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Abstracts

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Retail market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Food, Beverages and Tobacco Stores, Medical Goods, Beauty and Personal Care Stores, Non-specialised Stores, Other Specialised Stores and Retail not in Stores, Repair of Personal and Household Goods, Second-hand Goods Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Retail in Mexico: ISIC
Euromonitor International
December 2023

LIST OF CONTENTS AND TABLES

RETAIL IN MEXICO: ISIC
HEADLINES
INDUSTRY OVERVIEW
CHART 1 Key Industry's Indicators 2017-2027
TURNOVER SCORECARD
Summary 1 Scorecard of Turnover Pillar 2017-2027
CHART 2 Turnover Regional Comparison 2022
CHART 3 Turnover per Capita Regional Comparison 2022
CHART 4 Turnover Growth Regional Comparison 2017-2027
CHART 5 Future and Absolute Growth of Turnover Regional Comparison 2022-2027
CHART 6 Turnover 2017-2027
CHART 7 Turnover by Category 2017-2022
CHART 8 Turnover by Category 2022-2027
CHART 9 Turnover per Employee 2017-2022
COST STRUCTURE
CHART 10 Cost Structure Comparison 2022
CHART 11 Cost Structure 2017-2022
CHART 12 Prices of Selected Commodities 2022 Q3-2023 Q4, Index
CHART 13 Profit and Profit Margin 2017-2022
CHART 14 Average Salary 2017-2022
CHART 15 Labour Costs and Employee Productivity Comparison 2017-2022
FIRMOGRAPHICS
CHART 16 Number of Companies by Size 2017/2022
CHART 17 Competitive Landscape Structure by Company Size 2017/2022
CHART 18 Top Companies' Ranking 2017-2022 and % of Turnover Value 2022
MARKET OVERVIEW
CHART 19 Market Structure by Buyer 2017-2022
ATTRACTIVENESS INDEX
CHART 20 Attractiveness Index in Selected Industries 2022
CHART 21 Retail Attractiveness Index Comparison Across All Industries 2022
CHART 22 Attractiveness Index Methodology

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