

Retail Supermarkets Nigeria Ltd in Packaged Food (Nigeria)

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Abstracts

Retail Supermarkets Nigeria Ltd aims to continue increasing its number of modern grocery stores. Instead of concentrating solely on large-format stores, it aims to improve its mix given local challenges in land acquisition and other issues that make large-format stores difficult to open in Nigeria. It would also improve its use of local supply for food products particularly for fresh food, which is important given the poor exchange rate, which makes imports expensive.

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