

# Retail in Canada

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## Abstracts

The retail market in Canada showed remarkable resilience and growth in 2023, despite the challenges posed by the enduring impact of the COVID-19 crisis, the high rate of inflation, and supply chain disruptions. Canadian consumers continued to spend on both essential and non-essential goods, while also looking to save money in a challenging economic environment. Retailers adapted to the changing preferences and expectations of shoppers by investing in digital transformation, omnichannel strategie...

Euromonitor International's Retail in Canada report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Retail E-Commerce, Retail Offline.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### RETAIL IN CANADA

#### EXECUTIVE SUMMARY

Retail in 2023: The big picture

Canadian retailers under strong pressure from government to reduce prices

Some COVID-19 related changes are not going away and will continue to impact Canadian retail

What next for retail?

#### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Back to School

Thanksgiving Day

#### MARKET DATA

Table 1 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 2 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 3 Sales in Retail Offline by Channel: Value 2018-2023

Table 4 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 5 Retail Offline Outlets by Channel: Units 2018-2023

Table 6 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 7 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 8 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 9 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 10 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 11 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 12 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 13 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 14 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 15 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 16 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 17 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 18 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 19 Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 20 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 21 Retail GBO Company Shares: % Value 2019-2023
Table 22 Retail GBN Brand Shares: % Value 2020-2023
Table 23 Retail Offline GBO Company Shares: % Value 2019-2023
Table 24 Retail Offline GBN Brand Shares: % Value 2020-2023
Table 25 Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 26 Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 27 Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 28 Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 29 Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 30 Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 31 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 32 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 33 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 34 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 35 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 36 Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 37 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 38 Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 39 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 40 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 41 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 42 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 43 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 44 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 45 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 46 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 47 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 48 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 49 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 50 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 51 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth

2023-2028

Table 52 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 53 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth

2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

CONVENIENCE RETAILERS IN CANADA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers are more price sensitive than ever before

Foodservice is becoming increasingly important in the convenience store business model

KaleMart24 launching in Quebec

PROSPECTS AND OPPORTUNITIES

Convenience stores will see major threats from other channels

Popularity of subscriptions to supercharge loyalty

Localisation will become more important in the coming years

CHANNEL DATA

Table 54 Convenience Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 55 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 56 Sales in Convenience Retailers by Channel: Value 2018-2023

Table 57 Sales in Convenience Retailers by Channel: % Value Growth 2018-2023

Table 58 Convenience Retailers GBO Company Shares: % Value 2019-2023

Table 59 Convenience Retailers GBN Brand Shares: % Value 2020-2023

Table 60 Convenience Retailers LBN Brand Shares: Outlets 2020-2023

Table 61 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 62 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 63 Forecast Sales in Convenience Retailers by Channel: Value 2023-2028

Table 64 Forecast Sales in Convenience Retailers by Channel: % Value Growth 2023-2028

DISCOUNTERS IN CANADA

KEY DATA FINDINGS

2023 DEVELOPMENTS

As prices continue to rise because of the high inflation rate, government puts more pressure on retailers – and especially discounters

Food Basics launches click and collect service with power of AI

Discounters set to steal share from other grocery channels

#### PROSPECTS AND OPPORTUNITIES

Economic situation to support continued interest in discounters

The future of discounters in Canada looks promising with some challenges

Private label becoming increasingly popular and can provide a good opportunity

#### CHANNEL DATA

Table 65 Discounters: Value Sales, Outlets and Selling Space 2018-2023

Table 66 Discounters: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 67 Discounters GBO Company Shares: % Value 2019-2023

Table 68 Discounters GBN Brand Shares: % Value 2020-2023

Table 69 Discounters LBN Brand Shares: Outlets 2020-2023

Table 70 Discounters Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 71 Discounters Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

#### HYPERMARKETS IN CANADA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Hypermarkets being challenged by competing channels

The Real Canadian Superstore pilots selling large appliances with plans for expansion

Wal-Mart Canada launches Delivery Pass

#### PROSPECTS AND OPPORTUNITIES

Growing demand for grocery items is likely to continue

Some factors will hamper growth in the forecast period

Wal-Mart Canada unveils ambitious plans for growth

#### CHANNEL DATA

Table 72 Hypermarkets: Value Sales, Outlets and Selling Space 2018-2023

Table 73 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 74 Hypermarkets GBO Company Shares: % Value 2019-2023

Table 75 Hypermarkets GBN Brand Shares: % Value 2020-2023

Table 76 Hypermarkets LBN Brand Shares: Outlets 2020-2023

Table 77 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 78 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

