

# Retail in Spain

<https://marketpublishers.com/r/R4BDFBE4621DEN.html>

Date: February 2024

Pages: 116

Price: US\$ 2,100.00 (Single User License)

ID: R4BDFBE4621DEN

## Abstracts

Retail in Spain continued to be impacted by high inflation in 2023, with high energy and fuel prices putting pressure on operators and leading to rising prices for the consumer. The Spanish government tried to mitigate the increase in prices by introducing 0% VAT on key food products, such as bread, milk and fruits and vegetables. The 0% VAT was applied only to the end product, but not for example on the ingredients, the logistics or the production processes (eg high energy costs). These costs h...

Euromonitor International's Retail in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Retail E-Commerce, Retail Offline.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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