

# Retail Supermarkets Nigeria Ltd in Retailing (Nigeria)

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## Abstracts

Having opened its 21st outlet in 2016, including a new smaller format discounter store called U-Save, Retail Supermarkets Nigeria Ltd aims to continue increasing its number of stores over the forecast period. Instead of concentrating solely on large format stores, it aims to improve its mix given local challenges in land acquisition and other issues making large format stores difficult to open in Nigeria. It had originally set an aim of opening 14 stores before 2015, and by 2017, it has aimed to...

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