

Retail in Israel

<https://marketpublishers.com/r/RB12FDF5FEC2EN.html>

Date: May 2024

Pages: 97

Price: US\$ 2,100.00 (Single User License)

ID: RB12FDF5FEC2EN

Abstracts

Retail in Israel in 2023 was affected by the political and economic panorama in the country, as the war continues. Inflation remained high and mortgages became much more expensive, with significant hikes in monthly repayments for homeowners. Added to which, the political instability is negatively affecting foreign investment, thus in turn impacting the rate of the ILS against the rate of the USD. These factors combine to increase the prices of goods in Israel, while also limiting consumers' spending.

Euromonitor International's Retail in Israel report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Retail in Israel
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

RETAIL IN ISRAEL

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Key trends: retailers rethink their strategies to attract consumers

Competitive landscape

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

New Year Jewish Holiday

Passover

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 3 Sales in Retail Offline by Channel: Value 2018-2023

Table 4 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 5 Retail Offline Outlets by Channel: Units 2018-2023

Table 6 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 7 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 8 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 11 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 12 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

- Table 13 Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 14 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 15 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
- Table 16 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 17 Sales in Non-Grocery Retailers by Channel: Value 2018-2023
- Table 18 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
- Table 19 Non-Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 20 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 21 Retail GBO Company Shares: % Value 2019-2023
- Table 22 Retail GBN Brand Shares: % Value 2020-2023
- Table 23 Retail Offline GBO Company Shares: % Value 2019-2023
- Table 24 Retail Offline GBN Brand Shares: % Value 2020-2023
- Table 25 Retail Offline LBN Brand Shares: Outlets 2020-2023
- Table 26 Retail E-Commerce GBO Company Shares: % Value 2019-2023
- Table 27 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
- Table 28 Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 29 Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 30 Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 31 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 32 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 33 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 34 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
- Table 35 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
- Table 36 Forecast Sales in Retail Offline by Channel: Value 2023-2028
- Table 37 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
- Table 38 Forecast Retail Offline Outlets by Channel: Units 2023-2028
- Table 39 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
- Table 40 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
- Table 41 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
- Table 42 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 43 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 44 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
- Table 45 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 46 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 47 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 48 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 49 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 50 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 51 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 52 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 53 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE RETAILERS IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Large grocery retailers focus on urban expansion strategies

The iconic 7-Eleven launches in Israel

Beyond Tel Aviv: the growth of convenience stores in wider locations

PROSPECTS AND OPPORTUNITIES

Geographical diversification of convenience stores will remain a key element in future growth

Enhanced product assortments expected in convenience stores

Omnichannel strategies set to continue

CHANNEL DATA

Table 123 Convenience Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 124 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 125 Sales in Convenience Retailers by Channel: Value 2018-2023

Table 126 Sales in Convenience Retailers by Channel: % Value Growth 2018-2023

Table 127 Convenience Retailers GBO Company Shares: % Value 2019-2023

Table 128 Convenience Retailers GBN Brand Shares: % Value 2020-2023

Table 129 Convenience Retailers LBN Brand Shares: Outlets 2020-2023

Table 130 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 131 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: %

Growth 2023-2028

Table 132 Forecast Sales in Convenience Retailers by Channel: Value 2023-2028

Table 133 Forecast Sales in Convenience Retailers by Channel: % Value Growth 2023-2028

DISCOUNTERS IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

The rise of private label among discounters is notable

Carrefour's impact on retail dynamics in discounters

Affordable alternatives beyond discounters continue to emerge

PROSPECTS AND OPPORTUNITIES

SPAR's entry set to further promote the emergence of "supermarket-discounters" in Israel

Private labels to become increasingly key in retail strategies

Product diversification and innovation increasingly crucial to maintain a competitive edge

CHANNEL DATA

Table 134 Discounters: Value Sales, Outlets and Selling Space 2018-2023

Table 135 Discounters: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 136 Discounters GBO Company Shares: % Value 2019-2023

Table 137 Discounters GBN Brand Shares: % Value 2020-2023

Table 138 Discounters LBN Brand Shares: Outlets 2020-2023

Table 139 Discounters Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 140 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

SUPERMARKETS IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Arrival of Carrefour shakes up the competition in supermarkets

Supermarkets affected by confluence of factors impacting food

Supermarkets still face competition from other retail channels

PROSPECTS AND OPPORTUNITIES

Strategic marketing expected within an increasingly competitive landscape

Product diversification and cost efficiency initiatives needed for future success

A post-war emphasis is expected on the promotion of Israeli-made products

CHANNEL DATA

Table 141 Supermarkets: Value Sales, Outlets and Selling Space 2018-2023

Table 142 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 143 Supermarkets GBO Company Shares: % Value 2019-2023

