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Retailing in France

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Abstracts

The recovery of retailing in 2021 was impressive but totally correlated to GDP growth of over 6% in France in the context of a return to a greater degree of normality since the spring of 2021, acceleration of the vaccination programme in August, ongoing strong growth of e-commerce and ongoing limited expenditure on services most notably travel and tourism and cars with the latter experiencing a strong drop since 2019. All of this meant there was considerably more disposable income to spend on re...

Euromonitor International's Retailing in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Non-Store Retailing, Store-Based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

RETAILING IN FRANCE
EXECUTIVE SUMMARY
Retailing in 2021: The big picture
Hard comeback to reality in grocery retailing
Marketplaces and pure players enjoy success
What next for retailing?
OPERATING ENVIRONMENT
Informal retailing
Opening hours
Summary 1 Standard Opening Hours by Channel Type 2021
Physical retail landscape
Cash and carry
Table 1 Cash and Carry Sales: Value 2016-2021
Seasonality
Christmas (No?l)
Back to School (La Rentr?e)
Payments
Delivery and collection
Emerging business models
MARKET DATA
Table 2 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021
Table 3 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021
Table 4 Sales in Store-based Retailing by Channel: Value 2016-2021
Table 5 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021
Table 6 Store-based Retailing Outlets by Channel: Units 2016-2021
Table 7 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021
Table 8 Sales in Non-Store Retailing by Channel: Value 2016-2021
Table 9 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021
Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021
Table 11 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 12 Sales in Grocery Retailers by Channel: Value 2016-2021
Table 13 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021
Table 14 Grocery Retailers Outlets by Channel: Units 2016-2021
Table 15 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021
Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021
Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth

2016-2021
Table 18 Sales in Non-Grocery Specialists by Channel: Value 2016-2021
Table 19 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021
Table 20 Non-Grocery Specialists Outlets by Channel: Units 2016-2021
Table 21 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021
Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021
Table 23 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 24 Sales in Mixed Retailers by Channel: Value 2016-2021
Table 25 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021
Table 26 Mixed Retailers Outlets by Channel: Units 2016-2021
Table 27 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021
Table 28 Retailing GBO Company Shares: % Value 2017-2021
Table 29 Retailing GBN Brand Shares: % Value 2018-2021
Table 30 Store-based Retailing GBO Company Shares: % Value 2017-2021
Table 31 Store-based Retailing GBN Brand Shares: % Value 2018-2021
Table 32 Store-based Retailing LBN Brand Shares: Outlets 2018-2021
Table 33 Non-Store Retailing GBO Company Shares: % Value 2017-2021
Table 34 Non-Store Retailing GBN Brand Shares: % Value 2018-2021
Table 35 Grocery Retailers GBO Company Shares: % Value 2017-2021
Table 36 Grocery Retailers GBN Brand Shares: % Value 2018-2021
Table 37 Grocery Retailers LBN Brand Shares: Outlets 2018-2021
Table 38 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021
Table 39 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021
Table 40 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021
Table 41 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021
Table 42 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021
Table 43 Mixed Retailers GBO Company Shares: % Value 2017-2021
Table 44 Mixed Retailers GBN Brand Shares: % Value 2018-2021
Table 45 Mixed Retailers LBN Brand Shares: Outlets 2018-2021
Table 46 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021
Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026
Table 48 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026
Table 49 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026
Table 50 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026
Table 51 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026
Table 52 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 53 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026
Table 54 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026
Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 56 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 57 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026
Table 58 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026
Table 59 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026
Table 60 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026
Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 62 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 63 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026
Table 64 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026
Table 65 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026
Table 66 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026
Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 68 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 69 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026
Table 70 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026
Table 71 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026
Table 72 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026
DISCLAIMER
SOURCES
Summary 2 Research Sources
CONVENIENCE STORES IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
Sudden slowdown in 2021 as the pandemic begins to wane
Both rural and urban locations affected by a return to normality in 2021
Carrefour strengthens its outright lead as Casino Guichard-Perrachon loses some ground
PROSPECTS AND OPPORTUNITIES

