

# Retailer Corporate Strategies in Sustainability

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## Abstracts

The sustainability agenda has become a priority for many retailers globally, driven by consumer expectations and governmental legislation. Retailers recognise the imperative for change and are taking actions, particularly in the areas of climate-positive initiatives and the circular economy. This briefing includes six retailers' sustainability strategies: Amazon.com, Inc, Decathlon SA, Fast Retailing Ltd (FRC), Natura &Co, Recreational Equipment Inc (REI) and Vinted UAB.

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Euromonitor International's Retailer Corporate Strategies in Sustainability global briefing offers an insight into the size and shape of the retailing industry, highlights emerging trends, their effects on retailing in markets around the world, on the development of channels and consumers' shopping patterns. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market – be they the developments of new store types, the importance of non-store retailing, economic/lifestyle influences, private label or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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