Table 144 Supermarkets GBN Brand Shares: % Value 2020-2023

Table 145 Supermarkets LBN Brand Shares: Outlets 2020-2023

Table 146 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 147 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

SMALL LOCAL GROCERS IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Nizat Haduvdevan gains an extra edge due to Teva controversy

Food/drink/tobacco specialists continue to hold appeal

Normalisation effects mean small local grocers face challenges again, although value sales are on the up

PROSPECTS AND OPPORTUNITIES

Navigating uncertainties and assessing opportunities and challenges

“Experiential retail” to come more into play

E-commerce and digital integration to become increasingly relevant

CHANNEL DATA

Table 148 Small Local Grocers: Value Sales, Outlets and Selling Space 2018-2023

Table 149 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 150 Small Local Grocers GBO Company Shares: % Value 2019-2023

Table 151 Small Local Grocers GBN Brand Shares: % Value 2020-2023

Table 152 Small Local Grocers LBN Brand Shares: Outlets 2020-2023

Table 153 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 154 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

APPAREL AND FOOTWEAR SPECIALISTS IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers’ suppressed spending power and normalisation patterns lead to slower sales

for apparel and footwear specialists

New international players reshape consumer choices

Growth in sportswear and athleisure styles influences sales patterns in apparel and footwear retail

PROSPECTS AND OPPORTUNITIES

The ongoing entry of international brands will continue to shape the retail landscape

Teenager-focused trends: tailored brands reshape shopping for adolescents

Retail e-commerce remains a strong growth factor

CHANNEL DATA

Table 54 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 55 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 56 Apparel and Footwear Specialists GBO Company Shares: % Value 2019-2023

Table 57 Apparel and Footwear Specialists GBN Brand Shares: % Value 2020-2023

Table 58 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2020-2023

Table 59 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 60 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

APPLIANCES AND ELECTRONICS SPECIALISTS IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales continue to normalise after the spikes and crashes seen during the era of the pandemic

Mahsaney Hashmal maintains its lead thanks to myriad strengths

Importance of physical stores evidenced by a slight uptick in outlets

PROSPECTS AND OPPORTUNITIES

Gaming products will continue to attract attention over the forecast period

Revolution of AI also set to inspire sales across appliances and electronics

Leading retailers continue to invest to smooth the path to purchase

CHANNEL DATA

Table 61 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 62 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 63 Appliances and Electronics Specialists GBO Company Shares: % Value

2019-2023

Table 64 Appliances and Electronics Specialists GBN Brand Shares: % Value

2020-2023

Table 65 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2020-2023

Table 66 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 67 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

HEALTH AND BEAUTY SPECIALISTS IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health and beauty specialists sees a stable performance

Brands establish a presence with exclusive stores

Proliferation continues of boutique “private labels” from industry experts

PROSPECTS AND OPPORTUNITIES

Sustained rise in anti-ageing and eco-friendly products expected

Growing popularity of “merchandise brands”, including those from celebrities

Innovative marketing and digital tools for virtual make-up testing

CHANNEL DATA

Table 68 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 69 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 70 Sales in Health and Beauty Specialists by Channel: Value 2018-2023

Table 71 Sales in Health and Beauty Specialists by Channel: % Value Growth 2018-2023

Table 72 Health and Beauty Specialists GBO Company Shares: % Value 2019-2023

Table 73 Health and Beauty Specialists GBN Brand Shares: % Value 2020-2023

Table 74 Health and Beauty Specialists LBN Brand Shares: Outlets 2020-2023

Table 75 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 76 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 77 Forecast Sales in Health and Beauty Specialists by Channel: Value 2023-2028

Table 78 Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2023-2028

HOME PRODUCTS SPECIALISTS IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales in home products supported by high demand for housing
DIY and hardware attract attention due to ongoing trend for home improvements
IKEA retains its lead, despite challenges, and thanks to baseline popularity

PROSPECTS AND OPPORTUNITIES

Rise in eco-friendly products expected over the forecast period
Ongoing growth potential for DIY materials
Sustained rise in pets and pet care expected

CHANNEL DATA

Table 79 Home Products Specialists: Value Sales, Outlets and Selling Space
2018-2023

Table 80 Home Products Specialists: Value Sales, Outlets and Selling Space: %
Growth 2018-2023

