

Retail and Wholesale in Saudi Arabia

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Abstracts

The industry recovered strongly in 2018, mimicking Saudi Arabia's economic trends. The year marked an increase in global oil prices, allowing the oil-reliant country's economy to emerge from a slowdown. Other sectors beyond oil also continued to expand, largely driven by the government's reforms, aimed at diversifying the economy and boosting the private sector. The improved economic conditions led to higher wages in Saudi Arabia, enabling consumers to spend more on retail purchases during the y...

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Product coverage: Retail, Sale, Maintenance and Repair of Motor Vehicles, Retail Sale of Automotive Fuel, Wholesale.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Headlines

Prospects

Retail Spending Recovers Due To Economic Growth and Liberalisation

Industry To Synergise With Emerging Leisure Tourism and Entertainment Sectors

E-commerce Gains Importance in Saudi Arabia

Competitive Landscape

A Large Number of New Outlets To Be Built

Retailers Hurt by Saudisation

Industry Overview

Chart 1 Turnover 2003-2023, LCU million

Chart 2 Value Added 2013-2018, LCU million

Chart 3 Profit and Profit Margin 2013-2018

Chart 4 Turnover and Growth by Category 2018, LCU million

Chart 5 Wholesale Turnover 2003-2023, LCU million

Chart 6 Retail Turnover 2003-2023, LCU million

Chart 7 Sale, Maintenance And Repair Of Motor Vehicles, Retail Sale Of Automotive Fuel Turnover 2003-2023, LCU million

Chart 8 Absolute Growth by Category, LCU million

Cost Structure

Chart 9 Cost Structure 2018, LCU million

Trade

Chart 10 Imports, Exports and Trade Balance 2013-2018, LCU million

Chart 11 Exports 2013-2018, LCU million

Chart 12 Imports 2013-2018, LCU million

Chart 13 Imports Share by Category 2013-2018, % of Total Imports

Market Structure

Chart 14 Market Structure by Category 2013-2018, LCU million

Chart 15 Market Share by Category 2013-2018, % of Total Market

Buyers

Chart 16 Market Structure by Buyer 2018, LCU million

Firmographics

Chart 17 Employment Statistics and Productivity 2013-2018

Chart 18 Number of Companies by Company's Size 2013-2018

Chart 19 Firmographics Distribution by Turnover 2013-2018, % of total Turnover

Chart 20 Industry Concentration 2013-2018, % Share of Turnover

Chart 21 Top Companies' Shares 2018, % of Turnover

Chart 22 Top 5 Companies' Share Dynamics 2013-2018, % of Turnover

Chart 23 Turnover Performance by Company 2013-2018

Digital Business

Chart 24 Share of E-Commerce Activities 2018-2023, %

Chart 25 Number of Companies Receiving Orders Online 2013-2018

Chart 26 Number of Companies Placing Orders Online 2013-2018

Chart 27 Revenue from E-Commerce, 2013-2018, LCU million

Industry Context

Chart 28 Attractiveness Index in Selected Industries 2018

Chart 29 Industry vs GDP Performance 2003-2023, % y-o-y Growth

Chart 30 Retail and wholesale vs Other Industries 2003-2023, LCU million

Chart 31 Industry Turnover by Region 2018, USD million

Chart 32 Retail and Wholesale in Middle East and Africa 2003-2023, USD million

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