

Retail Adult Incontinence in Venezuela

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Abstracts

The main factor supporting demand is the ageing population. The population aged over 65 increased by 18% in 2017 compared with the beginning of the review period (2013). Venezuela is getting older, and adult incontinence products are increasingly needed by a significant segment of the population. Demographic trends, with the population over 65 growing at an annual average rate of 5%, indicate that there is still further room for expansion; nonetheless, the aforementioned factors will play an imp..

Euromonitor International's Retail Adult Incontinence in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Retail Light Adult Incontinence, Retail Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail Adult Incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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