

Retail in Serbia

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Abstracts

Retail e-commerce continued to see more dynamic growth than offline retail in 2022 in current value terms with companies continuing to invest in setting up, expanding and improving their online presence. Local and international retailers have been investing in expanding their operations in order to gain share over the competition in a rapidly growing market. Serbia in general is attracting foreign investment in its retail market – particularly grocery retailers – with new players continuing to e...

Euromonitor International's Retail in Serbia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RETAIL IN SERBIA

EXECUTIVE SUMMARY

Retail in 2022: The big picture

Informal retail

What next for retail?

MARKET DATA

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 3 Sales in Retail Offline by Channel: Value 2017-2022

Table 4 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 5 Retail Offline Outlets by Channel: Units 2017-2022

Table 6 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

Table 7 Retail GBO Company Shares: % Value 2018-2022

Table 8 Retail GBN Brand Shares: % Value 2019-2022

Table 9 Retail Offline GBO Company Shares: % Value 2018-2022

Table 10 Retail Offline GBN Brand Shares: % Value 2019-2022

Table 11 Retail Offline LBN Brand Shares: Outlets 2019-2022

Table 12 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 13 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 14 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

Table 15 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

Table 16 Forecast Sales in Retail Offline by Channel: Value 2022-2027

Table 17 Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

Table 18 Forecast Retail Offline Outlets by Channel: Units 2022-2027

Table 19 Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

GROCERY RETAILERS IN SERBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

New store openings provide a boost to grocery retailing

Discounters benefit from challenging economic environment as consumers look for value

Convenience retailers thriving as consumers return to busier lifestyles

PROSPECTS AND OPPORTUNITIES

Grocery retailers expected to invest in expanding their store footprint over the forecast period

Discounters well positioned to benefit from prevailing economic uncertainty

Traditional channels expected to struggle for growth as competition grows

CHANNEL DATA

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 22 Sales in Grocery Retailers by Channel: Value 2017-2022

Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

Table 24 Grocery Retailers Outlets by Channel: Units 2017-2022

Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

Table 26 Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 27 Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 28 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 29 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 30 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 31 Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

Table 32 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

Table 33 Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

Table 34 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

NON-GROCERY RETAILERS IN SERBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Bags and luggage specialists the big winner as COVID-19 fears subside

Dr Max introduces new store format with a wider range of products

LC Waikiki thriving thanks to accessible prices

PROSPECTS AND OPPORTUNITIES

Bright outlook for non-grocery retailers with the economy expected to stabilise

Variety stores should benefit from strong value proposition

Health and beauty specialists set to continue on an upward trajectory

CHANNEL DATA

Table 35 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

Table 36 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

Table 37 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

Table 38 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

Table 39 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

Table 40 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

Table 41 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

Table 42 Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

Table 43 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

Table 44 Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Table 45 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

DIRECT SELLING IN SERBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Competition from e-commerce puts the brakes on growth

Smaller players look to lure sales reps away from the competition by offering better conditions

Avon keeps the lead despite losing share

PROSPECTS AND OPPORTUNITIES

Moderate growth projected with direct selling offering opportunities to earn a second income

Retail e-commerce the major threat to the channel's growth

Little change expected within the competitive landscape

CHANNEL DATA

Table 46 Direct Selling by Product: Value 2017-2022

Table 47 Direct Selling by Product: % Value Growth 2017-2022

Table 48 Direct Selling GBO Company Shares: % Value 2018-2022

Table 49 Direct Selling GBN Brand Shares: % Value 2019-2022

Table 50 Direct Selling Forecasts by Product: Value 2022-2027

Table 51 Direct Selling Forecasts by Product: % Value Growth 2022-2027

RETAIL E-COMMERCE IN SERBIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Retail e-commerce thriving as consumers grow to appreciate the convenience and value of shopping online

Fashion e-commerce benefiting from investment from key players

Improving delivery infrastructure supports demand

PROSPECTS AND OPPORTUNITIES

Retail e-commerce still has plenty of room to grow with Serbia lagging behind Western European markets

Trust is key as consumers place e-commerce retailers under greater scrutiny

Fashion retailers likely to embrace an omnichannel approach

CHANNEL DATA

Table 52 Retail E-Commerce by Product: Value 2017-2022

Table 53 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 54 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 55 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 56 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 57 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

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