

Retail E-Commerce in Slovakia

<https://marketpublishers.com/r/RA10187E2DF1EN.html>

Date: February 2024

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: RA10187E2DF1EN

Abstracts

Retail e-commerce registered a modest increase in current value sales in Slovakia. However, with appliances and electronics continuing to be the most popular products sold online, and with weak consumer sentiment leading consumers to postpone larger purchases and focus on essentials, this dampened value growth somewhat.

Euromonitor International's Retail E-Commerce in Slovakia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

RETAIL E-COMMERCE IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Modest current value increase in 2023

Competition getting fiercer

Same-day delivery increasingly popular

PROSPECTS AND OPPORTUNITIES

Intensifying competition over forecast period

Pikito offers brick-and-mortar space for e-commerce retailers

Efficient delivery key differentiator in online space

CHANNEL DATA

Table 1 Retail E-Commerce by Channel: Value 2017-2022

Table 2 Retail E-Commerce by Channel: % Value Growth 2017-2022

Table 3 Retail E-Commerce by Product: Value 2017-2022

Table 4 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 5 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 6 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 7 Forecast Retail E-Commerce by Channel: Value 2022-2027

Table 8 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027

Table 9 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 10 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

RETAIL IN SLOVAKIA

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Players continue to form alliances and expand networks, with some new global players also setting up shop in 2023

Retailers continue to innovate

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Easter

Back to School

MARKET DATA

Table 11 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 13 Sales in Retail Offline by Channel: Value 2018-2023

Table 14 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 15 Retail Offline Outlets by Channel: Units 2018-2023

Table 16 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 17 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 18 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 21 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 22 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 23 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 24 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 25 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 27 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 28 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 29 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 30 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 31 Retail GBO Company Shares: % Value 2019-2023

Table 32 Retail GBN Brand Shares: % Value 2020-2023

Table 33 Retail Offline GBO Company Shares: % Value 2019-2023

Table 34 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 35 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 36 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 37 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 38 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 39 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 40 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 41 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 42 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 43 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 44 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value

Growth 2023-2028

Table 46 Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 47 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 48 Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 49 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 50 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 51 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 52 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space
2023-2028

Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: %
Growth 2023-2028

Table 54 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 55 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 56 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 57 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 58 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space
2023-2028

Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: %
Growth 2023-2028

Table 60 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 61 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth
2023-2028

Table 62 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 63 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth
2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Retail E-Commerce in Slovakia

Product link: <https://marketpublishers.com/r/RA10187E2DF1EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/RA10187E2DF1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970