

Retail Days 2017: Discussing Developments in the Turkish Retail Landscape

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Abstracts

Retail Days (Perakende Günleri) is the longest running Retailing conference, exhibition and B2B networking event in Turkey, running for the 17th year in a row in 2017. Annually organised in Istanbul for two days, Retail Days brings together different segments of the industry including retailers, shopping centres, developers, technology companies and suppliers. This briefing is intended as a review of the key discussion points from the event

Euromonitor International's Retail Days 2017: Discussing Developments in the Turkish Retail Landscape global briefing offers an insight into the size and shape of the retailing industry, highlights emerging trends, their effects on retailing in markets around the world, on the development of channels and consumers' shopping patterns. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market – be they the developments of new store types, the importance of non-store retailing, economic/lifestyle influences, private label or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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