

## **Retail and Wholesale in Mexico**

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### **Abstracts**

2018 brought two-fold experiences to the Mexican retail and wholesale industry. On one hand household expenditure increased as inflation was tamed, and the unemployment rate continued declining, benefiting disposable income growth and the industry's revenue. On the other hand, NAFTA renegotiation introduced some uncertainty to the country's macroeconomic environment, therefore, households' saving ratio remained rather high at 12%, implying that consumers remained cautious shoppers with regard to...

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