

Retail in Italy:ISIC 52

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Retail market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Food, Beverages and Tobacco Stores, Medical Goods, Beauty and Personal Care Stores, Non-specialised Stores, Online and Other Retail Not in Stores, Other Specialised Stores, Second-hand Goods Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Industry Overview

Table 1 Key Industry Indicators 2006-2011

Table 2 Key Industry Indicators: Annual Growth 2007-2011

Chart 1 Production vs Nominal GDP 1997-2017

Firmographics

Table 3 Production by Employment Size 2006-2011

Table 4 Production by Employment Size: Annual Growth 2007-2011

Table 5 Production by Employment Size: Share of Total 2006-2011

Import and Export

Table 6 Import and Export 2006-2011

Table 7 Export Destinations 2006-2011

Table 8 Importing Countries 2006-2011

Chart 2 Import vs Export Growth

Market and Buyers

Table 9 Key Market Indicators 2006-2011

Table 10 Key Market Indicators: Annual Growth 2007-2011

Suppliers

Table 11 Supply Structure 2006-2011

Table 12 Supply Structure: Annual Growth 2006-2011

Table 13 Supply Structure:Share of Total 2006-2011

Labour Costs

Table 14 Key Statistics 2006-2011

Chart 3 Number of Employees vs Average Salary 1997-2011

Chart 4 Output per Employee vs Average Salary 1997-2011

Industry Attractiveness Index

Table 15 Attractiveness Index Composition

Chart 5 Attractiveness Index of Retail Among Other Italy Industries

Chart 6 Binary Diagram of Attractiveness Index

Attractiveness Index: Explanation

Future Outlook

Table 16 Forecasts 2012-2017

Definitions

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