

# Retail E-Commerce in Uruguay

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## Abstracts

The make-up of e-commerce in Uruguay and the current retail environment has resulted in third party merchants holding considerable value share in the channel. Beyond those third party merchants, grocery retailers have a strong share. Henderson & C?—along with other grocery chains Casino Guichard-Perrachon and Ta-Ta—were amongst the first to venture into e-commerce, and that early move has been beneficial. Henderson & C? offers shoppers a user-friendly website. Moreover, Tienda Inglesa has forg  
Euromonitor International's Retail E-Commerce in Uruguay report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Retail E-Commerce by Product, Retail E-Commerce by Type.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Retail E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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