#### SUPERMARKETS IN CANADA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

In spite of challenges supermarkets channel continues to grow

Severe competition from alternative channels is affecting supermarkets



Sobeys' new brand platform embraces the unpredictability of family life

## PROSPECTS AND OPPORTUNITIES

More competition expected for the supermarket channel

Supermarkets set to become much more focused on smaller sizes

Sobeys and Metro expected to remain at the forefront of innovation

## CHANNEL DATA

Table 79 Supermarkets: Value Sales, Outlets and Selling Space 2018-2023

Table 80 Supermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 81 Supermarkets GBO Company Shares: % Value 2019-2023

Table 82 Supermarkets GBN Brand Shares: % Value 2020-2023

Table 83 Supermarkets LBN Brand Shares: Outlets 2020-2023

Table 84 Supermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 85 Supermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

## SMALL LOCAL GROCERS IN CANADA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Despite significant challenges this channel has good potential for growth

Small local grocers channel remains under strong pressure from consumer price sensitivity

New report from Canadian Federation of Independent Business (CFIB) shows small stores are still very vulnerable to threat from giant grocery retailers

## PROSPECTS AND OPPORTUNITIES

Small local grocery stores need to cross new frontiers if they want to remain relevant

One bright spot for traditional grocers is the growing popularity of supporting local

Severe competition from other grocery channels to hamper growth

## CHANNEL DATA

Table 86 Small Local Grocers: Value Sales, Outlets and Selling Space 2018-2023

Table 87 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 88 Small Local Grocers GBO Company Shares: % Value 2019-2023

Table 89 Small Local Grocers GBN Brand Shares: % Value 2020-2023

Table 90 Small Local Grocers LBN Brand Shares: Outlets 2020-2023

Table 91 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 92 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

## APPAREL AND FOOTWEAR SPECIALISTS IN CANADA

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Canadian apparel and footwear specialists channel sees continued revival in 2023

Resale and second-hand apparel and footwear on the rise

Major retailers continue to invest in sustainability

## PROSPECTS AND OPPORTUNITIES

DTC remains one of the most important initiatives for retailers in apparel and footwear

Development of Canada's luxury apparel market

In-store purchases to remain important and continued interest in sustainability

## CHANNEL DATA

Table 93 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 94 Apparel and Footwear Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 95 Apparel and Footwear Specialists GBO Company Shares: % Value 2019-2023

Table 96 Apparel and Footwear Specialists GBN Brand Shares: % Value 2020-2023

Table 97 Apparel and Footwear Specialists LBN Brand Shares: Outlets 2020-2023

Table 98 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 99 Apparel and Footwear Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

## APPLIANCES AND ELECTRONICS SPECIALISTS IN CANADA

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Shoppers continue to look for self-service and convenience in this space

Best Buy Canada launches monthly subscription service

Consumers are more price sensitive than ever

## PROSPECTS AND OPPORTUNITIES

Energy efficiency and sustainability will remain hot topics

Smart and connected appliances will be the norm

Personalisation and trust will be vital for future success

## CHANNEL DATA

Table 100 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 101 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 102 Appliances and Electronics Specialists GBO Company Shares: % Value 2019-2023

Table 103 Appliances and Electronics Specialists GBN Brand Shares: % Value 2020-2023



Table 104 Appliances and Electronics Specialists LBN Brand Shares: Outlets  
2020-2023

Table 105 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and  
Selling Space 2023-2028

Table 106 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and  
Selling Space: % Growth 2023-2028

## HEALTH AND BEAUTY SPECIALISTS IN CANADA

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Beauty specialists and pharmacies drive growth

Retailers continue to focus on sustainability and social responsibility

Key players continue to focus on online and omnichannel

### PROSPECTS AND OPPORTUNITIES

Scope of practice expansion expected for pharmacies

Personalisation and customisation offer potential ways forward

Health and personal care stores will face threat from expanding alternative channels

### CHANNEL DATA

Table 107 Health and Beauty Specialists: Value Sales, Outlets and Selling Space  
2018-2023

Table 108 Health and Beauty Specialists: Value Sales, Outlets and Selling Space: %  
Growth 2018-2023

Table 109 Sales in Health and Beauty Specialists by Channel: Value 2018-2023

Table 110 Sales in Health and Beauty Specialists by Channel: % Value Growth  
2018-2023

Table 111 Health and Beauty Specialists GBO Company Shares: % Value 2019-2023

Table 112 Health and Beauty Specialists GBN Brand Shares: % Value 2020-2023

Table 113 Health and Beauty Specialists LBN Brand Shares: Outlets 2020-2023

Table 114 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling  
Space 2023-2028

Table 115 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling  
Space: % Growth 2023-2028

Table 116 Forecast Sales in Health and Beauty Specialists by Channel: Value  
2023-2028

Table 117 Forecast Sales in Health and Beauty Specialists by Channel: % Value  
Growth 2023-2028

## HOME PRODUCTS SPECIALISTS IN CANADA

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Canadian Tire launches several initiatives

