

Retail Adult Incontinence in Israel

<https://marketpublishers.com/r/RB167305892EN.html>

Date: May 2024

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: RB167305892EN

Abstracts

Retail adult incontinence saw significant current value growth in Israel in 2023. The price increases in retail adult incontinence products at the end of 2022 and in 2023 had a moderating effect on the category's dynamic volume growth, as, in the midst of a general rise in the cost of living, many consumers have also been hit by a decline in disposable income. This will also be the case in 2024, deterring some potential first time customers of light absorbency products. For example, female consu...

Euromonitor International's Retail Adult Incontinence in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail Adult Incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
March 2024

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