

# Retailing in the Czech Republic

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## Abstracts

Store-based retailing saw an impressive recovery in 2021 with this correlating with the strong GDP growth seen from the second quarter onwards. The Czech Republic saw life gradually return to normal from spring 2021 with there being no more lockdowns, while the roll out of the country's vaccination programme in summer 2021 helped to rebuild consumer confidence. Despite the recovery seen in store-based retailing, e-commerce continued to see dynamic growth with increasing numbers of consumers embr...

Euromonitor International's Retailing in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Non-Store Retailing, Store-Based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### RETAILING IN THE CZECH REPUBLIC

#### EXECUTIVE SUMMARY

Retailing in 2021: The big picture

E-commerce thriving as players invest in new partnerships and innovations

Retailers responding to changing consumer preferences through in-store innovations

What next for retailing?

#### OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Table 1 Cash and Carry Sales: Value 2016-2021

Seasonality

Christmas

Easter

Payments

Delivery and collection

Emerging business models

#### MARKET DATA

Table 2 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 3 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 4 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 5 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 6 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 7 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 8 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 9 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 11 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 12 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 13 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 14 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 15 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth

2016-2021

Table 18 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 19 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 20 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 21 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 22 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 23 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth  
2016-2021

Table 24 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 25 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 26 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 27 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 28 Retailing GBO Company Shares: % Value 2017-2021

Table 29 Retailing GBN Brand Shares: % Value 2018-2021

Table 30 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 31 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 32 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 33 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 34 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 35 Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 36 Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 37 Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 38 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 39 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 40 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 41 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 42 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 43 Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 44 Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 45 Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 46 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 47 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 48 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth  
2021-2026

Table 49 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026

Table 50 Forecast Sales in Store-based Retailing by Channel: % Value Growth  
2021-2026

Table 51 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026

Table 52 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 53 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 54 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 55 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 56 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 57 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 58 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 59 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 60 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 61 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 62 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 63 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 64 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 65 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 66 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 67 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 68 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 69 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 70 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 71 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 72 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE STORES IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2021 DEVELOPMENTS

Convenience stores located outside city centres key to growth

Modernisation of rural outlets seen as competition intensifies

Billa looks to tap into trend towards smaller rural and suburban convenience stores with new Billa Denne outlets

PROSPECTS AND OPPORTUNITIES

Convenience stores expected to focus on delivering a wide offer of products and services

Convenience stores likely to introduce more online services

More players expected to enter the channel as consumers show a growing preference for small format stores

#### CHANNEL DATA

Table 73 Convenience Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 74 Convenience Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 75 Convenience Stores GBO Company Shares: % Value 2017-2021

Table 76 Convenience Stores GBN Brand Shares: % Value 2018-2021

Table 77 Convenience Stores LBN Brand Shares: Outlets 2018-2021

Table 78 Convenience Stores LBN Brand Shares: Selling Space 2018-2021

Table 79 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 80 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

#### DISCOUNTERS IN THE CZECH REPUBLIC

##### KEY DATA FINDINGS

##### 2021 DEVELOPMENTS

Wide offer and value-for-money positioning supports strong growth

Lidl opens new smaller format stores in city centre locations

Lidl retains its crown as the leading grocery retailer in the Czech Republic

##### PROSPECTS AND OPPORTUNITIES

Financial pressures set to benefit discounters as consumers go in search of value for money

New store formats and locations expected to over the forecast period

Players expected to invest in online expansion

#### CHANNEL DATA

Table 81 Discounters: Value Sales, Outlets and Selling Space 2016-2021

Table 82 Discounters: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 83 Discounters GBO Company Shares: % Value 2017-2021

Table 84 Discounters GBN Brand Shares: % Value 2018-2021

Table 85 Discounters LBN Brand Shares: Outlets 2018-2021

Table 86 Discounters LBN Brand Shares: Selling Space 2018-2021

Table 87 Discounters Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 88 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

#### HYPERMARKETS IN THE CZECH REPUBLIC



## KEY DATA FINDINGS

### 2021 DEVELOPMENTS

Hypermarkets benefit from the closure of non-essential stores

Hypermarkets looking for new ways to attract shoppers

Kaufland extends its lead as players invest in online services

### PROSPECTS AND OPPORTUNITIES

A return to pre-pandemic shopping behaviour spells bad news for hypermarkets

Smaller stores with more fresh produce

Competitive landscape expected to become more consolidated with Kaufland the main investor

