

Retail in Japan

<https://marketpublishers.com/r/R5117985A0FEN.html>

Date: February 2024

Pages: 106

Price: US\$ 2,100.00 (Single User License)

ID: R5117985A0FEN

Abstracts

Retail maintained solid current value growth in Japan in 2023, with increases across both offline and e-commerce. In 2023, offline retail regained stronger momentum due to the return of mobility post-COVID-19. On 8 May 2023, the Japanese government announced that it would reclassify COVID-19 as a class 5 infectious disease, which is the same classification as seasonal flu. This eased consumer concerns about the virus and encouraged consumers in Japan to return to their pre-COVID-19 behaviours, s...

Euromonitor International's Retail in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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