Sustainability and social responsibility remain very important for retailers

Ikea Canada launches IKEA Kreativ

## PROSPECTS AND OPPORTUNITIES

More stable performance expected early in forecast period

Competition from e-commerce boosts importance of omnichannel strategies and in-store experiences

Housing market uncertainty

## CHANNEL DATA

Table 118 Home Products Specialists: Value Sales, Outlets and Selling Space 2018-2023

Table 119 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 120 Sales in Home Products Specialists by Channel: Value 2018-2023

Table 121 Sales in Home Products Specialists by Channel: % Value Growth 2018-2023

Table 122 Home Products Specialists GBO Company Shares: % Value 2019-2023

Table 123 Home Products Specialists GBN Brand Shares: % Value 2020-2023

Table 124 Home Products Specialists LBN Brand Shares: Outlets 2020-2023

Table 125 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 126 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 127 Forecast Sales in Home Products Specialists by Channel: Value 2023-2028

Table 128 Forecast Sales in Home Products Specialists by Channel: % Value Growth 2023-2028

## GENERAL MERCHANDISE STORES IN CANADA

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

High interest rates and inflation causing change in shopping habits that boosts variety store sales

Most general merchandise stores see slowdown in retail activity during 2023 as cost of living pressures continue to weigh on discretionary spending

Hudson's Bay relaunches Zellers stores

## PROSPECTS AND OPPORTUNITIES

Both value propositions and luxury merchandise show significant potential

Dollarama Canada has ambitious plans for expansion

Saks Fifth Avenue set to increase its store count

## CHANNEL DATA

Table 129 General Merchandise Stores: Value Sales, Outlets and Selling Space 2018-2023

Table 130 General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 131 Sales in General Merchandise Stores by Channel: Value 2018-2023

Table 132 Sales in General Merchandise Stores by Channel: % Value Growth 2018-2023

Table 133 General Merchandise Stores GBO Company Shares: % Value 2019-2023

Table 134 General Merchandise Stores GBN Brand Shares: % Value 2020-2023

Table 135 General Merchandise Stores LBN Brand Shares: Outlets 2020-2023

Table 136 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 137 General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 138 Forecast Sales in General Merchandise Stores by Channel: Value 2023-2028

Table 139 Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2023-2028

## DIRECT SELLING IN CANADA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Expanding online and social presence

Celebrating milestones and achievements

Recent Statistics Canada study shows more farms are relying on direct sales to consumers

### PROSPECTS AND OPPORTUNITIES

Social responsibility and sustainability campaigns will remain very important

Social selling, environmental concerns and health and wellness are amongst top topics in Canadian direct selling landscape

Consumer perception of direct selling is better, but still has potential for improvement, especially amongst older age groups

### CHANNEL DATA

Table 140 Direct Selling by Product: Value 2018-2023

Table 141 Direct Selling by Product: % Value Growth 2018-2023

Table 142 Direct Selling GBO Company Shares: % Value 2019-2023

Table 143 Direct Selling GBN Brand Shares: % Value 2020-2023

Table 144 Direct Selling Forecasts by Product: Value 2023-2028

Table 145 Direct Selling Forecasts by Product: % Value Growth 2023-2028

## VENDING IN CANADA

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

KioSoft announces launch of KioVend vending machines in Canada

New smart vending machine in Ottawa revolutionises access to essential supplies

Vending operators shifting towards health focused products

#### PROSPECTS AND OPPORTUNITIES

More penetration of vending machines is expected

Smart vending machines offer new opportunities

Company activity expected in forecast period

#### CHANNEL DATA

Table 146 Vending by Product: Value 2018-2023

Table 147 Vending by Product: % Value Growth 2018-2023

Table 148 Vending GBO Company Shares: % Value 2019-2023

Table 149 Vending GBN Brand Shares: % Value 2020-2023

Table 150 Vending Forecasts by Product: Value 2023-2028

Table 151 Vending Forecasts by Product: % Value Growth 2023-2028

#### RETAIL E-COMMERCE IN CANADA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Retail e-commerce faces challenges

Amazon launches a subscription prescription drug service

Pet Smart and Instacart announce partnership in Canada

#### PROSPECTS AND OPPORTUNITIES

ShopperPlus has ambitious plans for growth

Social media e-commerce set to play important role in the success of e-commerce retailers

Third party marketplaces will be key site of competition

#### CHANNEL DATA

Table 152 Retail E-Commerce by Channel: Value 2017-2022

Table 153 Retail E-Commerce by Channel: % Value Growth 2017-2022

Table 154 Retail E-Commerce by Product: Value 2017-2022

Table 155 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 156 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 157 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 158 Forecast Retail E-Commerce by Channel: Value 2022-2027

Table 159 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027

Table 160 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 161 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

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