### CHANNEL DATA

Table 89 Hypermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 90 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 91 Hypermarkets GBO Company Shares: % Value 2017-2021

Table 92 Hypermarkets GBN Brand Shares: % Value 2018-2021

Table 93 Hypermarkets LBN Brand Shares: Outlets 2018-2021

Table 94 Hypermarkets LBN Brand Shares: Selling Space 2018-2021

Table 95 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 96 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

## SUPERMARKETS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Supermarkets sees strong growth as demand for groceries is elevated by lockdowns

International chains eye opportunities in small towns and rural areas

Sales of fresh produce and non-grocery goods benefit from the country's COVID-19 restrictions

### PROSPECTS AND OPPORTUNITIES

Competition expected to intensify putting pressure on supermarkets

Supermarkets expected to adapt to changing consumption habits of locals

Modernisation of supermarkets expected as retailers invest in new innovations

### CHANNEL DATA

Table 97 Supermarkets: Value Sales, Outlets and Selling Space 2016-2021

Table 98 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 99 Supermarkets GBO Company Shares: % Value 2017-2021

Table 100 Supermarkets GBN Brand Shares: % Value 2018-2021

Table 101 Supermarkets LBN Brand Shares: Outlets 2018-2021

Table 102 Supermarkets LBN Brand Shares: Selling Space 2018-2021

Table 103 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2021-2026

## Table 104 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

### TRADITIONAL GROCERY RETAILERS IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Traditional grocery retailers see a small recovery in 2021

Taste for high-quality local food boosts sales

Outlet numbers decline but shop local approach benefits some stores

#### PROSPECTS AND OPPORTUNITIES

Traditional grocery retailers could struggle as the cost of living rises

Players expected to focus on quality

Outlet numbers set to decline as rural stores struggle to modernise

#### CHANNEL DATA

## Table 105 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

## Table 106 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

## Table 107 Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021

## Table 108 Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021

## Table 109 Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021

## Table 110 Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

## Table 111 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

## Table 112 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

### APPAREL AND FOOTWEAR SPECIALIST RETAILERS IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Sales return to growth after lockdown is lifted but competition from e-commerce limits recovery

Mixed results seen in 2021 with sportswear being among the most popular lines

New 'phygital' store points towards the future of in-store shopping

#### PROSPECTS AND OPPORTUNITIES

Competition from e-commerce set to intensify

Players expected to invest in their digital strategies

Outlet numbers set to decline in a deflated market

#### CHANNEL DATA

## Table 113 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021



Table 114 Apparel And Footwear Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 115 Apparel And Footwear Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 116 Apparel And Footwear Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 117 Apparel And Footwear Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 118 Apparel And Footwear Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 119 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 120 Apparel And Footwear Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

## ELECTRONICS AND APPLIANCE SPECIALIST RETAILERS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Home seclusion has a mixed impact on electronics and appliance specialist retailers

Acquisition activity being seen as larger players look for growth opportunities

Players expand their offer in response to the COVID-19 crisis

#### PROSPECTS AND OPPORTUNITIES

Growth of e-commerce expected to influence company strategies

Uncertain future ahead for store-based retailers as consumers switch online

More outlet closures expected

#### CHANNEL DATA

Table 121 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 122 Electronics and Appliance Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 123 Electronics and Appliance Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 124 Electronics and Appliance Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 125 Electronics and Appliance Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 126 Electronics and Appliance Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 127 Electronics and Appliance Specialist Retailers Forecasts: Value Sales,

## Outlets and Selling Space 2021-2026

Table 128 Electronics and Appliance Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

## HEALTH AND BEAUTY SPECIALIST RETAILERS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Mixed performances seen within health and beauty specialist retailers as COVID-19 continues to influence market demand

While overall outlet numbers fall the leading players continue to expand

Growing focus on online sales as players adapt to shifting consumer shopping behaviour

