

Retail Tissue in New Zealand

<https://marketpublishers.com/r/R5EF13E4849EN.html>

Date: March 2024

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: R5EF13E4849EN

Abstracts

In 2023, the absence of COVID-19 restrictions marked a significant shift from the preceding years of pandemic-induced lockdowns and constraints. Between 2020 and 2022, New Zealanders spent extended periods at home, resulting in heightened demand for cleaning products. Despite the continuation of work-from-home trends and inflationary pressures leading to increased unit prices, the value sales for retail tissues witnessed a decline. This decline can be attributed to consumers spending more time O...

Euromonitor International's Retail Tissue in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail Tissue market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Retail Tissue in New Zealand
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

RETAIL TISSUE IN NEW ZEALAND
KEY DATA FINDINGS

2023 DEVELOPMENTS

Decreased demand due to easing COVID-19 restrictions
Supply shortages and cost increases drive unit price growth
High sustainability considerations balanced against cost-of-living pressures

PROSPECTS AND OPPORTUNITIES

Anticipated moderation in value sales growth
Potential growth opportunities for private label amidst cost-of-living pressures
Increasing prominence of sustainability concerns

CATEGORY DATA

Table 1 Retail Sales of Tissue by Category: Value 2018-2023
Table 2 Retail Sales of Tissue by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Retail Tissue: % Value 2019-2023
Table 4 LBN Brand Shares of Retail Tissue: % Value 2020-2023
Table 5 Forecast Retail Sales of Tissue by Category: Value 2023-2028
Table 6 Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

TISSUE AND HYGIENE IN NEW ZEALAND

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 7 Birth Rates 2018-2023
Table 8 Infant Population 2018-2023

Table 9 Female Population by Age 2018-2023

Table 10 Total Population by Age 2018-2023

Table 11 Households 2018-2023

Table 12 Forecast Infant Population 2023-2028

Table 13 Forecast Female Population by Age 2023-2028

Table 14 Forecast Total Population by Age 2023-2028

Table 15 Forecast Households 2023-2028

MARKET DATA

Table 16 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 17 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 19 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 20 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Retail Tissue in New Zealand

Product link: <https://marketpublishers.com/r/R5EF13E4849EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R5EF13E4849EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970