

# Retail in Slovenia

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## Abstracts

Retail in Slovenia is being supported by the return to out-of-home lifestyles in 2022, following the pandemic restrictions which stretched into 2021. Retail e-commerce is the big winner, as this channel was notably enhanced by the era of the pandemic and consumers have continued to embrace online shopping due to the convenience it offers, alongside the wide range of products and with many offers and promotions available. Non-grocery retail has also bounced back to double-digit figures, thanks to Euromonitor International's Retail in Slovenia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Retail E-Commerce, Retail Offline.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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MOL Group sells 39 service stations to Shell in Slovenia in 2023, to strengthen its position in a booming channel

Investors aim for acquisitions of Mercator and Tu?, while Mercator-CG seeks to acquire

## Supermarketi Franca

Traditional retailers face challenges in an evolving, modernised category

### PROSPECTS AND OPPORTUNITIES

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### PROSPECTS AND OPPORTUNITIES

Steady ongoing growth expected, with health trends, convenience, and affordability driving shopping behaviours

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Third-party merchants remain notable in e-commerce

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