#### PROSPECTS AND OPPORTUNITIES

The future looks bright as consumers invest in their health and wellbeing

E-commerce set to pose growing competition to store-based retailers

Outlet numbers set to decline due to category maturity and mounting competition from other channels

#### CHANNEL DATA

Table 129 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 130 Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 131 Sales in Health and Beauty Specialist Retailers by Channel: Value 2016-2021

Table 132 Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2016-2021

Table 133 Health and Beauty Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 134 Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 135 Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 136 Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 137 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 138 Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 139 Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2021-2026

Table 140 Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2021-2026

## HOME AND GARDEN SPECIALIST RETAILERS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Lockdowns and restrictions encourage consumers to invest in home improvements

E-commerce continues to take sales away from store-based retailers

Consumers expected to favour more sustainable retailers

#### PROSPECTS AND OPPORTUNITIES

Growth could slow as consumers save their money for other things

More outlet closures predicted as competition heats up

Further investment expected in e-commerce and digital services

#### CHANNEL DATA

Table 141 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 142 Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 143 Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021

Table 144 Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021

Table 145 Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 146 Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 147 Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 148 Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 149 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 150 Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 151 Forecast Sales in Home and Garden Specialist Retailers by Channel: Value 2021-2026

Table 152 Forecast Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2021-2026

## DEPARTMENT STORES IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

## 2021 DEVELOPMENTS

Sales suffer as other channels prove more attractive to shoppers

Department stores increasingly seen as old-fashioned

Prior and Debenhams the only brands left in the channel

## PROSPECTS AND OPPORTUNITIES

Bleak outlook for department stores as Tesco and Debenhams leave a hole in the market

Prior could look to consolidate by closing less profitable stores

Department stores lack appeal for investors

## CHANNEL DATA

Table 153 Department Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 154 Department Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 155 Department Stores GBO Company Shares: % Value 2017-2021

Table 156 Department Stores GBN Brand Shares: % Value 2018-2021

Table 157 Department Stores LBN Brand Shares: Outlets 2018-2021

Table 158 Department Stores LBN Brand Shares: Selling Space 2018-2021

Table 159 Department Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 160 Department Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

## VARIETY STORES IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

## 2021 DEVELOPMENTS

Variety stores on the path to recovery as COVID-19 measures are eased

Players weigh up the cost of providing online sales

Tchibo retains the lead while new players Action and Tedi continue with their expansion plans

## PROSPECTS AND OPPORTUNITIES

Improved consumer confidence and a deflated economy point towards a bright future for variety stores

Could franchising help strengthen the channel?

Outlet numbers set to decline as independent operators struggle to survive

## CHANNEL DATA

Table 161 Variety Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 162 Variety Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 163 Variety Stores GBO Company Shares: % Value 2017-2021

Table 164 Variety Stores GBN Brand Shares: % Value 2018-2021

Table 165 Variety Stores LBN Brand Shares: Outlets 2018-2021

Table 166 Variety Stores LBN Brand Shares: Selling Space 2018-2021

Table 167 Variety Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 168 Variety Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

## WAREHOUSE CLUBS IN THE CZECH REPUBLIC

### 2021 DEVELOPMENTS

### DIRECT SELLING IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Direct selling sees healthy growth as agents adapt to the new normal

Health, home and the environment key drivers of growth in 2021

Avon retains healthy lead as players expand their online presence in the wake of COVID-19

#### PROSPECTS AND OPPORTUNITIES

Online sales present challenges and opportunities for the future of direct selling

More consumers could look to become direct selling agents as economic pressures mount

Consumer health products set to play a key role in the growth of direct selling

#### CHANNEL DATA

Table 169 Direct Selling by Category: Value 2016-2021

Table 170 Direct Selling by Category: % Value Growth 2016-2021

Table 171 Direct Selling GBO Company Shares: % Value 2017-2021

Table 172 Direct Selling GBN Brand Shares: % Value 2018-2021

Table 173 Direct Selling Forecasts by Category: Value 2021-2026

Table 174 Direct Selling Forecasts by Category: % Value Growth 2021-2026

## HOMESHOPPING IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Homeshopping sees small uptick in demand as consumers continue to face home seclusion in 2021

Integration of e-commerce becoming increasingly important to the survival of homeshopping

