and Drink E-Commerce: % Value Growth 2016-2021

Table 198 Food and Drink E-Commerce Forecasts: Value 2021-2026

Table 199 Food and Drink E-Commerce Forecasts: % Value Growth 2021-2026

I would like to order

Product name: Retailing in Ireland

Product link: <https://marketpublishers.com/r/RB74828CBADEN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RB74828CBADEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970