

Retail Adult Incontinence in India

<https://marketpublishers.com/r/RC186E47F4DEN.html>

Date: March 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: RC186E47F4DEN

Abstracts

With an increasing population and lifestyle-associated health diseases, the demand for retail adult incontinence in India continued to grow strongly in 2022. During the first half of 2021, hospitalisation rates rose rapidly due to the intake of patients suffering from COVID-19, which led to a spike in demand through the away-from-home channel for adult incontinence products. When the situation stabilised, older consumers who required these products during their stay were more comfortable with the Euromonitor International's Retail Adult Incontinence in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail Adult Incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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