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Retail Supermarkets Nigeria Ltd in Packaged Food (Nigeria)

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Abstracts

Retail Supermarkets Nigeria Ltd aims to continue increasing its number of modern grocery stores. Instead of concentrating solely on large-format stores, it aims to improve its mix given local challenges in land acquisition and other issues that make large-format stores difficult to open in Nigeria. It would also improve its use of local supply for food products particularly for fresh food, which is important given the poor exchange rate, which makes imports expensive.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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