Mixed results seen across the different homeshopping categories

#### PROSPECTS AND OPPORTUNITIES

Homeshopping losing appeal as consumers increasingly shop online

Homeshopping players could look to move into e-commerce

Studio Moderna takes a multi-channel approach to retailing

#### CHANNEL DATA

Table 175 Homeshopping by Category: Value 2016-2021

Table 176 Homeshopping by Category: % Value Growth 2016-2021

Table 177 Homeshopping GBO Company Shares: % Value 2017-2021

Table 178 Homeshopping GBN Brand Shares: % Value 2018-2021

Table 179 Homeshopping Forecasts by Category: Value 2021-2026

Table 180 Homeshopping Forecasts by Category: % Value Growth 2021-2026

## VENDING IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Demand for vending picks up as restrictions ease

Contactless vending the big winner in 2021

Vending operators expand their offer in response to changing demand

### PROSPECTS AND OPPORTUNITIES

Vending set to see stable performance as consumers return to more active lifestyles

Further investment in innovation may be required to keep consumers engaged

Focus on quality as hot drinks vending faces competition from consumer foodservice

### CHANNEL DATA

Table 181 Vending by Category: Value 2016-2021

Table 182 Vending by Category: % Value Growth 2016-2021

Table 183 Vending GBO Company Shares: % Value 2017-2021

Table 184 Vending GBN Brand Shares: % Value 2018-2021

Table 185 Vending Forecasts by Category: Value 2021-2026

Table 186 Vending Forecasts by Category: % Value Growth 2021-2026

## E-COMMERCE (GOODS) IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

E-commerce continues on its upward trajectory despite seeing slightly slower growth in 2021

Consumer electronics remains the largest category

Innovation remains at the heart of e-commerce development

### PROSPECTS AND OPPORTUNITIES

E-commerce set for further growth while new VAT rules could hurt non-EU sellers

Investment in new technology, apps and innovation will be needed to stand out from the competition

Contactless payments set to increase

### CHANNEL DATA

Table 187 E-Commerce (Goods) by Channel and Category: Value 2016-2021

Table 188 E-Commerce (Goods) by Channel and Category: % Value Growth 2016-2021

Table 189 E-Commerce (Goods) GBO Company Shares: % Value 2017-2021

Table 190 E-Commerce (Goods) GBN Brand Shares: % Value 2018-2021



Table 191 Forecast E-Commerce (Goods) by Channel and Category: Value 2021-2026

Table 192 Forecast E-Commerce (Goods) by Channel and Category: % Value Growth 2021-2026

## MOBILE E-COMMERCE (GOODS) IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Mobile apps important to building consumer engagement and loyalty

Kaufland introduces its innovative K-Scan service to more than 30 stores

Mobile and digital payments flourishing as consumers and retailers embrace contactless payments

### PROSPECTS AND OPPORTUNITIES

Bright outlook for mobile e-commerce

New innovations set to continue driving mobile payments

Players will need to maintain effective and functional websites and apps to keep up with the competition

### CHANNEL DATA

Table 193 Mobile E-Commerce (Goods): Value 2016-2021

Table 194 Mobile E-Commerce (Goods): % Value Growth 2016-2021

Table 195 Mobile E-Commerce (Goods) Forecasts: Value 2021-2026

Table 196 Mobile E-Commerce (Goods) Forecasts: % Value Growth 2021-2026

## FOOD AND DRINK E-COMMERCE IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

More consumers forced online as COVID-19 restrictions remain in place

Retailers looking to benefit from surge in demand for food and drink e-commerce

Rohlik.cz continues to grow thanks to investment in innovation

### PROSPECTS AND OPPORTUNITIES

Pandemic trends set to continue even as COVID-19 fears and restrictions subside

Competitive landscape set to see further expansion as new players eye opportunities

Healthy and sustainable options set to gain prominence while delivery timeframes expected to come under scrutiny

### CHANNEL DATA

Table 197 Food and Drink E-Commerce: Value 2016-2021

Table 198 Food and Drink E-Commerce: % Value Growth 2016-2021

Table 199 Food and Drink E-Commerce Forecasts: Value 2021-2026

Table 200 Food and Drink E-Commerce Forecasts: % Value Growth 2021-2026

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