

# Retail E-Commerce in Belgium

<https://marketpublishers.com/r/R44CC6AD07F7EN.html>

Date: March 2024

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: R44CC6AD07F7EN

## Abstracts

Retail e-commerce in Belgium saw a more muted performance in 2023, compared to the previous two years. This was linked to the impact of inflation, with many shoppers preferring to visit physical stores to seek out the best promotions and offers, as well as to avoid paying for delivery. Another factor which prevented e-commerce from achieving a higher level of growth in 2023 was a change in consumer preferences, shaped by the pandemic, with many Belgians preferring to spend money on experiences t...

Euromonitor International's Retail E-Commerce in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail E-Commerce market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Retail E-Commerce in Belgium  
Euromonitor International  
March 2024

### LIST OF CONTENTS AND TABLES

RETAIL E-COMMERCE IN BELGIUM  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Modest growth for e-commerce  
Budget apparel e-commerce retailers grow in popularity  
Fast delivery shows further development  
PROSPECTS AND OPPORTUNITIES  
Retail e-commerce offers much potential for growth  
Fast-fashion e-commerce retailers will see strong performance, driven by younger consumers  
Development of fast delivery services could pose logistical challenges

### CHANNEL DATA

Table 1 Retail E-Commerce by Channel: Value 2017-2022  
Table 2 Retail E-Commerce by Channel: % Value Growth 2017-2022  
Table 3 Retail E-Commerce by Product: Value 2017-2022  
Table 4 Retail E-Commerce by Product: % Value Growth 2017-2022  
Table 5 Retail E-Commerce GBO Company Shares: % Value 2018-2022  
Table 6 Retail E-Commerce GBN Brand Shares: % Value 2019-2022  
Table 7 Forecast Retail E-Commerce by Channel: Value 2022-2027  
Table 8 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027  
Table 9 Forecast Retail E-Commerce by Product: Value 2022-2027  
Table 10 Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

### RETAIL IN BELGIUM

### EXECUTIVE SUMMARY

Retail in 2023: The big picture  
Delhaize rationalises its operations, in viewing of rising input costs  
Greater polarisation of shopping behaviour  
What next for retail?

### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Back To School

MARKET DATA

Table 11 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 13 Sales in Retail Offline by Channel: Value 2018-2023

Table 14 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 15 Retail Offline Outlets by Channel: Units 2018-2023

Table 16 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 17 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 18 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 21 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 22 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 23 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 24 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 25 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 27 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 28 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 29 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 30 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 31 Retail GBO Company Shares: % Value 2019-2023

Table 32 Retail GBN Brand Shares: % Value 2020-2023

Table 33 Retail Offline GBO Company Shares: % Value 2019-2023

Table 34 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 35 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 36 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 37 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 38 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 39 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 40 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 41 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 42 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 43 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 44 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 46 Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 47 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 48 Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 49 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 50 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 51 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 52 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 54 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 55 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 56 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 57 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 58 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 60 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 61 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 62 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 63 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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