+44 20 8123 2220
info@marketpublishers.com

Retail Adult Incontinence in Serbia

https://marketpublishers.com/r/R7ABBEA02A0EN.html
Date: October 2024
Pages: 18
Price: US$ 990.00 (Single User License)
ID: R7ABBEA02A0EN

Abstracts

Retail adult incontinence remains a taboo topic in Serbia as people do not like to discuss incontinence problems, even with their relatives and friends. In general, retail volume sales are stimulated by the ageing population in Serbia, which already accounts for a significant portion of the Serbian population and is increasing year-on-year. Consumer awareness of adult incontinence products is also low, which acts as a barrier to category development. Nevertheless, since retail adult incontinence...

Euromonitor International's Retail Adult Incontinence in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail Adult Incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Retail Adult Incontinence in Serbia
Euromonitor International
March 2024

LIST OF CONTENTS AND TABLES

RETAIL ADULT INCONTINENCE IN SERBIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Retail adult incontinence held back by this taboo issue
Light incontinence outshines other products
Essity's Tena brand leads in Serbia
PROSPECTS AND OPPORTUNITIES
Positive outlook in volume terms
Growing consumer awareness to support category sales
Innovations expected in forecast period
CATEGORY DATA
Table 1 Sales of Retail Adult Incontinence by Category: Value 2018-2023
Table 2 Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023
Table 4 LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023
Table 5 Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028
Table 6 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028
TISSUE AND HYGIENE IN SERBIA
EXECUTIVE SUMMARY
Tissue and hygiene in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for tissue and hygiene?
MARKET INDICATORS
Table 7 Birth Rates 2018-2023

+44 20 8123 2220
info@marketpublishers.com

Table 8 Infant Population 2018-2023
Table 9 Female Population by Age 2018-2023
Table 10 Total Population by Age 2018-2023
Table 11 Households 2018-2023
Table 12 Forecast Infant Population 2023-2028
Table 13 Forecast Female Population by Age 2023-2028
Table 14 Forecast Total Population by Age 2023-2028
Table 15 Forecast Households 2023-2028
MARKET DATA
Table 16 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
Table 17 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 18 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
Table 19 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
Table 20 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Retail Adult Incontinence in Serbia
Product link: https://marketpublishers.com/r/R7ABBEA02A0EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/R7ABBEA02A0EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970