

Retail in Slovakia

<https://marketpublishers.com/r/R06822CBC8D2EN.html>

Date: May 2024

Pages: 94

Price: US\$ 2,100.00 (Single User License)

ID: R06822CBC8D2EN

Abstracts

It was a poor trading year for retail in Slovakia in 2023. With inflation still being high, as well increasing interest rates leading to higher mortgage payments, consumers felt the pinch. As such, there was only marginal growth in current value sales, with constant value sales falling significantly, as consumers prioritised affordability. Also, the new government has indicated that it is going to raise taxes and this further dampened consumer sentiment in 2023.

Euromonitor International's Retail in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Retail in Slovakia
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

RETAIL IN SLOVAKIA

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Players continue to form alliances and expand networks, with some new global players also setting up shop in 2023

Retailers continue to innovate

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Easter

Back to School

MARKET DATA

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 3 Sales in Retail Offline by Channel: Value 2018-2023

Table 4 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 5 Retail Offline Outlets by Channel: Units 2018-2023

Table 6 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 7 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 8 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 11 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 12 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 13 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 14 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 15 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 16 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 17 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 18 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 19 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 20 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 21 Retail GBO Company Shares: % Value 2019-2023

Table 22 Retail GBN Brand Shares: % Value 2020-2023

Table 23 Retail Offline GBO Company Shares: % Value 2019-2023

Table 24 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 25 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 26 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 27 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 28 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 29 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 30 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 31 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 32 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 33 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 34 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 35 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 36 Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 37 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 38 Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 39 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 40 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 41 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 42 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 43 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 44 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 45 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 46 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 47 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 48 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 49 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 50 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 51 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 52 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 53 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE RETAILERS IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in current value sales in 2023

Significant number of outlet closures

M?j obchod (Metro) merges with Farmfoods

PROSPECTS AND OPPORTUNITIES

Interest in 24-hour offering of forecourt retailers

Coop Jednota commits to nationwide e-commerce expansion

Coop Jednota pioneers a 24/7 unmanned store

CHANNEL DATA

Table 54 Convenience Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 55 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 56 Sales in Convenience Retailers by Channel: Value 2018-2023

Table 57 Sales in Convenience Retailers by Channel: % Value Growth 2018-2023

Table 58 Convenience Retailers GBO Company Shares: % Value 2019-2023

Table 59 Convenience Retailers GBN Brand Shares: % Value 2020-2023

Table 60 Convenience Retailers LBN Brand Shares: Outlets 2020-2023

Table 61 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 62 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 63 Forecast Sales in Convenience Retailers by Channel: Value 2023-2028

Table 64 Forecast Sales in Convenience Retailers by Channel: % Value Growth 2023-2028

DISCOUNTERS IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Current value growth in 2023

Lidl continues to dominate

Lidl continues to expand

PROSPECTS AND OPPORTUNITIES

Lidl not entering grocery e-commerce

New player Biedronka could shake up competitive landscape

Arrival of Russian discount chain Mere delayed

CHANNEL DATA

Table 65 Discounters: Value Sales, Outlets and Selling Space 2018-2023

Table 66 Discounters: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 67 Discounters GBO Company Shares: % Value 2019-2023

Table 68 Discounters GBN Brand Shares: % Value 2020-2023

Table 69 Discounters LBN Brand Shares: Outlets 2020-2023

Table 70 Discounters Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 71 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

HYPERMARKETS IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Further outlet openings boost current value sales

Kaufland use Slovakia as test ground for eco-friendly store

Kaufland introduces Scan&Shop

PROSPECTS AND OPPORTUNITIES

Kaufland launches online marketplace

Tesco personalises its offerings

Increased competition over forecast period

CHANNEL DATA

Table 72 Hypermarkets: Value Sales, Outlets and Selling Space 2018-2023

Table 73 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 74 Hypermarkets GBO Company Shares: % Value 2019-2023

Table 75 Hypermarkets GBN Brand Shares: % Value 2020-2023

Table 76 Hypermarkets LBN Brand Shares: Outlets 2020-2023

Table 77 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 78 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

SUPERMARKETS IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in current value sales in 2023

Supermarket retailers continues expansion into forecourts

Continued upgrading of Coop Jednota Tempo brand

PROSPECTS AND OPPORTUNITIES

New player Biedronka could shake up competitive landscape

Tesco personalises its offerings

Innovative use of technology key differentiator

CHANNEL DATA

Table 79 Supermarkets: Value Sales, Outlets and Selling Space 2018-2023

Table 80 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 81 Supermarkets GBO Company Shares: % Value 2019-2023

Table 82 Supermarkets GBN Brand Shares: % Value 2020-2023

Table 83 Supermarkets LBN Brand Shares: Outlets 2020-2023

Table 84 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 85 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

SMALL LOCAL GROCERS IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in current value sales in 2023

Mixed performance for specialist retailers

Increasing competition from convenience retailers

PROSPECTS AND OPPORTUNITIES

Further fall in constant value sales over forecast period

Sustainability key focus over forecast period

Consolidation likely over forecast period

CHANNEL DATA

Table 86 Small Local Grocers: Value Sales, Outlets and Selling Space 2018-2023

Table 87 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 88 Small Local Grocers GBO Company Shares: % Value 2019-2023

Table 89 Small Local Grocers GBN Brand Shares: % Value 2020-2023

Table 90 Small Local Grocers LBN Brand Shares: Outlets 2020-2023

Table 91 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 92 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

APPAREL AND FOOTWEAR SPECIALISTS IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers cut back on non-essentials

Consolidation as player look to save costs

Consumers adopt thriftier behaviour

PROSPECTS AND OPPORTUNITIES

Positive outlook over forecast period

Fast fashion registers high growth

Further development in e-commerce

CHANNEL DATA

Table 93 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 94 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 95 Apparel and Footwear Specialists GBO Company Shares: % Value 2019-2023