Stagnancy for the forecast period as the pandemic wanes and more competitive prices are available via supermarkets and hypermarkets
Convenience stores suffers competition from existing and new competitors including discounters and food and drink e-commerce
New hybrid concepts boost total sales per outlet but not store-based sales
CHANNEL DATA
Table 73 Convenience Stores: Value Sales, Outlets and Selling Space 2016-2021
Table 74 Convenience Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 75 Convenience Stores GBO Company Shares: % Value 2017-2021
Table 76 Convenience Stores GBN Brand Shares: % Value 2018-2021
Table 77 Convenience Stores LBN Brand Shares: Outlets 2018-2021
Table 78 Convenience Stores LBN Brand Shares: Selling Space 2018-2021
Table 79 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 80 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
DISCOUNTERS IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
Discounters regain their momentum after a sticky period in 2020
Ongoing progress for outright leader Lidl thanks to its wide-ranging philosophy
Aldi now in a good position to challenge Lidl since its acquisition of Leader Price
PROSPECTS AND OPPORTUNITIES
Despite a more peaceful future, the channel faces growing threat from variety stores
Entry of Russian hard discounter Mere and European chain Svetofor poses threat and opportunity
Soft-discounting gives way to hard discounting, although the success of click-and-collect favours the former
CHANNEL DATA
Table 81 Discounters: Value Sales, Outlets and Selling Space 2016-2021
Table 82 Discounters: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 83 Discounters GBO Company Shares: % Value 2017-2021
Table 84 Discounters GBN Brand Shares: % Value 2018-2021
Table 85 Discounters LBN Brand Shares: Outlets 2018-2021
Table 86 Discounters LBN Brand Shares: Selling Space 2018-2021
Table 87 Discounters Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 88 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

HYPERMARKETS IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
Year of recovery for hypermarkets in 2021 though the channel suffers from the imposition of the health pass which damages the back-to-school shopping period
2020 proved a sluggish year for hypermarkets
PROSPECTS AND OPPORTUNITIES
The large scale of hypermarkets' outlets considered outmoded as consumer interest shifts to small individual and specialist stores as well as e-commerce
The largest hypermarkets and "succursalistes" lose further channel share over the forecast period
Carrefour on the path to recovery thanks to drastic measures
CHANNEL DATA
Table 89 Hypermarkets: Value Sales, Outlets and Selling Space 2016-2021
Table 90 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 91 Hypermarkets GBO Company Shares: % Value 2017-2021
Table 92 Hypermarkets GBN Brand Shares: % Value 2018-2021
Table 93 Hypermarkets LBN Brand Shares: Outlets 2018-2021
Table 94 Hypermarkets LBN Brand Shares: Selling Space 2018-2021
Table 95 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 96 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
SUPERMARKETS IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
Sudden backlash in 2021 in contrast to the outstanding performance of 2020
Outlets with a surface are of over 2,000 sq m continue to progress
ITM and System U are the only players to make progress in actual value sales in 2021
PROSPECTS AND OPPORTUNITIES
Good news for the overall development of supermarkets but less so for store-based sales
Outlet rationalisation programmes accompanied by a focus on technology
The Grand Frais Gestion business model could offer some hope
CHANNEL DATA
Table 97 Supermarkets: Value Sales, Outlets and Selling Space 2016-2021
Table 98 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 99 Supermarkets GBO Company Shares: % Value 2017-2021
Table 100 Supermarkets GBN Brand Shares: % Value 2018-2021
Table 101 Supermarkets LBN Brand Shares: Outlets 2018-2021

Table 102 Supermarkets LBN Brand Shares: Selling Space 2018-2021
Table 103 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 104 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
TRADITIONAL GROCERY RETAILERS IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
After enjoying a sales peak in mid-2020 due to their proximity to consumers' homes, the channel suffers as the pandemic recedes and inflation and lower spending power bite
Double-digit growth for chained outlets, primarily organic stores
Picard retains lead thanks to its focus on frozen food while biocoop leads in organic grocers
PROSPECTS AND OPPORTUNITIES
Consumers torn between quality and hand-made products and the appeal of low prices
Mixed results for food/drink/tobacco specialists over the forecast period
Organic stores fare well and enjoy good prospects over the forecast period
CHANNEL DATA
Table 105 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021
Table 106 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 107 Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021
Table 108 Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021
Table 109 Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021
Table 110 Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021
Table 111 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 112 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
APPAREL AND FOOTWEAR SPECIALIST RETAILERS IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
The recovery in 2021 not strong enough to offset substantial declines in the previous year
Casualwear, sportswear and childrenswear are relatively spared
Groupe Beaumanoir maintains positive growth throughout the pandemic and engages in several acquisitions
PROSPECTS AND OPPORTUNITIES

