

Retail in Uruguay

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Abstracts

Inflation and ongoing price increases significantly impacted the retail industry in 2022. High price rises led to changing consumer behaviours, with a drop in demand as many were looking to delay significant purchases, reducing and adapting their budgets to focus on essential products. In addition to reducing purchases, trading down was also noted, while consumers looked for deals and discounts that aligned with their adapted budgets. Price-sensitive consumers increasingly turned to buying from Euromonitor International's Retail in Uruguay report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RETAIL IN URUGUAY

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

MARKET DATA

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 3 Sales in Retail Offline by Channel: Value 2017-2022

Table 4 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 5 Retail Offline Outlets by Channel: Units 2017-2022

Table 6 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 7 Retail GBO Company Shares: % Value 2018-2022

Table 8 Retail GBN Brand Shares: % Value 2019-2022

Table 9 Retail Offline GBO Company Shares: % Value 2018-2022

Table 10 Retail Offline GBN Brand Shares: % Value 2019-2022

Table 11 Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 12 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 13 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 14 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 15 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 16 Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 17 Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 18 Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 19 Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

GROCERY RETAILERS IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

The drop in sales from Argentina negatively impacts grocery retailers

Tiendas Inglesas invests in its expansion plan and e-commerce framework

Devoto and Disco align with the growing health and wellness trends

PROSPECTS AND OPPORTUNITIES

Price stabilisation set to boost results across the forecast period

Small local grocers are set to remain key players across the forecast period

Franchise models to offer growth opportunities for smaller players

CHANNEL DATA

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 22 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 24 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 26 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 27 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 28 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 29 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 30 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 31 Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 32 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 33 Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 34 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

NON-GROCERY RETAILERS IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Leisure and personal good specialist benefit from the return of tourism

Argentinian pharmacy, Farmacity, starts operations in Uruguay

Major international players continue to invest in Uruguay

PROSPECTS AND OPPORTUNITIES

Non-grocery continues to be greatly dominated by independent players

Appliances and electronics specialists and apparel and footwear specialist remain popular

E-commerce continues to remain a popular retailing channel

CHANNEL DATA

Table 35 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 36 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 37 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 38 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 39 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 40 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 41 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 42 Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 44 Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 45 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DIRECT SELLING IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Beauty and personal care direct selling aligns with consumers preferences

Nuv? Cosm?ticos continues to retain its lead in 2022

E-commerce remains a growing threat to the success of direct selling

PROSPECTS AND OPPORTUNITIES

Appealing to a younger consumer base to improve sales for direct selling

Direct selling experiences increased competition from specialist channels

E-commerce and the use of online features offers a growth opportunity

CHANNEL DATA

Table 46 Direct Selling by Product: Value 2017-2022

Table 47 Direct Selling by Product: % Value Growth 2017-2022

Table 48 Direct Selling GBO Company Shares: % Value 2018-2022

Table 49 Direct Selling GBN Brand Shares: % Value 2019-2022

Table 50 Direct Selling Forecasts by Product: Value 2022-2027

Table 51 Direct Selling Forecasts by Product: % Value Growth 2022-2027

RETAIL E-COMMERCE IN URUGUAY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Foods and apparel and footwear e-commerce remain popular

Mercado libre remains the clear leader in e-commerce

Amazon further commits to Uruguay

PROSPECTS AND OPPORTUNITIES

Omnichannel strategies and experienced-based solutions are key to sustaining growth

Leader Mercado Libre drives momentum in mobile payments

An increasing number of proprietary apps across the forecast period

CHANNEL DATA

Table 52 Retail E-Commerce by Product: Value 2017-2022

Table 53 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 54 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 55 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 56 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 57 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

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