

# Retail in Panama

<https://marketpublishers.com/r/RF446C7A70FDEN.html>

Date: March 2023

Pages: 35

Price: US\$ 2,100.00 (Single User License)

ID: RF446C7A70FDEN

## Abstracts

Retailing rebounded strongly in 2022 in a continuation of the previous year. The reopening of society and the resumption of pre-pandemic lifestyles were enabled by the rollout of vaccines and the waning of the virus, all of which reduced fears of contagion. While inflation caused disposable incomes to fall, demand was high for discretionary goods as wealthier demographics released pent-up demand for luxuries. Moreover, retail e-commerce continued to grow as consumers embraced its convenience.

Euromonitor International's Retail in Panama report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Retail E-Commerce, Retail Offline.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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