

Resurs Bank AB in Financial Cards and Payments (Sweden)

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Abstracts

Resurs Bank is expected to continue aggressively expanding its operations through a combination of acquisitions and organic growth. The sustained development and growth of its Supreme Card credit card is set to remain the focal point of bank's attention over the forecast period. The development of a more comprehensive bonus system for payments and purchases made with the Supreme Card is set to underpin the bank's ambitions in this regard throughout the forecast period.

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