

Retail E-Commerce in Sweden

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Abstracts

Retail e-commerce in Sweden, after almost a decade of double-digit retail current value growth, peaking over 2019-2021, witnessed stabilisation or correction towards the end of the review period. Following a small drop in 2022, retail e-commerce current value sales saw a low single-digit increase in 2023. Moreover, the late review period performances were buoyed by high inflation, with retail value (constant 2023 prices) sales falling strongly in 2022 and 2023. The general economic slowdown, the...

Euromonitor International's Retail E-Commerce in Sweden report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Retail E-Commerce in Sweden
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

RETAIL E-COMMERCE IN SWEDEN
KEY DATA FINDINGS

2023 DEVELOPMENTS

E-commerce stabilises while environmental concerns grow
Leading online pharmacies perform well amid the strong healthy lifestyle trend
Klarna helps consumers to shop online

PROSPECTS AND OPPORTUNITIES

The channel is set to resume a positive growth trajectory
Chinese low-cost players Temu and Shein are expected to intensify the competition
Fast technological progress and lifestyles to drive delivery concepts

CHANNEL DATA

Table 1 Retail E-Commerce by Channel: Value 2017-2022
Table 2 Retail E-Commerce by Channel: % Value Growth 2017-2022
Table 3 Retail E-Commerce by Product: Value 2017-2022
Table 4 Retail E-Commerce by Product: % Value Growth 2017-2022
Table 5 Retail E-Commerce GBO Company Shares: % Value 2018-2022
Table 6 Retail E-Commerce GBN Brand Shares: % Value 2019-2022
Table 7 Forecast Retail E-Commerce by Channel: Value 2022-2027
Table 8 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027
Table 9 Forecast Retail E-Commerce by Product: Value 2022-2027
Table 10 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

RETAIL IN SWEDEN

EXECUTIVE SUMMARY

Retail in 2023: The big picture
Active year for mergers and acquisitions
Sustainability targets for every retailer
What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Summer sales

MARKET DATA

Table 11 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 13 Sales in Retail Offline by Channel: Value 2018-2023

Table 14 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 15 Retail Offline Outlets by Channel: Units 2018-2023

Table 16 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 17 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 18 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 21 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 22 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 23 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 24 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 25 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 27 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 28 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 29 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 30 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 31 Retail GBO Company Shares: % Value 2019-2023

Table 32 Retail GBN Brand Shares: % Value 2020-2023

Table 33 Retail Offline GBO Company Shares: % Value 2019-2023

Table 34 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 35 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 36 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 37 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 38 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 39 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 40 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

- Table 41 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 42 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 43 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 44 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
- Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
- Table 46 Forecast Sales in Retail Offline by Channel: Value 2023-2028
- Table 47 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
- Table 48 Forecast Retail Offline Outlets by Channel: Units 2023-2028
- Table 49 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
- Table 50 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
- Table 51 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
- Table 52 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 54 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
- Table 55 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 56 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 57 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
- Table 58 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
- Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
- Table 60 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
- Table 61 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
- Table 62 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
- Table 63 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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