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Sales of apparel and footwear specialist retailers only able to reach pre-pandemic levels by 2023
Strong switch towards e-commerce at the expense of store-based sales
The second-hand market offers both a threat and an opportunity to rising unit prices
CHANNEL DATA
Table 113 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021
Table 114 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 115 Apparel And Footwear Specialist Retailers GBO Company Shares: % Value 2017-2021
Table 116 Apparel And Footwear Specialist Retailers GBN Brand Shares: % Value 2018-2021
Table 117 Apparel And Footwear Specialist Retailers LBN Brand Shares: Outlets 2018-2021
Table 118 Apparel And Footwear Specialist Retailers LBN Brand Shares: Selling Space 2018-2021
Table 119 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 120 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
ELECTRONICS AND APPLIANCE SPECIALIST RETAILERS IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
After demonstrating resilience in 2020, electronics and appliance specialist retailers enjoy a promising recovery in 2021
Home seclusion creates a strong advantage for consumer electronics, consumer appliances and small kitchen appliances (non-cooking)
Boulanger SA is relatively unaffected by the COVID-19 health crisis over 2020-2021
PROSPECTS AND OPPORTUNITIES
Working from home becomes more commonplace, at least in the short term
Smartphone retailers suffer through lockdown and ongoing lower footfall but benefit from Xiaomi and its myriad of new products
Possible refocusing on store-based sales, click-and-collect and webstores in small and medium-sized retailers
CHANNEL DATA
Table 121 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021
Table 122 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and

Selling Space: % Growth 2016-2021
Table 123 Electronics and Appliance Specialist Retailers GBO Company Shares: % Value 2017-2021
Table 124 Electronics and Appliance Specialist Retailers GBN Brand Shares: % Value 2018-2021
Table 125 Electronics and Appliance Specialist Retailers LBN Brand Shares: Outlets 2018-2021
Table 126 Electronics and Appliance Specialist Retailers LBN Brand Shares: Selling Space 2018-2021
Table 127 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 128 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
HEALTH AND BEAUTY SPECIALIST RETAILERS IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
Disparate results for health and beauty retailers across the channel
Week return to growth for beauty specialist retailers
Chained pharmacies outperform competitors
PROSPECTS AND OPPORTUNITIES
After a logical recovery, optical good stores faces ongoing issues of declining reimbursement
Optical Center SA proves the exception to the rule
Recovery of beauty specialist retailers dependent on e-commerce
CHANNEL DATA
Table 129 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021
Table 130 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 131 Sales in Health and Beauty Specialist Retailers by Channel: Value 2016-2021
Table 132 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2016-2021
Table 133 Health and Beauty Specialist Retailers GBO Company Shares: % Value 2017-2021
Table 134 Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2018-2021
Table 135 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 136 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2018-2021
Table 137 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 138 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 139 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2021-2026
Table 140 Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2021-2026
HOME AND GARDEN SPECIALIST RETAILERS IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
2021 proves to be another favourable year for overall sales of home improvement and gardening stores
Decomeubles Partners SAS, a new giant in the recovering homewares and home furnishing stores
Leroy Merlin achieves record high annual sales in France while Bricomarch? forges ahead with its independent ownership of multiple smaller outlets and franchising arrangements
PROSPECTS AND OPPORTUNITIES
The explosion of real estate in the regions provides an opportunity for home and garden specialist retailers
New raging battle between click and mortar retailers and pure e-commerce players in home improvement
Home furnishing players fear competition from variety stores
CHANNEL DATA
Table 141 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021
Table 142 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 143 Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021
Table 144 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021
Table 145 Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021
Table 146 Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 147 Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021
Table 148 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021
Table 149 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 150 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 151 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value 2021-2026
Table 152 Forecast Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2021-2026
DEPARTMENT STORES IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
The real recovery happens after 2021
COVID-19 continues to impact inbound tourist arrivals in 2021 dampening summer sales
Desperate times for Galeries Lafayette come to an end as restrictions ease and travel bans are slowly eased
PROSPECTS AND OPPORTUNITIES
The COVID-19 pandemic leads to questions over the department stores’ business model
Chang of focus among department stores to tourists from the US, Asian countries other than China as well as Europe thanks to changing demand among wealthy Chinese millennials
Audacious move by La Samaritaine and its wide range appeals to both its traditional consumer base of high net worth individuals as well as millennials in the absence of international tourists
CHANNEL DATA
Table 153 Department Stores: Value Sales, Outlets and Selling Space 2016-2021
Table 154 Department Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 155 Department Stores GBO Company Shares: % Value 2017-2021
Table 156 Department Stores GBN Brand Shares: % Value 2018-2021
Table 157 Department Stores LBN Brand Shares: Outlets 2018-2021
Table 158 Department Stores LBN Brand Shares: Selling Space 2018-2021
Table 159 Department Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 160 Department Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
VARIETY STORES IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
While variety stores are a Godsend for lower socioeconomic groups, they are also popular among wealthy people who enjoy shopping in this channel
Variety stores benefits from shorter periods of mandated closure during lockdowns
Action – one of the only chains to progress both in 2020 and 2021
PROSPECTS AND OPPORTUNITIES
Closed and empty stores during the pandemic cause unsold stocks and provide a boon to variety stores creating potential for further growth
Centrakor, Le March? aux Affaires and B&M progress over the forecast period through a variety of strategies including new outlets and a change of product portfolios
“De-consumption” among consumers and the absence of e-commerce and click and collect prove detrimental to the channel
CHANNEL DATA
Table 161 Variety Stores: Value Sales, Outlets and Selling Space 2016-2021
Table 162 Variety Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 163 Variety Stores GBO Company Shares: % Value 2017-2021
Table 164 Variety Stores GBN Brand Shares: % Value 2018-2021
Table 165 Variety Stores LBN Brand Shares: Outlets 2018-2021
Table 166 Variety Stores LBN Brand Shares: Selling Space 2018-2021
Table 167 Variety Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 168 Variety Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
WAREHOUSE CLUBS IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
Costco doubles its network to two outlets in France in 2021
Costco remains the only warehouse club in France benefiting on stockpiling while also launching click and collect
PROSPECTS AND OPPORTUNITIES
Costco has the potential to forge ahead
Costco’s expansion into fuel retailing proves attractive to French consumers
Issues of profitability lead to questions of number of new outlets needed to achieve critical scale
CHANNEL DATA
Table 169 Warehouse Clubs: Value Sales, Outlets and Selling Space 2016-2021

