

# Retail Adult Incontinence in Cameroon

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## Abstracts

Retail current value sales of adult incontinence remain negligible in Cameroon. While the number of elderly consumers in Cameroon is growing, this consumer group remains small at well under one million people in 2021. As a result, demand for retail adult incontinence is quite limited. Consumer awareness of adult incontinence is also very low. The distribution of these products also remains limited, as they are only available in a small number of chemists/pharmacies and supermarkets in Douala and...

Euromonitor International's Retail Adult Incontinence in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Retail Adult Incontinence market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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