

Retail Trade in Russia: ISIC 52

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. TheIndustrial market report offers a comprehensive guide to the size and shape of the Retail Trademarket at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail Trade market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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strategic planning.



Contents

Retail Trade

Chart 1 Hierarchical Position of Retail Trade Industry

Definitions

Attractiveness Index

Chart 2 Attractiveness Index of Retail Trade Industry Among Other Russia Industries in the Category

Chart 3 Attractiveness Index of Retail Trade Industry Among Other Russia Industries in the Category

Chart 4 Binary Diagram of Attractiveness Index

Chart 5 Attractiveness Index of Retail Trade Industry Among All Russia Industries

Attractiveness Index: Explanation

Industry Growth/performance

Chart 6 Key Industry Indicators 2004-2010

Chart 7 Key Industry Indicators Annual Growth 2005-2010

Chart 8 Turnover of Local Producers and Nominal GDP 1997-2016

Chart 9 Total Market Dynamics and the Role of Local Producers

Role of Imports and Exports

Chart 10 Imports and Exports 2004-2010

Chart 11 Import vs Export Growth

Industry Sectors

Chart 12 Turnover of Local Producers by Sector 2004-2010

Chart 13 Industry Sectors' Growth Indices 1997-2016

Competitive Environment

Chart 14 Number of Local Producers by Size of Enterprises 2004-2010

Chart 15 Local Producers' Turnover by Size of Enterprises 2004-2010

Suppliers

Chart 16 Main Industry Costs and Suppliers 2004-2010

Chart 17 Annual Growth of Main Industry Costs and Suppliers 2005-2010

Chart 18 Spending on Suppliers as Share of Total Industry's Costs 2004-2010

Future Outlook

Chart 19 Forecasts 2011-2016



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