Table 96 Apparel and Footwear Specialists GBN Brand Shares: % Value 2020-2023

Table 97 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2020-2023

Table 98 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 99 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

APPLIANCES AND ELECTRONICS SPECIALISTS IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Significant fall in value sales in 2023

Intense price competition triggers price war

Increased sales of second-hand items

PROSPECTS AND OPPORTUNITIES

New Building Act should boost home construction and boost volume sales for larger appliances

Customer service key competitive tool

Brick-and-mortar sees changing role

CHANNEL DATA

Table 100 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 101 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 102 Appliances and Electronics Specialists GBO Company Shares: % Value 2019-2023

Table 103 Appliances and Electronics Specialists GBN Brand Shares: % Value 2020-2023

Table 104 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2020-2023

Table 105 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 106 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

HEALTH AND BEAUTY SPECIALISTS IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health and beauty specialists best performing retail channel in 2023

Players compete through discounts

Pharmacy chains lead

PROSPECTS AND OPPORTUNITIES

Increased focus on sustainability and natural ingredients

Arrival of global players could shake up competitive landscape

Players focus on omnichannel strategy

CHANNEL DATA

Table 107 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 108 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: %

Growth 2018-2023

Table 109 Sales in Health and Beauty Specialists by Channel: Value 2018-2023

Table 110 Sales in Health and Beauty Specialists by Channel: % Value Growth 2018-2023

Table 111 Health and Beauty Specialists GBO Company Shares: % Value 2019-2023

Table 112 Health and Beauty Specialists GBN Brand Shares: % Value 2020-2023

Table 113 Health and Beauty Specialists LBN Brand Shares: Outlets 2020-2023

Table 114 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 115 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 116 Forecast Sales in Health and Beauty Specialists by Channel: Value 2023-2028

Table 117 Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2023-2028

HOME PRODUCTS SPECIALISTS IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Worst performing retail channel in 2023

Top Shop casualty from rising costs

Pets shops and superstores outlier and registers value growth

PROSPECTS AND OPPORTUNITIES

New Building Act should boost home construction and boost value sales for homewares and home furnishings

E-commerce important battleground over forecast period

Boosting consumer loyalty key over forecast period

CHANNEL DATA

Table 118 Home Products Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 119 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 120 Sales in Home Products Specialists by Channel: Value 2018-2023

Table 121 Sales in Home Products Specialists by Channel: % Value Growth 2018-2023

Table 122 Home Products Specialists GBO Company Shares: % Value 2019-2023

Table 123 Home Products Specialists GBN Brand Shares: % Value 2020-2023

Table 124 Home Products Specialists LBN Brand Shares: Outlets 2020-2023

Table 125 Home Products Specialists Forecasts: Value Sales, Outlets and Selling

Space 2023-2028

Table 126 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 127 Forecast Sales in Home Products Specialists by Channel: Value 2023-2028

Table 128 Forecast Sales in Home Products Specialists by Channel: % Value Growth 2023-2028

GENERAL MERCHANDISE STORES IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Current value growth in 2023

Tchibo partners with local players

Dutch global variety store chain Action opens first stores in Slovakia

PROSPECTS AND OPPORTUNITIES

Variety stores face increasing competition from specialised outlets

E-commerce key battleground over forecast period

Novelty remains key to success

DIRECT SELLING IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued fall in value sales in 2023

Avon and Oriflame hold on to healthy lead

Large international companies dominate the channel

PROSPECTS AND OPPORTUNITIES

Worst performing retail channel over forecast period

Direct sellers adjust to the online space

Increased demand for premium products over forecast period

CHANNEL DATA

Table 129 Direct Selling by Product: Value 2018-2023

Table 130 Direct Selling by Product: % Value Growth 2018-2023

Table 131 Direct Selling GBO Company Shares: % Value 2019-2023

Table 132 Direct Selling GBN Brand Shares: % Value 2020-2023

Table 133 Direct Selling Forecasts by Product: Value 2023-2028

Table 134 Direct Selling Forecasts by Product: % Value Growth 2023-2028

VENDING IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increase in current value sales in 2023

Increased costs of installation in 2023

Demand for premium coffee sees vending lose out to takeaway options

PROSPECTS AND OPPORTUNITIES

Moderate outlook over forecast period

Vending represents significant cost saving for retailers

Non-traditional products see growth over forecast period

CHANNEL DATA

Table 135 Vending by Product: Value 2018-2023

Table 136 Vending by Product: % Value Growth 2018-2023

Table 137 Vending GBO Company Shares: % Value 2019-2023

Table 138 Vending GBN Brand Shares: % Value 2020-2023

Table 139 Vending Forecasts by Product: Value 2023-2028

Table 140 Vending Forecasts by Product: % Value Growth 2023-2028

RETAIL E-COMMERCE IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Modest current value increase in 2023

Competition getting fiercer

Same-day delivery increasingly popular

PROSPECTS AND OPPORTUNITIES

Intensifying competition over forecast period

Pikito offers brick-and-mortar space for e-commerce retailers

Efficient delivery key differentiator in online space

CHANNEL DATA

Table 141 Retail E-Commerce by Channel: Value 2017-2022

Table 142 Retail E-Commerce by Channel: % Value Growth 2017-2022

Table 143 Retail E-Commerce by Product: Value 2017-2022

Table 144 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 145 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 146 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 147 Forecast Retail E-Commerce by Channel: Value 2022-2027

Table 148 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027

Table 149 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 150 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

I would like to order

Product name: Retail in Slovakia

Product link: <https://marketpublishers.com/r/R06822CBC8D2EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R06822CBC8D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970