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Table 170 Warehouse Clubs: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 171 Warehouse Clubs GBO Company Shares: % Value 2017-2021
Table 172 Warehouse Clubs GBN Brand Shares: % Value 2018-2021
Table 173 Warehouse Clubs LBN Brand Shares: Outlets 2018-2021
Table 174 Warehouse Clubs LBN Brand Shares: Selling Space 2018-2021
Table 175 Warehouse Clubs Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 176 Warehouse Clubs Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
DIRECT SELLING IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
2021 epitomises the beginning of revival for direct selling
After initial period of resilience, the channel rebounds through its acceleration in products for the home and for wellbeing
Vorwerk and Herbalife each enjoy two years of double-digit growth in 2020 and 2021 in France
PROSPECTS AND OPPORTUNITIES
Expected metamorphosis of direct selling with the channel ultimately seeing a return to normal
The post-pandemic years provide a new reservoir for the recruitment of salespeople
Strong difficulties for specialists in home improvement and safety
CHANNEL DATA
Table 177 Direct Selling by Category: Value 2016-2021
Table 178 Direct Selling by Category: % Value Growth 2016-2021
Table 179 Direct Selling GBO Company Shares: % Value 2017-2021
Table 180 Direct Selling GBN Brand Shares: % Value 2018-2021
Table 181 Direct Selling Forecasts by Category: Value 2021-2026
Table 182 Direct Selling Forecasts by Category: % Value Growth 2021-2026
HOMESHOPPING IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
Homeshopping is further cannibalised by e-commerce in 2021
Peak sales of frozen food during the first lockdown does not last
La Redoute SA focuses less on homeshopping and more on developing an omnichannel approach
PROSPECTS AND OPPORTUNITIES
Ongoing structural drop in homeshopping due to the shift towards e-commerce during