Table 81 Sales in Home Products Specialists by Channel: Value 2018-2023

Table 82 Sales in Home Products Specialists by Channel: % Value Growth 2018-2023

Table 83 Home Products Specialists GBO Company Shares: % Value 2019-2023

Table 84 Home Products Specialists GBN Brand Shares: % Value 2020-2023

Table 85 Home Products Specialists LBN Brand Shares: Outlets 2020-2023

Table 86 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space
2023-2028

Table 87 Home Products Specialists Forecasts: Value Sales, Outlets and Selling
Space: % Growth 2023-2028

Table 88 Forecast Sales in Home Products Specialists by Channel: Value 2023-2028

Table 89 Forecast Sales in Home Products Specialists by Channel: % Value Growth
2023-2028

GENERAL MERCHANDISE STORES IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

General merchandise stores face ongoing challenges and competition from e-commerce

Sales in different areas influenced by evolving trends

Revolving stock essential to attract repeat customer for general merchandise stores

PROSPECTS AND OPPORTUNITIES

Opportunities seen in child-orientated products

Travel goods could see an uptick once tourism rebounds
Leisure and health and wellbeing goods attract attention

CHANNEL DATA

Table 90 General Merchandise Stores: Value Sales, Outlets and Selling Space
2018-2023

Table 91 General Merchandise Stores: Value Sales, Outlets and Selling Space: %
Growth 2018-2023

Table 92 Sales in General Merchandise Stores by Channel: Value 2018-2023

Table 93 Sales in General Merchandise Stores by Channel: % Value Growth 2018-2023

Table 94 General Merchandise Stores GBO Company Shares: % Value 2019-2023

Table 95 General Merchandise Stores GBN Brand Shares: % Value 2020-2023

Table 96 General Merchandise Stores LBN Brand Shares: Outlets 2020-2023

Table 97 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling
Space 2023-2028

Table 98 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling
Space: % Growth 2023-2028

Table 99 Forecast Sales in General Merchandise Stores by Channel: Value 2023-2028

Table 100 Forecast Sales in General Merchandise Stores by Channel: % Value Growth
2023-2028

DIRECT SELLING IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rise in sales of door-to-door products

Increased expenditure towards healthcare and lifestyle

Sellers adapt their strategies to consumer purchasing behaviours

PROSPECTS AND OPPORTUNITIES

Anticipated rise in home improvement products via direct selling

More high-quality products expected to appear in direct sellers portfolios

Health and wellbeing trends will continue to drive sales in such products

CHANNEL DATA

Table 101 Direct Selling by Product: Value 2018-2023

Table 102 Direct Selling by Product: % Value Growth 2018-2023

Table 103 Direct Selling GBO Company Shares: % Value 2019-2023

Table 104 Direct Selling GBN Brand Shares: % Value 2020-2023

Table 105 Direct Selling Forecasts by Product: Value 2023-2028

Table 106 Direct Selling Forecasts by Product: % Value Growth 2023-2028

VENDING IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vending shows a stable performance in the post-pandemic landscape

Vending continues to be increasingly influenced by health trends

Mashkar retains leadership due to offer of popular Coca-Cola brands

PROSPECTS AND OPPORTUNITIES

Advancements in product quality – elevating user experience through technology

Ongoing health trends set to influence product selections in vending

Competitive status quo unlikely to change in vending over the forecast period

CHANNEL DATA

Table 107 Vending by Product: Value 2018-2023

Table 108 Vending by Product: % Value Growth 2018-2023

Table 109 Vending GBO Company Shares: % Value 2019-2023

Table 110 Vending GBN Brand Shares: % Value 2020-2023

Table 111 Vending Forecasts by Product: Value 2023-2028

Table 112 Vending Forecasts by Product: % Value Growth 2023-2028

RETAIL E-COMMERCE IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail e-commerce supported by the constant evolution of retailers' online platforms

E-commerce continues to face some challenges in the country, as the logistics exclude some smaller players

Competitive landscape combines a few big-name players and many small ones

PROSPECTS AND OPPORTUNITIES

Ongoing developments expected in retail e-commerce over the forecast period

Influencer and celebrity collaborations are expected to boost brands

Prospects for farm-to-table foods e-commerce and third party grocery delivery options alike

CHANNEL DATA

Table 113 Retail E-Commerce by Channel: Value 2017-2022

Table 114 Retail E-Commerce by Channel: % Value Growth 2017-2022

Table 115 Retail E-Commerce by Product: Value 2017-2022

Table 116 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 117 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 118 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 119 Forecast Retail E-Commerce by Channel: Value 2022-2027

Table 120 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027

Table 121 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 122 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

I would like to order

Product name: Retail in Israel

Product link: <https://marketpublishers.com/r/RB12FDF5FEC2EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RB12FDF5FEC2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970