the forecast period
Even Nespresso favours e-commerce and store-based sales at the expense of homeshopping
TV home shopping condemned to drop further due to waning interest in broadcast and cable TV
CHANNEL DATA
Table 183 Homeshopping by Category: Value 2016-2021
Table 184 Homeshopping by Category: % Value Growth 2016-2021
Table 185 Homeshopping GBO Company Shares: % Value 2017-2021
Table 186 Homeshopping GBN Brand Shares: % Value 2018-2021
Table 187 Homeshopping Forecasts by Category: Value 2021-2026
Table 188 Homeshopping Forecasts by Category: % Value Growth 2021-2026
VENDING IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
Reduced footfall around towns and cities due to COVID-19 continues to dampen demand somewhat for vending
Selecta and the ongoing collapse of the vending coffee machine
Red Bull and pizzas remain the only success stories in 2021 in vending
PROSPECTS AND OPPORTUNITIES
Uncertain recovery with a return to normal although the persistence of working from home continues to pose problems
Vending also faces major issues around packaging and associated higher costs, which deals a fatal blow to some small- and medium-sized companies
The choice of automated shops pays off while foodservice poses indirect competition by increasingly embracing vending as such sales are counted under foodservice
CHANNEL DATA
Table 189 Vending by Category: Value 2016-2021
Table 190 Vending by Category: % Value Growth 2016-2021
Table 191 Vending GBO Company Shares: % Value 2017-2021
Table 192 Vending GBN Brand Shares: % Value 2018-2021
Table 193 Vending Forecasts by Category: Value 2021-2026
Table 194 Vending Forecasts by Category: % Value Growth 2021-2026
E-COMMERCE (GOODS) IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
The onset of COVID-19 proves a strong trend accelerator with e-commerce experiencing four-years of growth in a period of only two years
Food and drink e-commerce experiences strong growth thanks to click-and-collect

Marketplaces rack up billions of euros but progress is at a slower rate than click and mortar players
PROSPECTS AND OPPORTUNITIES
More than ever, the strong potential for e-commerce stems from click-and-collect
Home delivery, marketplaces and quick commerce have plenty of room to grow, although the latter two face challenges
The emergence of new trends and tools develops further over the forecast period
CHANNEL DATA
Table 195 E-Commerce (Goods) by Channel and Category: Value 2016-2021
Table 196 E-Commerce (Goods) by Channel and Category: % Value Growth 2016-2021
Table 197 E-Commerce (Goods) GBO Company Shares: % Value 2017-2021
Table 198 E-Commerce (Goods) GBN Brand Shares: % Value 2018-2021
Table 199 Forecast E-Commerce (Goods) by Channel and Category: Value 2021-2026
Table 200 Forecast E-Commerce (Goods) by Channel and Category: % Value Growth 2021-2026
MOBILE E-COMMERCE (GOODS) IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
Strong recovery of m-commerce since the autumn of 2020 after a surprising slowdown during the first half of that year
The effects of recovery boost sales of smartphones in 2021
M-commerce innovations include the explosion of applications and app-in payment
PROSPECTS AND OPPORTUNITIES
Plenty of room for growth thanks to new tools
Some shortcomings nevertheless require some improvement
5G takes time but has the potential to provide m-commerce with some impetus
CHANNEL DATA
Table 201 Mobile E-Commerce (Goods): Value 2016-2021
Table 202 Mobile E-Commerce (Goods): % Value Growth 2016-2021
Table 203 Mobile E-Commerce (Goods) Forecasts: Value 2021-2026
Table 204 Mobile E-Commerce (Goods) Forecasts: % Value Growth 2021-2026
FOOD AND DRINK E-COMMERCE IN FRANCE
KEY DATA FINDINGS
2021 DEVELOPMENTS
Ongoing double-digit growth for click-and-collect in 2021 thanks to seniors
Home delivery of food and drink finally takes off thanks to quick commerce
Intermarch? achieves the best progression in percentage share while Leclerc gains the most ground in actual value sales in 2021
PROSPECTS AND OPPORTUNITIES

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No saturation likely in the short term, notably thanks to pedestrian click-and-collect and seniors
New concepts and tools for pedestrian click-and-collect include mutualisation and robotisation
Tough price war in quick commerce in which the winners take it all
CHANNEL DATA
Table 205 Food and Drink E-Commerce: Value 2016-2021
Table 206 Food and Drink E-Commerce: % Value Growth 2016-2021
Table 207 Food and Drink E-Commerce Forecasts: Value 2021-2026
Table 208 Food and Drink E-Commerce Forecasts: % Value Growth 2021-2026

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